

PROFILE OF ESP SMALL GRANT PROGRAMS

PERIOD OF 2005 – 2007



April 2007

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Photo Credit: Jaringan Kesejahteraan/Kesehatan Masyarakat (JKM), Medan, North Sumatra

Clean and Hygiene Campaign conducted by Jaringan Kesejahteraan/Kesehatan Masyarakat (JKM) in six administrative units (RW) of Kampung Baru Neighborehood in Medan Municipality, North Sumatra involving 239 members of the community. A competition on washing hand with soap between 22 boys and 22 girls was conducted and the boys and girls in the cover photo have demonstrated the correct way of washing hands with soap. They are all happy especially when their homes are connected with piped water from PDAM Tirtanadi.

PROFILE OF ESP SMALL GRANT PROGRAMS

PERIOD OF 2005 – 2007

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EXECUTIVE SUMMARY

To achieve the ESP's mission: "ESP promotes better health through improved water resources management and increased access to clean water and sanitation services", the Small Grants Program play a vital role in providing support to all program initiatives in achieving its targets. In term of financing, the Small Grants Program is a small program but provides potential impact to the overall ESP program. The 28 committed small grants for the period of 2005 - 2007 contributed behavior change for better health and hygiene and decreased incidence of diarrhea in children, increase access to clean water and improved sanitation and solid waste management systems, community-based land and forest rehabilitation initiatives, and decentralized collaborative conservation management initiatives. These small grants can become a "learning resource" for similar programs in the regions or beyond. For this period, ESP's total commitment for small grants is \$498,463 or 49.85% of total grant funding of \$1,000,000 for the entire length of project.

The number of grants spread across each region is illustrated below:

Number	Region	Total Small Grants Program	Total Grants \$
1	Aceh	6	90,000
2	North Sumatera	9	168,221
3	West Sumatera	1	24,478
4	West Java	3	68,327
5	East Java	5	78,265
6	Central Java/Yogyakarta	2	30,000
7	North Sulawesi	1	14,811
8	National	1	24,361
	TOTAL	28	498,463

The ESP high priority provinces are Aceh, North Sumatera, West Java, Central Java/D.I.Yogyakarta and East Java. The other provinces described in the above list are the ESP's special imperative areas. North Sumatera is the first high priority province that is ready to receive the small grants program, while Central Java/D.I Yogyakarta was established late in the project.

All small grants programs are well designed, planned, implemented, and monitored by the grantee. The programs are well linked to ESP outcomes and deliverables and integrate well with other ESP technical components.

I. BACKGROUND

The Environmental Services Program (ESP), Contract No. 497-M-00-05-00005-00, is a fifty-eight month program funded by the United States Agency for International Development (USAID) and implemented under the leadership of Development Alternatives, Inc. (DAI). ESP works with government, private sector, NGOs, community groups and other stakeholders *to promote better health through improved water resources management and expanded access to clean water and sanitation services*. The period of the project is from December 2004 through September 2009. ESP activities are focused on 6 High Priority Integrated Provinces (HPPs): Nanggroe Aceh Darussalam, North Sumatra, East Java, Central Java/DIY Yogyakarta, West Java and DKI Jakarta. ESP also supports a limited set of activities in Padang, West Sumatra; Balikpapan, East Kalimantan; Manado, North Sulawesi; and Manokwari and Jayapura, Papua.

ESP is part of USAID/Indonesia's Basic Human Services (BHS) Strategic Objective (SO), which focuses on the interdependence of health and the environment, and their effect on health outcomes. USAID/BHS activities strive to improve the quality of three basic human services, water, food/nutrition and health, to improve the lives of Indonesians. ESP partners under the BHS umbrella include the Health Services Program (HSP), Safe Water Systems (SWS) and the Food Security and Nutrition - Development Assistance Program (DAP) international NGOs. In addition, ESP collaborates closely outside of BHS with programs under other USAID Strategic Objectives for Indonesia and the Southeast Asian Region. ESP collaborates with two of the three Decentralized Basic Education (DBE) projects to provide services and assistance to schools, and LGSP to support local governance capacity building. Regionally, ESP collaborates with the Eco-Asia project on issues related to improved management of municipal water utilities and expanding access of the poor to drinking water.

ESP takes a 'Ridges to Reefs' approach to linking water resources management with improved health. Integrated technical components include Watershed Management and Biodiversity Conservation, focusing on raw water resource conservation and rehabilitation as well as biodiversity conservation; Environmental Services Delivery, ensuring increased access to clean water, sanitation services and improved hygiene behavioral change; and Environmental Services Finance, leveraging necessary investment in infrastructure, micro-finance and environmental service rewards; and Strategic Communications for Behavior Change, which integrates Health and Hygiene Behavior Change at the household and community level with Public Outreach Communications at the community to provincial level. In Aceh, ESP has an additional technical component, Environmentally Sustainable Design and Implementation. A Program Management component provides overall guidance and support for ESP, and also manages cross-cutting technical support in Program Communications, Monitoring and Evaluation, Small Grants, GIS, and Gender. All of ESP's work is implemented in an integrated manner, where links are made among various technical components as well as with our USAID/BHS partner programs.

USAID has allocated \$1 million in ESP funds over the five year period of the contract for the small grant program with a maximum of \$25,000/grant. This will result in at least 40 grants in the 5 year period or 8 grants per year spread over the high priority and imperative areas under the ESP project. The small grant program is needed in order that ESP can develop coalition with NGOs and community groups to ensure community participation in the planning, decision making, and in the implementation of integrated activities that will provide the ultimate benefit to the targeted communities.

The Small Grants Program plays a vital role in providing support to all program initiatives in achieving its targets. In term of financing, the Small Grants Program is a small program but provides potential impact to the overall ESP program.

ESP has developed the small grant program guidelines and was approved by USAID in April 2005.

To date, 28 small grant programs are committed totaling \$498,463 spreaded over the high priority and special imperative areas and are progressing very well. Each of the small grants programs are summarized in the next section.

2. WAHANA INFORMASI PARIWISATA ALAM (WIPA)

Program Title: Maps, an excellent communication tool for making the public aware of what's in the upper watershed area.

Grant: \$20,000

Period: November 2005 – November 2006

Location: Mt. Gede and Pangrango , West Java

Direct Beneficiaries: International and Domestic Tourist, Local Communities and Government



WIPA

ESP provided a small grant to WIPA to publish 4 maps and booklets designed for use by ecotourist at the foot of Mt Gede and Pangrango in the Districts of Bogor and Cianjur. The maps provide the ecotourist with a vast amount of useful detail presented in a clear and communicative manner. The National Park is very supportive of the publication of the maps, as this will underpin its program for increasing ecotourism in the bufferzone around the National Park. The project is expected to benefit watershed management by creating a new group of stakeholders (educated ecotourists to the area, estimated to number in thousands) who be likely to support the protection of this fragile environment, creating income earning

opportunities for residents of the upper watershed from the ecotourism, creating a planning tool for local government agencies charged with protecting the upper watershed.

Three groups of activities are envisaged under this grant:

- Fund raising
- Production of 2000 sets of the 4 maps and guidebooks for the buffer zone in Bogor and Cianjur regencies.
- Capacity building for WIPA.



WIPA

Wahana Informasi Pariwisata Alam (WIPA)
Jl. Bango No. 1, Tanah Sareal
Bogor 16161
West Java

Executive Director: Andi Basuki, Ssi
Tel: 0816631162

3. SULUH MUDA INDONESIA (SMI)

Program Title: Urban Water Security - Access To Clean Water and Sanitation Through The Installation Of Clean Water Systems Managed by Women Communities in Sunggal, Medan

Grant: \$8,946,85

Period: November 2005 – November 2006

Location: Sub-district Medan Sunggal, Medan Municipality, North Sumatera

Direct Beneficiaries: 100 households in Sunggal or 337 family members



M. KAIRUL RIZAL/ESP MEDAN

ESP provided a small grant to SMI to facilitate the Serikat Perempuan Sunggal (SPS) to improve access to clean water to community of "lower class" living at the river bank of Sunggal in Medan. The SPS is taking a lead role in water, health and sanitation issues and plan to either install two (2) units of water reservoirs of clean water or have water piped connection with PDAM Tirtanadi that will serve 100 household of 337 people. Although clean water will be provided for the community, a public awareness campaign will also be conducted through training and campaigns on the use of clean water, community-based participatory management of the water installation and distribution, sanitation and solid waste management. The project also assured monthly monitoring by the community themselves and conducting dialogues among the communities for management improvement. ESP facilitates SPS with the arrangement with PDAM Tirtanadi for the connection of pipes and tariff for the poor.

The activities include:

- Training in management of clean water installation and distribution, solid waste management, the role of women in management;
- Installation of two clean water reservoirs and distribution systems or water piped connection to PDAM;
- Public awareness campaign on clean water, health and hygiene; and
- Monitoring and evaluation of the program



M. KAIRUL RIZAL/ESP MEDAN

Suluh Muda Indonesia (SMI)
Jl. Prof.HM Yamin Gg.Sado/Ibrahim Umar No.4
Serdang – Medan 22003
North Sumatera

Executive Director: Kristian Redison SMS
Tel: 08153000221

4. JARINGAN KESEJAHTERAAN/ KESEHATAN MASYARAKAT (JKM)

Program Title: Community Water Supply - Improve Access To Clean Water, Hand Washing with Soap, and Community Capacity Building in the Economical Community-based Water Supply, Sanitation and Solid Waste Management.

Grant: \$23,620

Period: November 2005 – November 2006

Location: Sub-district Medan Maimun, Medan Municipality, North Sumatera

Direct Beneficiaries: 80 households in Sei Mati and Kampung Baru or 500 family members



JKM

ESP provided a small grant to JKM to facilitate community groups in Sei Mati and Kampung Baru in the sub-district of Medan Maimun to improve access to clean water to poor community living at the river bank of Sungai Deli in Medan. The community will form “Clean Water User Groups” or “Kelompok Pemakai Air Bersih (POKMAIR)” of which they will be trained in economical community-based water supply, sanitation and solid waste management. Working with PDAM Tirtanadi, two public taps will be installed in the area and direct clean water connection to households. ESP facilitates JKM with the arrangement with PDAM Tirtanadi for the connection of pipes and tariff for the poor.

The activities include:

- Installation of 2 Water Supply Stations;
- Connections of water pipes to households
- Management and maintenance training for water supply station and community based sanitation;
- Hand washing with soap;
- Campaign on using clean water and better sanitation and solid waste management; and
- Public Awareness Campaign through media of posters, leaflet and stickers.



JKM

Jaringan Kesejahteraan/Kesehatan Masyarakat/JKM
Jl. Sentosa Baru No.53
Medan 20223, North Sumatera

Executive Director: Dr.Wahyu Karim
Tel: (061) 414 8408 or (061) 453 1905

5. ORANGUTAN INFORMATION CENTER (OIC)

Program Title: Tree Nursery and Replant – Community-based Self-Sufficient Production of Seedlings and Reforestation and Regreening Efforts In Community Areas In Sibolangit.

Grant: \$11,962.70

Period: December 2005 – December 2006

Location: Sub-district Sibolangit, North Sumatera

Direct Beneficiaries: Communities of two villages of Salabulan and Sikeben



OIC

ESP provided a small grant to OIC to help enhance the rehabilitation of degraded areas as a result of deforestation and land clearing by replanting the areas with trees that possess conservation and economical values. A “forestry center” will be established so that local communities can be self-sufficient in producing seedlings and an ongoing supply to support forestation and greening efforts in community areas in Sibolangit. Specific training programs on tree propagation and nursery will be provided to the communities of Salabulan and Sikeben.

The activities include:

- Identification of members and the establishment of the Community Development Committee (CDC);
- Establish nursery houses and produce seedlings;
- Environmental training programs;
- Outreach to schools to socialize the program and promote environmental awareness and education for communities and school children;
- Public awareness campaigns through posters and brochures to the target groups of communities; and
- Initiate replanting programs with the communities.



OIC

Orangutan Information Center
Jl. Karya Wisata No. 26
Medan Johor 20143
North Sumatera

Executive Director: Panut Hadisiswoyo, SS,MA
Tel: (061) 7874150

6. YAYASAN AKAR RUMPUT LAUT (YARL)

Program Title: Mangrove Rehabilitation for Disaster Prevention and Long Term Economic Benefits in District of Langkat, North Sumatera

Grant: \$6,125

Period: February 2006 – February 2007

Location: District Langkat, North Sumatera

Direct Beneficiaries: 6 community organizations and indirectly communities in 3 villages.



YARL

ESP provided a small grant to YARL to work with local communities, NGOs and government agencies to rehabilitate mangrove ecosystems in previously prioritized disused shrimp ponds and destroyed mangrove areas in Langkat Regency, North Sumatera. YARL will support local legislation and linkage to existing legislation for conservation and sustainable utilization of mangroves in rehabilitated areas. In addition, the project will also demonstrate cost-effective mangrove rehabilitation methods by rehabilitating 25-50 hectares

of critical coastal mangrove in Langkat. Furthermore, YARL will transfer technical skills and knowledge of mangrove rehabilitation planning and implementation to partners in Sumatera.

The activities include:

- Prioritization and mapping
- Community organizing and creation of rehabilitation plan;
- Implementation of rehabilitation plan;
- Monitoring and evaluation;
- Dissemination of results;
- Initiation of sustainable livelihood alternative development; and
- Initiate replanting programs with the communities.



YARL

Yayasan Akar Rumput Laut
c/o. Pusat Studi Asia Pasifik
Universitas Gajah Mada, Bulak Sumur B-13
Yogyakarta

Executive Director: Benjamin Brown
Tel: (0274) 901054

7. YAYASAN MASYARAKAT PENYAYANG ALAM DAN LINGKUNGAN (MAPAYAH)

Yayasan Masyarakat Penyayang Alam dan Lingkungan or MAPAYAH: Pride Campaigns for Biodiversity Conservation – Conservation Education Program.

Grant: \$5,000

Period: May 2006 – August 2006

Location: Bogor Institute of Agriculture (IPB), West Java

Direct Beneficiaries: MAPAYAH Internal Staff.



MAPAYAH

ESP provided an in-kind small grant to MAPAYAH to select a Pride Campaign Manager to attend training in conservation and social marketing techniques and conservation outreach programs at the Bogor Institute of Agriculture. The Pride Conservation Campaign Manager when completed from the training will be responsible for the implementation of the Pride campaign, using the Rare's methodology, in a chosen biodiversity area at the organization's target site. MAPAYAH will work in collaboration with other ESP project in that area. The selected "Campaign Manager" for this project is Ms. Cut Meurah Intan.

The activities include:

- 11 weeks training at The Bogor Institute of Agriculture;
- Purchasing of support equipment for the training and Pride campaign implementation; and
- Purchasing of books in Biology Conservation, Social Marketing, Tropical Ecosystems and Ecological Concepts, and other relevant textbooks.



MAPAYAH

Yayasan Masyarakat Penyayang Alam dan Lingkungan
Komp.Tgk. No15
Darussalam Banda Aceh
Nanggroe Aceh Darussalam (NAD)

Executive Director: Afrizal Akmal
Tel: 0813 7074 6365 or 0812 60200 711

8. YAYASAN PEDULI NANGGROE ATJEH (YAPENA)

Program Title: Pride Campaigns for Biodiversity Conservation – Conservation Education Program.

Grant: \$5,000

Period: May 2006 – August 2006

Location: Institute of Agriculture, Bogor, West Java

Direct Beneficiaries: YAPENA internal staff.



YAPENA

ESP provided an in-kind small grant to YAPENA to select a Pride Campaign Manager to attend training in conservation and social marketing techniques and conservation outreach programs at the Bogor Institute of Agriculture. The Pride Conservation Campaign Manager when completed from the training will be responsible for the implementation of the Pride campaign, using the Rare's methodology, in a chosen biodiversity area at the organization's target site. YAPENA will work in collaboration with other ESP project in that area. The selected "Campaign Manager" for this project is Ms. Zakiah.

The activities include:

- 11 weeks training at the Bogor Institute of Agriculture;
- Purchasing of support equipment for the training and Pride campaign implementation; and
- Purchasing of books in Biology Conservation, Social Marketing, Tropical Ecosystems and Ecological Concepts, and other relevant textbooks.



YAPENA

Yayasan Peduli Nanggroe Aceh
Perumahan Pola Permai No. 63, Ajeun
Kec. Peukan Banda, Durussalam Banda Aceh
Nanggroe Aceh Darussalam (NAD)

Executive Director: Juli Ermiansyah Putra
Tel: 0815 33742553

9. YAYASAN EKOSISTEM LESTARI (YEL)

Program Title: Pride Campaigns for Biodiversity Conservation – Conservation Education Program.

Grant: \$5,000

Period: May 2006 – August 2006

Location: Institute of Agriculture, Bogor, West Java

Direct Beneficiaries: YEL internal staff.



YEL

ESP provided an in-kind small grant to YEL to select a Pride Campaign Manager to attend training in conservation and social marketing techniques and conservation outreach programs at the Bogor Institute of Agriculture. The Pride Conservation Campaign Manager when completed from the training will be responsible for the implementation of the Pride campaign, using the Rare's methodology, in a chosen biodiversity area at the organization's target site. YEL will work in collaboration with other ESP project in that area. The selected "Campaign Manager" for this project is Ms. Fransisca Ariantiningih.

The activities include:

- 11 weeks training at The Institute of Agriculture of Bogor;
- Purchasing of support equipment for the training and Pride campaign implementation; and
- Purchasing of books in Biology Conservation, Social Marketing, Tropical Ecosystems and Ecological Concepts, and other relevant textbooks.



YEL

Yayasan Ekosistem Lestari
Jl. K.H. Wahid Hasyim No. 51
Medan Baru, Medan
North Sumatera

Executive Director: Suherry Aprianto
Tel: 0812 602 2330

10. YAYASAN BINA LINGKUNGAN MASTA (YBL MASTA)

Yayasan Bina Lingkungan Masta or YBL Masta: Pride Campaigns for Biodiversity Conservation – Conservation Education Program.

Grant: \$5,000

Period: May 2006 – August 2006

Location: Institute of Agriculture, Bogor, West Java

Direct Beneficiaries: YBL MastA internal staff.



YBL MASTA

ESP provided an in-kind small grant to YBL MastA to select a Pride Campaign Manager to attend training in conservation and social marketing techniques and conservation outreach programs at the Bogor Institute of Agriculture. The Pride Conservation Campaign Manager when completed from the training will be responsible for the implementation of the Pride campaign, using the Rare's methodology, in a chosen biodiversity area at the organization's target site. YBL MastA will work in collaboration with other ESP project in that area. The selected "Campaign Manager" for this project is Mr. Panji Anom.

The activities include:

- 11 weeks training at The Institute of Agriculture of Bogor;
- Purchasing of support equipment for the training and Pride campaign implementation; and
- Purchasing of books in Biology Conservation, Social Marketing, Tropical Ecosystems and Ecological Concepts, and other relevant textbooks.



YBL MASTA

Yayasan Bina Lingkungan MastA
Gg. Potrobangsari II No. 20A
Magelang
Central Java

Executive Director: Fachrudin Riyadi, S.Sos
Tel: (0293) 364895

II. YAYASAN KALIANDRA SEJATI (KALIANDRA)

Program Title: Pride Campaigns for Biodiversity Conservation – Conservation Education Program.

Grant: \$5,000

Period: May 2006 – August 2006

Location: Institute of Agriculture, Bogor, West Java

Direct Beneficiaries: Kaliandra internal staff.



KALIANDRA

ESP provided an in-kind small grant to Kaliandra to select a Pride Campaign Manager to attend training in conservation and social marketing techniques and conservation outreach programs at the Institute of Agriculture in Bogor. The Pride Conservation Campaign Manager when completed from the training will be responsible for the implementation of the Pride campaign, using the Rare's methodology, in a chosen biodiversity area at the organization's target site. Kaliandra will work in collaboration with other ESP project in that area. The selected "Campaign Manager" for this project is Mr. Agus Wiyono.

The activities include:

- 11 weeks training at the Bogor Institute of Agriculture;
- Purchasing of support equipment for the training and Pride campaign implementation.; and
- Purchasing of books in Biology Conservation, Social Marketing, Tropical Ecosystems and Ecological Concepts, and other relevant textbooks.



KALIANDRA

Yayasan Kaliandra Sejati
PO.Box 99
Pandaan 67156
East Java

Executive Director: Bagoes Soeprijono B
Tel: (0343) 615257

I 2. LEMBAGA PENGKAJIAN DAN PEMBERDAYAAN MASYARAKAT (LP2M)

Program Title: Women and Environmental Sanitation.

Grant: \$24,477.99

Period: July 2006 – July 2007

Location: Sub-DAS Batang Arau, West Sumatera

Direct Beneficiaries: 280 Households in Sub- District Lubuk Kilangan Padang.



LP2M

ESP provided a small grant to LP2M to change women and families behavioral to live in a healthy environment by improving the sanitation and solid waste management and ecological farming practices currently used in the area. This project consists of a series of activities related to community health and environmental sanitation, ecological farming, as well as reinforcement of community groups to implement activities to fill the gap of health and hygiene in West Sumatera. The pilot project will involve 280 households of which women will be the focal main actors in the implementation of the project.

The activities include:

- Environmental and health awareness campaign and training;
- Facilitating the area with sanitation systems;
- Capacity building of community groups and LP2M; and
- Ecological farming practices by making and using organic fertilizer.



LP2M

Lembaga Pengkajian dan Pemberdayaan Masyarakat (LP2M)
Jl Batang Terusan Dalam No.125
Padang Baru, Padang 25138
West Sumatera

Program Coordinator: Lusi Herlina
Tel: (0751) 705 3773

I 3. YAYASAN BINA SEHAT SEJAHTERA (YBSS)

Program Title: Community-Based Solid Waste Management in the Cisarua Leutik Watershed Area, West Java.

Grant: \$24,161.11

Period: July 2006 – July 2007

Location: Sub-DAS Cisarua Leutik, West Java

Direct Beneficiaries: 22,425 people from three villages in Sub-District Cisarua, West Java.



SELVIANA H/ESP WEST JAVA

ESP provided a small grant to YBSS to build a model community-Based Solid Waste Management in three villages located in the upper – middle – down stream areas in Kabupaten Cianjur with the purpose to create a healthy and clean environment and increase the knowledge and awareness of a clean environment for solid waste management that will have a healthy impact to the community in those three villages. The awareness program plans to change the behavior of current practices of dumping household solid waste to the Cisarua Leutik River in Cianjur. The Participatory Hygiene and Sanitation Transformation (PHAST) method will be used in each activity undertaken in the project. The project area of the three villages will be about 950 Km² and will benefit 22,425 people or 6,700 households included 13,450 women. Women will be the active implementers in this project.

The activities include:

- Initial assessment;
- Participatory planning;
- Management training in solid waste management;
- Awareness campaign; and
- Management assistance.



SELVIANA H/ESP WEST JAVA

Yayasan Bina Sehat Sejahtera (YBSS)
Resimen Tangerang No. 32
Kelurahan Solok Pandan
Kabupaten Cianjur
West Java

Program Coordinator: Dr. Sanny Sanjaya
Tel: 0817615543 (Susan)

I 4. KOALISI UNTUK JAWA BARAT SEHAT (KUJBS)

Program Title: Community-Based Solid Waste Management in Tamansari, Bandung, West Java.

Grant: \$24,166.67

Period: July 2006 – July 2007

Location: Tamansari Sub-Village, Bandung, West Java

Direct Beneficiaries: 26,500 people from Tamansari sub-village, Bandung, West Java.



SELVIANA H/ESP WEST JAVA

RW 20

ESP provided a small grant to KujBS to improve community-based solid waste management practices and to have a better and healthy environment in Tamansari. Approximately 26,500 persons will directly benefit by the project which include 13,200 women. Neighboring hamlets consisting of 648 household will also benefit from the project. All community including elementary and high schools students will participate in the project to obtain a better impact to the environment of Tamansari.

The activities include:

- Awareness campaigns;
- Capacity building within the communities and schools; and
- Improved community co-management which will eventually contribute to improved healthy environment within the community.



SELVIANA H/ESP WEST JAVA

RW 15

Koalisi untuk Jawa Barat Sehat (KuJBS)
Wisma PKBI JABAR 2nd Fl
Jl. Soekarno Hatta No. 496, Sekelimus
Bandung
West Java

Program Coordinator: Drs. Nanang Munajat, MM
Tel: 0818438013 (Elly)

15. YAYASAN LEMBAGA PEMBERDAYAAN DAN PENGEMBANGAN SUMBERDAYA (LP2S)

Program title: Integrated Social Forestry Development in Tondano Watershed.

Grant: \$14,811.11

Period: August 2006 – June 2007

Location: West Tondano, North Sulawesi

Direct Beneficiaries: 7,500 farmers in West Tondano, North Sulawesi.



YOPI DG/ESP NORTH SULAWESI

ESP provided a small grant to LP2S to motivate and facilitate the community in 4 locations within the Tondano watershed to implement social forestry activities. The Tondano watershed is vital to the community of North Sulawesi since it is the source of clean water

to be used by the community for all purposes and to the PDAM for drinking water. To some extent the Tondano watershed is degraded to a critical level and need to be rehabilitated.

The community living in and surround the watershed area need to be facilitated in implementing social forestry activities in order to improve the function of the Tondano watershed and in the long-term, benefited both the down and upstream population. The program also provides an incentive to the community to increase their livelihood.



YOPI DG/ESP NORTH SULAWESI

The activities include:

- Socialization to all stakeholders of the importance of implementing social forestry activities in order to improve the function of the watershed area of Tondano;
- Training;
- Participatory planning;
- Development of nurseries; and
- Promotion and planting of trees on degraded land.

Yayasan Lembaga Pemberdayaan dan Pengembangan Sumberdaya (LP2S)
Jl. Arie Lasut No. 173
Kelurahan Toukuramber, Lingkar I
Tondano Barat
North Sulawesi

Program Coordinator: Ir. Yopi D Golioth DEA
Tel: 08124404613 (Yopi)

I 6. LEMBAGA MASYARAKAT DESA HUTAN (LMDH)

Program Title: Community-Based Tree Nursery Enterprises Development.

Grant: \$14,143.06

Period: July 2006 – July 2007

Location: Oro-oro Ombo and Bumiaji villages, Kota Batu, Malang, East Java

Direct Beneficiaries: 250 farmers' group in Kota Batu, East Java.



ESP EAST JAVA

ESP provided a small grant to LMDH to support the conservation program and water resource restoration of Sumber Brantas Watershed area through empowering the community of the villages of Oro-oro Ombo and Bumiaji in tree nursery development to support the Batu Hijau Lestari Movement in Kota Batu. The nursery will continuously supply high quality multipurpose trees species to overcome forest degradation in Batu District. The degradation of forest land around the villages of Kota Batu is alarming and will have an adverse impact to the environment of Kota Batu if not rehabilitated immediately. The project will provide seedlings produced through community-based nursery centers by which

training will be provided to communities to obtain the knowledge and the techniques of the development of nurseries. The nurseries produce best quality of seedlings and at the same time communities will obtain supplemental earnings from this small scale business of supplying seedlings to the government to implement the re-greening program in Kota Batu. Land owned by villagers will also be re-greened using their own produced seedlings. The project targeted 100,000 seedlings, however, rehabilitation will start in the village of Bumiaji in 300 ha of land with 45, 000 seedlings.



ESP EAST JAVA

The activities include:

- Tree nursery development;
- Community-based tree seedlings business development;
- Training to community groups and community empowerment; and
- Tree planting on degraded land.

Lembaga Masyarakat Desa Hutan (LMDH)
Jl. Mawar No. 788 TR 02 RW 09
Dresel Oro-oro Ombo
Kecamatan Batu, Malang
East Java

Program Coordinator: Da'un
Tel: (0341) 597690

I 7.SERIKAT PETANI GUNUNG BIRU (SPGB)

Program Title: Community-Based Wengkon Forest Restoration.

Grant: \$9,677.78

Period: July 2006 – July 2007

Location: Wengkon, Malang Raya Watershed, East Java

Direct Beneficiaries: 22 farmers of Gunung Biru, Wengkon, Malang Raya, East Java



ESP EAST JAVA

ESP provided a small grant to SPGB to reduce the individual farmers' practices and encroachment of the Wengkon Forest area and to restore the Wengkon forest area through community-based agroforestry management. The forest of Wengkon is probably the heart of the watershed area of Malang Raya and Kota Batu and if disturb will create a disaster to the quality and quantity of water for the Malang Raya Area and Kota Batu. Conversion of forest to agricultural land increased rapidly and there is a need to reduce the speed of deforestation. The project will build a participatory effort from the community and

PERHUTANI to rehabilitate the Wengkon Forest area with trees that provide economic benefit to the community of Wengkon therefore reducing agricultural land and protect the quality of surface water in the watershed area of Malang Raya and protect the area from landslide and flood.

The activities include:

- Baseline survey individuals or groups of farmers who cultivate in the Wengkon area legally or illegally and type of cultivation;
- Map the Wengkon area to see cultivation plots and its characteristics such as vegetation cover, slope and bio-physical data;
- Map existing community farmers organizations and establishment of a discussion forum;
- Agroforestry planning on cultivation plots;
- Community-based agroforestry implementation ; and
- Monitoring.



ESP EAST JAVA

Serikat Petani Gunung Biru (SPGB)
Jl. Gajah Mada III/32 RT03/RW03
Tulungrejo
Batu, Malang
East Java

Program Coordinator: Misnu
Tel: (0341) 599810

I 8.BINA INSPIRASI SAHABAT PEDULI (BIS-PEDULI)

Program Title: Bank “Sampah” – Community-Based Solid Waste Management.

Grant: \$19,566.93

Period: August 2006 – August 2007

Location: Medan Belawan, Medan Labuhan, Medan Marelan, Medan Deli, and Medan Barat, North Sumatera

Direct Beneficiaries: 13; 000 people of 5 districts



ESP NORTH SUMATRA

ESP provided a small grant to Bis-Peduli to re-use and re-cycle plastic waste through effective community-based management to achieve a clean and healthy environment along the Deli River and to improve community living standard. The peri -urban community of 11 hamlets or 2962 households along the Deli River will collect all plastic waste thrown in the river to recycle and obtain the value added benefit by producing plastic pellets and supply them to the plastic factory nearby. This will improve their livelihood and at the same time maintain cleanliness of the Deli River. It is anticipated that 4.4tons/day plastic will be

collected by organized community groups of the 11 hamlets and will reduce 40% of waste thrown in the river. Collection of organic waste will be recycled into compost and used by farmers along the Deli River. Community group consisting of 30 household each will have a community organizer from BIS Peduli and assisted by a community leader. Bis Peduli will be the main organization who will receive plastic waste, produce the pellets and managing the sales thereof to the plastic factory. The net income will be deposited in a “Community-Based Bank” operating as a lending and saving bank.



ESP NORTH SUMATRA

The activities include:

- Community group development and socialization of the program;
- Capacity building and partnering of groups and strategy planning;
- Village discussion groups looking for innovative approaches and event awards; and
- Alternative economy of business of plastic recycling and organic composting.

Bina Inspirasi Sahabat Peduli (BIS Peduli)
Jl. Veteran No.7 Pasar VIII Helvetia
PO.Box 1056
Medan
North Sumatera

Program Coordinator: Nirwan Junaidi
Tel: 0813 61498955 (Juliono)

19. YAYASAN PERLINDUNGAN LINGKUNGAN HIDUP DAN PELESTARIAN ALAM (PALAPA)

Program Title: Community Empowerment for Biodiversity Conservation at the TAHURA Bukit Barisan.

Grant: \$23,414.44

Period: August 2006 – August 2007

Location: TAHURA Bukit Barisan

Direct Beneficiaries: 7 villages, in and surround the TAHURA Bukit Barisan



PALAPA

ESP provided a small grant to PALAPA to reduce the degradation of the TAHURA Bukit Barisan and the Deli and Wampu Watershed area through participatory community-based conservation management. The project is to increase the capability of the communities located in the seven villages at the TAHURA Bukit Barisan to collaboratively implement conservation activities at the TAHURA Bukit Barisan and the Deli and Wampu Watershed

ENVIRONMENTAL SERVICES PROGRAM WWW.ESP.OR.ID

area to minimize the degradation of forest in the TAHURA and Watershed area from encroachment, illegal logging and mining of forest topsoils. The effort is to bring back the ecological function of the TAHURA and the watershed area of Deli and Wampu through better management of the TAHURA and establish community participatory village laws in forest and biodiversity conservation.



PALAPA

The activities include:

- Strategizing and capacity building of the community and promoting conservation of the TAHURA Bukit Barisan and the watershed area of Deli and Wampu.

Yayasan Perlindungan Lingkungan Hidup dan Pelestarian Alam (PALAPA)
Jl. Pendidikan No. 601, Jaranguda
PO.Box 14/Palapa
Berastagi.
North Sumatera

Program Coordinator: Lailan Syahri Ramadhan
Tel: 0811624047

20. THE INDONESIAN INSTITUTE FOR FOREST AND ENVIRONMENT (RMI)

Program Title: Study and Development of Payment for Environmental Services (PES) Schemes for DELI and PROGO Watersheds.

Grant: \$24,361.11

Period: August 30, 2006 – November 30, 2006

Location: DAS Deli in North Sumatera and DAS Progo in Central Java

Direct Beneficiaries: Local Government and potential buyers and providers of DAS Deli and DAS Progo.



NANANG BUDIYANTO/ESP CENTRAL JAVA

ESP provided a small grant to RMI to study and develop a Payment for Environmental Service Scheme for DAS Deli in North Sumatera and DAS Progo in Central Java/DI.Yogyakarta including the concept of the PES Council. The threats to forests,

biodiversity, and watersheds are complex and inter-related – all three are negatively impacted by the lack of clear tenure or access rights, illegal logging, conflict, and corruption. In general, demands on natural resources and environmental systems in Indonesia are intensifying. The degradation of the ecosystems is undermining their capacity to provide environmental services that are vital to humankind. This has fueled experimentation with compensation schemes that reward people for managing ecosystems to provide environmental services, based on the premise that positive incentives can lead to changes in land-use practices. In some districts in Indonesia, such experiments have concentrated on watershed management for hydrological services and on conservation of biodiversity and scenic beauty. Some districts are experimenting with approaches that focus on compensation with payment rather than other possible rewards such as greater provision of local public goods or enhanced social status.

The activities include:

- Analyze the concept and implementation of all PES Schemes developed and implemented in Indonesia;
- Analyze and study the characteristics of all aspects in DAS Deli and Progo and all stakeholders in the development of a PES scheme;
- Review and conceptualized the PES framework for DAS Deli and DAS Progo;
- Verify and socialize the PES Scheme for DAS Deli and DAS Progo through a workshop at each respective region.



NANANG BUDIYANTO/ESP CENTRAL JAVA

RMI-The Indonesia Institute for Forest and Environment
Jl. Sempur No. 55
Bogor 16154
West Java

Program Coordinator: Andri Santosa
Tel: 08129451659

21. PENGURUS WILAYAH MUHAMMADIYAH JAWA TIMUR (MUHAMMADIYAH)

Program Title: Clean, Health and Hygiene Awareness Program in Paciran, Lamongan, East Java.

Grant: \$24,444.44

Period: September, 2006 – September, 2007

Location: Paciran, lamongan, East Java

Direct Beneficiaries: 2456 people and indirectly 14,700 people most are farmers and fisherman.



BALGIS N/ESP EAST JAVA

ESP provided a small grant to Muhammadiyah to implement an environmental awareness campaign that focuses on health, hygiene and clean physical environment of two hamlets, RW IV and V in Paciran. Paciran is a small village in Lamongan with a population of about 14,700 people and most are farmers and fishermen. It is a society with the habit of dumping all household garbage in the river, valley, gutters or anywhere not seeable by people. The people also have poor knowledge on good and healthy sanitation practices and have never been the tradition of cleaning their hands with clean water and soap. Not mention the adults, 30% of the children under five are getting diarrhea or skin diseases each month.

Muhammadiyah a well respected Islam organization which runs schools and health centers in the area plans to change this attitude and behavior in order that the people will live in a physically healthy environment and choose to implement an environmental health awareness program in Paciran in administrative unit IV and V as a pilot program.

The activities include:

- Media campaign;
- Awareness program at schools, from elementary to high schools and pesantrens;
- Awareness campaign at Al Quran reading schools and in each Friday praying at Mosques;
- Simulation of hand washing with soap at schools, pesantrens and at the community; and
- Community-based solid waste management.



BALGIS N/ESP EAST JAVA

Pengurus Wilayah Muhammadiyah Jawa Timur Jl.Kertomenanggal IV/I
Surabaya
East Java

Program Coordinator: H.Nadjib Hamid, MSi
Tel: 0318437191

22. PERSERIKATAN PERLINDUNGAN ANAK INDONESIA (PPAI)

Program Title: Improve Elementary School Children Health Through Washing Hands with Clean Water and Soap in Medan.

Grant: \$24,968.67

Period: September, 2006 – September, 2007

Location: Sub-villages of Labuhan II, Aur and Tanjung Mulia in Medan, North Sumatera

Direct Beneficiaries: 1700 students, 50 teachers, student parents and the community of three sub-villages of Labuhan II, Aur and Tanjung Mulia.



BERTHA NABABAN/ESP NORTH SUMATRA

ESP provided a small grant to PPAI to improve the health of elementary school children through hand washing with clean water and soap in three sub-villages of Labuhan II, Aur and Tanjung Mulia. PPAI will create an awareness campaign to school children, teachers, parents and the community nearby the school on the importance of a clean and healthy environment at their home and school, to make the habit of hand washing with clean water and soap after defecation and playing with dirt, to empower women to support the behavior change activities for better health and hygiene, and to empower teachers and school children and the community to maintain clean water facilities at school compounds and at public facilities.

The activities include:

- Washing hands with clean water and soap in schools
- Spread the awareness campaign to parents and families;
- Facilitate the schools with clean water and sinks for hand washing with soap; and
- Campaign and socialization of the importance of washing hands with clean water and soap.



BERTHA NABABAN/ESP NORTH SUMATRA

Perserikatan Perlindungan Anak Indonesia
Jl. Sei Binjai No.43/6
Medan 20119
North Sumatera

Program Coordinator: Sugih Permono
Tel: 08126517656

23. YAYASAN BINA LINGKUNGAN MASTA (YBL MASTA)

Program Title: Pride Campaign and Sustainable Community-Based Sub-Watershed Management at Tangsi.

Grant: \$25,000

Period: September, 2006 – September, 2007

Location: 8 villages in Sub-District Kajoran in the Sub-Watershed of Tangsi, Magelang, Central Java

Direct Beneficiaries: 20,000 people of 8 villages in Sub-District Kajoran, Magelang.



YBL MASTA

ESP provided a small grant to YBLMastA to implement the Rare's Pride campaign to promote sustainable development, conservation, and environmental health in critical ecosystem such as in sub-DAS Tangsi in Magelang, Central Java. Campaigns will use the social marketing techniques – from music videos to puppet shows – make conservation messages positive and compelling, and relevant for the community of sub-district Kajoran. The campaign will also improve the knowledge and awareness of the community of Tangsi on the

importance of conservation of the sub-DAS Tangsi to further improve the quality of life of the surrounding community who are dependent of the watershed area.

The activities include:

- Participatory Action Research;
- Campaign at the community of 8 villages;
- Campaign mediation at the sub-district level; and
- Campaign mediation at the regional level.



YBL MASTA

Yayasan Bina Lingkungan MastA
Jl. Potrobangsari 2 No. 20A
Magelang
Central Java

Director: Fachrudin Riyadi S.Sos
Tel: 08528101780

24. YAYASAN KALIANDRA SEJATI (KALIANDRA)

Program Title: Adaptation of Collaborative Forest Management to Conserve the TAHURA R. Soeryo Watershed in Pasuruan.

Grant: \$25,000

Period: September, 2006 – September, 2007

Location: 4 villages of Dayurejo, Jatiarjo, and Leduk in Sub-District of Prigen, and the village of Cendono in Sub-District of Porwosari.

Direct Beneficiaries: 15,138 people in the four villages.



KALIANDRA

ESP provided a small grant to Kaliandra to implement the Rare's Pride campaign to promote sustainable development, conservation, and environmental health in critical ecosystem such as in TAHURA R. Soeryo in Pasuruan, East Java. Campaigns will use the social marketing techniques – from music videos to puppet shows – make conservation messages positive and compelling, and relevant for the community of sub-districts of Prigen and Porwosari. The campaign will also improve the knowledge and awareness of the community of both sub-districts on the importance of conservation of the TAHURA R. Soeryo to further improve the quality of life of the surrounding community who are dependent of the watershed area.

The activities include:

- Planning for the Rare Pride Campaign;
- Campaign at the community of 4 villages;
- Capacity building for Watershed Management at TAHURA R. Soeryo; and
- Planning for model elementary schools that have environmental education in their curriculum.



KALIANDRA

Yayasan Kaliandra Sejati
PO.Box 99
Pandaan
East Java

Director: Bagoes Soeprijono Brotodiwirjo
Tel: 0813 345 95301

25. YAYASAN PEDULI NANGGROE ATJEH (YAPENA)

Program Title: Pride Conservation Campaign Kr. Aceh and Kr. Geupu Watersheds in Aceh Besar.

Grant: \$25,000

Period: September, 2006 – September, 2007

Location: 32 villages of Sub-Districts Leupung and Lhoknga in Aceh Besar.

Direct Beneficiaries: 16,065 people in the 32 villages.



YAPENA

ESP provided a small grant to Yapena to implement the Rare's Pride campaign to promote sustainable development, conservation, and environmental health in critical ecosystem such as in Kr. Aceh and Kr. Geupu Watersheds in Aceh Besar. Campaigns will use the social marketing techniques – from music videos to puppet shows – make conservation messages positive and compelling, and relevant for the community of sub-districts of Leupung and Lhoknga. The campaign will also improve the knowledge and awareness of the community of both sub-districts on the importance of conservation of the Kr. Aceh and Kr. Geupu to

further improve the quality of life of the surrounding community who are dependent of the watershed area.

The activities include:

- Planning for the Rare Pride Campaign;
- Campaign at the community of 32 villages;
- Capacity building for Watershed Management at Kr. Aceh and Kr. Geupu using local wisdom; and
- Community self assessment of the watershed function.



YAPENA

Yayasan Peduli Nanggroe Atjeh
Jl. Ateug Tuha
Kompleks Pola Permai, Pola VI No. 63, Ajeun
Kab. Aceh Besar, NAD

Director: Juli Ermiansyah Putra
Tel: 0815 3374 2553

26. YAYASAN EKOSISTEM LESTARI (YEL)

Program Title: Pride Conservation Campaign Rawa Singkil Wildlife Reserve in Alas Watershed, District of Aceh Singkil.

Grant: \$25,000

Period: September, 2006 – September, 2007

Location: 3 sub-districts of Kuala Baharu, Rundeng and Suro Makmur.

Direct Beneficiaries: 25,000 people in the 3 sub-districts.



YEL

ESP provided a small grant to YEL to implement the Rare's Pride campaign to promote sustainable development, conservation, and environmental health in critical ecosystem such as in Rawa Singkil Wildlife Reserve in Aceh Singkil. The campaign will use the social marketing techniques – from music videos to puppet shows – make conservation messages positive and compelling, and relevant for the community of sub-districts of Kuala Baharu, Rundeng and Suro Makmur. The campaign will also improve the knowledge and awareness of the community of the three sub-districts on the importance of conservation of the Rawa

Singkil Wildlife Reserve to further improve the quality of life of the surrounding community who are dependent of the Alas watershed area.

The activities include:

- Planning for the Rare Pride Campaign;
- Campaign at the community of 3 sub-districts;
- Capacity building and community-based Rawa Singkil Wildlife Reserve conservation; and
- Community monitoring on illegal logging.



YEL

Yayasan Ekosistem Lestari
Jl. KH.Wahid Hasyim 51/74
Medan
North Sumatera

Director for Education: Suherry Aprianto
Tel: 0812 6022 330

27. YAYASAN MASYARAKAT PENYAYANG ALAM DAN LINGKUNGAN HIDUP (MAPAYAH)

Program Title: Save Seulawah Ecosystem through Conservation Education.

Grant: \$25,000

Period: September, 2006 – September, 2007

Location: One sub-districts of Lembah Seulawah.

Direct Beneficiaries: 17,000 people in the sub-district of Lembah Seulawah.



MAPAYAH

ESP provided a small grant to MAPAYAH to implement the Rare's Pride campaign to promote sustainable development, conservation, and environmental health in critical ecosystem such as in the Seulawah Ecosystem. The campaign will use the social marketing techniques – from music videos to puppet shows – make conservation messages positive and

compelling, and relevant for the community of sub-district of Lembah Seulawah. The campaign will also improve the knowledge and awareness of the community of Lembah Seulawah on the importance of conservation of the Seulawah Ecosystem to further improve the quality of life of the surrounding community who are dependent of the watershed area.

The activities include:

- Planning for the Rare Pride Campaign;
- Campaign at the community of one sub-district;
- Capacity building and community participatory natural resources management; and
- Community monitoring on the degradation of the Seulawah Ecosystem.



MAPAYAH

Yayasan Masyarakat Penyayang Alam dan Lingkungan Hidup
Kompleks Tgk.Diblang 2 No.15
Darussalam, Banda Aceh, NAD

Director: Afrizal Akmal
Tel: 0813 7074 6365

28. PENGUATAN RAKYAT PEDESAAN (PARAS)

Program title: Access to Clean Water and Community-Based Regreening of Wampu Watershed, District of Langkat.

Grant: \$24,942.61

Period: September, 2006 – September, 2007

Location: Three villages of Suka Maju, Pantai Cermin and Karya Maju.

Direct Beneficiaries: 1,000 households or 4,000 people in the three villages.



PARAS

ESP provided a small grant to PARAS to increase community health through better access to clean water, support Wampu watershed conservation through forest rehabilitation of 30 hectares with 3,500 seedlings, conduct a conservation awareness campaign in the three villages; and conduct capacity building to women groups in the processes of access to clean water operation and maintenance and environmental conservation.

The activities include:

- Program socialization;
- Baseline survey;
- Clean water infrastructure development and forest rehabilitation;
- Capacity building for operation and maintenance; and
- Community-based monitoring and evaluation.



PARAS

Penguatan Rakyat Pedesaan
Jl. Jend. Sudirman Gg. Damai Perdamaian No.3
Stabat, Langkat
North Sumatera

Director: Effendy Lubis
Tel: 0813 6226 7985

29. YAYASAN LEUSER LESTARI (YLL)

Program title: Community Self-Help Management of Bukit Barisan Park Reserve in the Deli Watershed.

Grant: \$24,673.33

Period: September, 2006 – September, 2007

Location: Three villages within the TAHURA Bukit Barisan.

Direct Beneficiaries: 500 households of the three villages and indirectly to 1.8 million people in the downstream area.



YLL

ESP provided a small grant to YLL to optimize the capacity of the community living within and surround the TAHURA Bukit Barisan to monitor forest condition of TAHURA Bukit Barisan and to make the community aware of the problem they are facing on the function and benefit of the TAHURA Bukit Barisan to the community upstream and downstream. The project will develop a "portrait" of the condition of the TAHURA Bukit Barisan and all field information of the forest condition will be used for an awareness program to stop the degradation of the Park. A community-based watershed management activity will be implemented where the community monitors the condition of the TAHURA Bukit Barisan

and work in synergy with other stakeholders to stop the degradation of the TAHURA Bukit Barisan Park.



YLL

The activities include:

- Research and document the degradation of the TAHURA Bukit Barisan;
- Community participatory assessment of the degradation;
- Public awareness program to the community and all stakeholders;
- Capacity building to community groups capable to monitor the forest condition of TAHURA Bukit Barisan; and
- Development of a “community friendly” monitoring module.

Yayasan Ekosistem Lestari
Jl. Samanhudi Lk.IV No.19
Medan
North Sumatera

Director: Zahedi Charamsar MSi
Tel: 0852 6240 7604

ENVIRONMENTAL SERVICES PROGRAM

Ratu Plaza Building, 17th. Fl.

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