

ANNUAL
REPORT 2009



ASEAN
FOUNDATION

Developing **Partnerships**
Promoting **ASEAN Awareness**

“We witnessed the successful implementation of new initiatives related to resource mobilization and partnership with the private sector and other organizations.”

Message from the Chairman of the Board of Trustees

H.E. Mr. Manasvi Srisodapol

Chairman of the Board of Trustees
Permanent Representative of Thailand to ASEAN



In 2009 the ASEAN Foundation continued to strongly pursue its mandate of promoting ASEAN awareness and identity, enhancing interaction among various ASEAN stakeholders, developing human resources, and addressing socio-economic disparities in the region. We witnessed the successful implementation of new initiatives related to resource mobilization and partnership with the private sector and other organizations. Through these partnerships, the ASEAN Foundation was able to leverage its project funds and to engage various stakeholders in ASEAN community-building. Alongside these efforts, the Board of Trustees initiated a revision of the Memorandum of Understanding on the Establishment of the ASEAN Foundation to take into account the provisions of the ASEAN Charter and the pivotal role the Foundation is expected to play in bringing the ASEAN community-building process to all sectors of society.

These achievements were made possible through the continuing support of ASEAN Dialogue Partners, particularly, Japan, People's

Republic of China, Republic of Korea, and France. We wish to make special mention of the Government of Japan for its generous contribution to the Japan-ASEAN Solidarity Fund, which supports a majority of the projects of the ASEAN Foundation, and of the government of the People's Republic of China for its second round of contribution to the Project Fund. We also extend our appreciation to the Republic of the Philippines for its additional second round contribution to the Endowment Fund.

We extend our appreciation to the continuing support of Microsoft and Hewlett-Packard and welcome the new partnerships with the Inter-American Development Bank, United Nations agencies, Asian Development Bank, and various corporate foundations and business groups in the region.

On behalf of the Board of Trustees, I wish to thank the donors and partners of the ASEAN Foundation for their generosity and support that help us fulfill our mandate to participate in building the ASEAN Community.

“We continued to seek and develop partnerships and to support activities aimed at promoting ASEAN awareness and identity and enhancing interaction among various ASEAN stakeholders.”

Message from the Executive Director

Dr. Filemon A. Uriarte, Jr.
Executive Director



In 2009 we vigorously pursued the new initiatives that we started in 2008. We continued to seek and develop partnerships and to support activities aimed at promoting ASEAN awareness and identity and enhancing interaction among various ASEAN stakeholders.

In line with the actions called for in the Blueprint for ASEAN Socio-Cultural Community, the ASEAN Foundation successfully catalyzed the establishment of a network of corporate foundations and corporations with active corporate social responsibility activities.

We have successfully leveraged the project funds of the Foundation to generate significant counterpart funding from partner organizations, with every dollar contributed by the Foundation generating close to 2 dollars of counterpart contribution from partners.

We have increased the profile of the Foundation through regular electronic news on important activities, publication and wide dissemination of project brochures, booklets and books covering various subjects, participation in regional and international conferences and exhibitions, and meetings with top executives of major multinational corporations and foundations in the region.

The year 2009 was another good year for the ASEAN Foundation. We attained nearly 20% savings in our operating budget while significantly expanding our activities and making known our presence in the region. For this I wish to express my sincere appreciation to the members of the Board of Trustees for their strong support and generous cooperation. I should like to make special mention of the Government of Japan for its continued support through the Japan-ASEAN Solidarity Fund that supports most of the projects funded by the Foundation.

2009 Highlights



19 February

The Philippine Ambassador to Indonesia, H.E. Mr. Vidal Erfe Querol, symbolically handed over the Philippine Government's voluntary contribution of US\$ 100,000 to the Endowment Fund of the ASEAN Foundation, the first ASEAN country to make a second round contribution.



26 February

The ASEAN Foundation received a new contribution to the project fund amounting to US\$ 100,000 from the Government of the People's Republic of China through Chinese Ambassador to Indonesia, H.E. Mme. Zhang Qiyue.



31 March

The Siam Cement Group Foundation and the ASEAN Foundation formalized its partnership through a Memorandum of Agreement for the Joint Scholarship Program for ASEAN Nationals. SCG Foundation became the first partner corporate foundation in this initiative.



08 July

A roundtable meeting between CSR practitioners in ASEAN and CSR Europe was conducted in Manila, Philippines to learn from the experience of Europe in forming ASEAN CSR Network.



01 September

The partnership with Asian Institute of Management was formalized for the implementation of the project "Mainstreaming Poverty Alleviation Initiatives among ASEAN Member Countries", which is seamlessly linked with the Asian Development Bank Regional Technical Assistance on "Regional Knowledge and Partnership Networks on Poverty Reduction and Inclusive Growth".



29 April

The ASEAN Foundation was awarded the “2009 Hewlett-Packard Entrepreneurship Learning Program Grant”, thereby further strengthening the Foundation’s partnership with the private sector.

13 May

The Board of Trustees of the ASEAN Foundation held its 22nd Meeting.

17 June

The ASEAN Foundation presented the *Friends of ASEAN* Certificate to its first member, TIFA Foundation.



12 October

The ASEAN Foundation organized the first workshop on “Prospects of Economic Relations between Southeast Asia and Latin America” held at the ASEAN Secretariat in Jakarta, Indonesia and funded by the Inter-American Development Bank. This is the first such partnership between ASEAN and IDB.

02 November

The partnership between ASEAN Foundation and three United Nations agencies - UNAIDS, UNIFEM and UNDP – was formalized to implement an ASEAN regional project on “Development and Implementation of HIV Prevention Strategy against Spousal Transmission in the ASEAN Region”. This is the very first project that the ASEAN Foundation is supporting in collaboration with several UN agencies.

19 November

The Board of Trustees of the ASEAN Foundation held its 23rd Meeting.



Promoting ASEAN
Awareness and Identity

The ASEAN Foundation is mandated to support ASEAN community building by promoting greater awareness of the ASEAN identity.

Left photo: Dr. F. A. Uriarte, Jr., AF Executive Director, and International Islamic University Malaysia Rector Prof. Dato' Sri Dr. Syed Arabi Idd and Deputy Minister of Higher Education of Malaysia Datuk Saifuddin Abdullah formally launched the ASEAN Students Engaging Action for Local and Regional Contribution to Society (ASEAN LOGICS 2010) on 2 February 2010 in Kuala Lumpur, Malaysia.

Right photo: Participants of the 2nd East Asian Seas Youth Forum with AF Executive Director Dr. F.A. Uriarte, Jr. and staff.



2nd East Asian Seas Youth Forum and Workshop on Coastal and Ocean Governance

The ASEAN Foundation supported the 2nd East Asian Seas (EAS) Youth Forum and the Workshop on Meeting Human Resource Requirements in Coastal and Ocean Governance activities of the 2009 East Asian Seas Congress organized by the Partnerships in Environmental Management for the Seas of East Asia (PEMSEA) on 23-27 November 2009 in Manila, Philippines.

Photos below, from left: PEMSEA hands over token of appreciation to ASEAN Foundation. Dr. F.A. Uriarte, Jr. and PEMSEA Executive Director Prof. Raphael Lotilla sign the project agreement.



The 2nd EAS Youth Forum provided a venue to gather young leaders and environmental enthusiasts in the ASEAN region and other countries of the Seas of East Asia to share experiences and gain knowledge on coastal and ocean protection and development. Through series of discussions and interaction among peers, the young participants had the opportunity to better understand the pressing issues in marine and coastal environment and how they, the youth sector, can play an important role in addressing these concerns. Meanwhile, the workshop provided a venue for the participants to strengthen and foster partnership among various sectors to fully address the training/capacity building needs of the region. Topics presented in the workshops covering efforts to maximize regional intellectual capital towards coastal and ocean development, contribution of regional and international initiatives in the promotion of capacity development, and human resource requirements of the ASEAN region. About 90 young delegates and integrated coastal resource managers and experts from ASEAN Member States participated in the two activities.

Students from various schools in Viet Nam participated in the ASEAN Quest Game competition held in Hanoi, Viet Nam.



The ASEAN Quest Game Competition

A number of activities have been undertaken to promote ASEAN awareness yet it seems that awareness of ASEAN has not permeated among the general public especially the youth in the region. A survey conducted by the ASEAN Foundation among university students across the region revealed that there is significant knowledge gap about ASEAN that needs to be addressed. Realizing that the youth were more interested in practical and interactive approach, the ASEAN Foundation decided to develop a computer video game as an alternative and more attractive way of sharing information about ASEAN. The ASEAN Quest is a novel computer game developed by the ASEAN Foundation to further promote ASEAN awareness and identity among the youth in an innovative and interesting way. Through the computer game, players can get information on the history, cultures and values of ASEAN Member States and its people that will lead to increasing awareness of ASEAN and its activities.

The ASEAN Foundation has promoted the game to relevant ASEAN bodies, institutions and various stakeholders such as students, private sectors and government officials. Around 300 high school and university students from ASEAN and its Dialogue Partners have participated in seven ASEAN Quest game competitions in various ASEAN countries since its launching in July 2008.

The ASEAN Quest game software, which was originally developed to run in proprietary Windows platform, was successfully ported to Ubuntu (a popular Linux distribution) as demonstrated at the ASEAN Quest game competition held in conjunction with the 1st North Luzon Free/Open Source Software (F/OSS) Conference on 18-19 January 2010 in Philippines. This initiative demonstrated the potentials of using free/open source software in providing more opportunities to further increase ICT accessibility for the youth especially those coming from marginal areas in the ASEAN region.



ASEAN Quest game competitions

Date	Place
9 July 2008	Manila, Philippines
27 November 2008	Phnom Penh, Cambodia
10 December 2008	Vientiane, Lao PDR
13 February 2009	Hanoi, Viet Nam
17 February 2009	Nay Pyi Taw, Myanmar
19 January 2010	Northern Luzon, Philippines
29 April 2010	Kuala Lumpur, Malaysia



Asia Source 3: Free and/or Open Source Software for International Cooperation and Empowerment among NGOs, SMEs and Youth Network

To raise awareness about ASEAN especially among the youth, the ASEAN Foundation, through the Japan-ASEAN Solidarity Fund, supported the project "Asia Source 3: Free and/or Open Source Software (FOSS) for International Cooperation and Empowerment among NGOs, SMEs and Youth Network". The project consisted of two activities, namely: (i) The Asia Source 3 Camp, and (ii) The 1st North Luzon Free/Open Source Software Conference.

Top photo: Delegates from the academe, SMEs and NGOs participated in the 1st North Luzon Free/Open Source Software (FOSS) Conference in Baguio City, Philippines.

Photos below (from left): AF Executive Director Dr. F.A. Uriarte, Jr. and Chancellor Dr. Ramon Arcadio of the University of the Philippines Manila formally sign the agreement for the implementation of Asia Source 3 Free and/or Open Source Software Camp held in November 2009 in Cavite City, Philippines.

The first activity brought together 150 technology entrepreneurs, IT professionals and youth from 15 countries, namely, Bangladesh, Burma, Cambodia, China, India, Indonesia, Kyrgyzstan, Lao PDR, Mongolia, Pakistan, Philippines, Sri Lanka, Thailand, Timor Leste and Viet Nam to participate in the Asia Source 3 Camp, which aimed at exploring innovative software solutions and business models based on free and open source software to contribute

to sustainable development in the ASEAN region. The week-long camp also highlighted the potential of free/open source software in helping small and medium enterprises and non-government organizations build capacities and cultivate new ideas founded on FOSS.

The second activity, the 1st North Luzon Free/Open Source Software Conference held at the University of Baguio in the Philippines on 18-19 January 2010, was attended by around 150 participants from the academe, local government units, non-government organizations, and small-to-medium enterprises. The two-day conference included lectures, discussions and hands-on laboratory sessions on various F/OSS technologies and its diverse applications. An ASEAN game competition run in Linux system was also conducted among 32 high school students from Northern Luzon, the Philippines. The Baguio City National High School garnered first place while Easter College landed second, and Pines City National High School-Magsaysay Annex, got third.

The two activities were implemented by the International Open Source Network ASEAN+3 (IOSN ASEAN+3), a network established by the United Nations Development Programme (UNDP) to promote the adoption of free/open source software and open content for sustainable human development in the Asia-Pacific region. The Asia Source 3 Camp was supported by UNDP-IOSN, ASEAN Foundation, InWent - Capacity Building International Germany, Tactical Technology Collective, Aspiration (USA), the Centre for Internet and Society (India), Federal Ministry for Economic Cooperation and Development of Germany (BMZ), and the Open Society Institute.





Left photo: ASEAN Foundation and the ASEAN Centre for Biodiversity formalized its partnership attended by (from left) Mr. Shigehiro Matsuda, Third Secretary of the Japanese Embassy in Manila, Dr. Virginia Cariño of UNESCO, Dr. F.A. Uriarte, Jr., Executive Director, ASEAN Foundation, Mr. Rod Fuentes, Executive Director, ASEAN Center for Biodiversity and Mr. Matthieu Penot, Environment and Sustainable Development Officer, Delegation of the European Commission to the Philippines.

ASEAN Champions of Biodiversity

The ASEAN Foundation and the ASEAN Centre for Biodiversity (ACB) have forged a partnership to undertake the “ASEAN Champions of Biodiversity”, a project that recognizes the outstanding achievements in biodiversity conservation and advocacy in the ASEAN region. The project seeks to address the urgent need to generate a greater public and leadership awareness of the problems facing the region’s rich but highly threatened biodiversity. Through the Champions project, the Foundation and ACB hope to develop a cadre of champions who will serve as Ambassadors of Goodwill for biodiversity. Three awards would be given for: (1) Most

Outstanding Biodiversity Conservation and/or Advocacy Project by a Private Business/Corporation; (2) Most Outstanding Biodiversity Reportage and Advocacy by a Media Organization; and (3) Most Outstanding Biodiversity Conservation and/or Advocacy Project by a Youth Organization.

The “ASEAN Champions for Biodiversity” was launched at the ASEAN Biodiversity Conference 2009 held at the Republic Polytechnic, Singapore on 21 October 2009 attended by about 300 delegates from ASEAN and other countries. The project is a collaboration between the ASEAN Foundation, ACB, the European Commission and the United Nations Educational, Scientific and Cultural Organization (UNESCO).

Eligibility for the Awards:

Sector	Award	What We Are Looking For
Corporate/ Business	Most Outstanding Biodiversity Conservation and/or Advocacy Project by a Private Sector Organization	<p>The corporation:</p> <ul style="list-style-type: none"> • Should be based in any of the 10 ASEAN Member States (Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Viet Nam) • Should have an outstanding biodiversity conservation and/or advocacy project that is duly recognized by the community where it operates • Should have no negative environmental record
Youth	Most Outstanding Biodiversity Conservation and/or Advocacy Project by a Youth Organization	<p>The youth organization:</p> <ul style="list-style-type: none"> • Should be based in any of the 10 ASEAN Member States (Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Viet Nam) • Should have an outstanding biodiversity conservation and/or advocacy project
Media	Most Outstanding Biodiversity Reportage and Advocacy by a Media Organization	<p>The media organization:</p> <ul style="list-style-type: none"> • Should be based in any of the 10 ASEAN Member States (Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Viet Nam) • Should have a section, segment, or programme devoted to biodiversity conservation and/or advocacy • Should have comprehensive reports on biodiversity conservation



Workshops on Culture and Development for ASEAN Youth

Two workshops on culture and development were conducted in Mandalay, Myanmar on 22-26 April 2009 and Davao City, Philippines on 18-22 May 2009 for youth in BIMP-EAGA region under the project “Workshops on Culture and Development for ASEAN Youth” implemented by the Southeast Asian Ministers of Education Organization – Regional Centre for Archaeology and Fine Arts (SEAMEO SPAFA). Two hundred and twenty-five ASEAN youth participated in the six workshops conducted between November 2008 to May 2009 which were designed to promote a sense of social responsibility and leadership among the ASEAN youth to help bring about sustainable development in their respective countries and, eventually, play a crucial role in building the ASEAN Community. Subsequent activities were also conducted by the participants such as echo trainings in their respective communities and established an online networking group.



The project’s outputs included a documentation video “Youth, Culture, & Development – The Youths of ASEAN Speak Out” which encapsulates the participants’ insights on role of youth in development and the importance of culture and development issues and their relevance to the young people of ASEAN; and a website called BIMP Youth Collaborative Development Network (website link: <http://youthcollaborativenetwork.ning.com/>) which was developed by the participants containing information about the workshop and providing an online forum for the members.

Top photo: Dr. F.A. Uriarte, Jr., Executive Director of ASEAN Foundation (6th from left) with the participants of the culture and development workshop for ASEAN youth in Davao, Philippines.

Other photos show the youth participants in the various workshops held in Lao PDR, Myanmar and Davao City, Philippines.





Above photo: Puppetry experts from ASEAN Member States with Prof. Amelia Lapeña-Bonifacio of the University of the Philippines, the Mother of Philippine Puppetry.

Promoting ASEAN's Cultural Heritage through Puppetry

To help preserve and promote ASEAN's cultural heritage and thereby promote ASEAN awareness and identity, the ASEAN Foundation supported the project "Promoting ASEAN's Culture Heritage through Puppetry Symposiums, Dialogues and Festivals". Implemented by the ASEAN Puppetry Association (APA), the project consists of two segments, namely, (i) Papet ASEAN 2010: Celebrating ASEAN Papet Traditions in Manila, the Philippines held on 23-26 February 2010, and (ii) APA Dialogue and Puppetry Performance in Brunei Darussalam in July 2010.

The "Papet ASEAN 2010: Celebrating ASEAN Puppet Traditions" conducted in Manila, Philippines and witnessed by over 500 puppetry enthusiasts, featured puppet shows from Indonesia, Malaysia, Philippines and Singapore as well as a seminar on puppetry-in-education. Thirty-five puppeteers from three puppetry groups representing seven ASEAN Member States participated in this event. The APA also conducted its third organizational meeting and came up with a Memorandum of Understanding on Cooperation in Puppetry declaring ASEAN's aspiration to enhance cooperation, collaboration and respect for the region's art and cultures.

The art and culture of puppetry exists in various forms in almost all the countries of ASEAN, and forms part of the cultural heritage of ASEAN as defined in the ASEAN Declaration of Cultural Heritage signed in Bangkok on 25 July 2000. Among the common forms of puppetry in Southeast Asia are the wayang (shadow puppet), marionette, hand, string and water puppets. Apart from being a form of entertainment, puppetry is also commonly used as a medium for social education. However, modernization and the lack of trained human resources have threatened this valuable heritage of the region. It is for this reason that the ASEAN Puppetry Association was established in 2006 to promote puppetry and coordinate cooperation among artists, enthusiasts and experts in the field of puppetry in ASEAN countries. The ASEAN Foundation supported the establishment of the APA, including the holding of the 1st ASEAN Puppetry Festival in Indonesia in 2006. The project also supports the provisions of the ASEAN Charter Articles 1.9 and 1.14 which call for the preservation of ASEAN cultural heritage and the promotion of ASEAN identity through fostering of greater awareness of the diverse culture and heritage of the region.

The participants of the 2nd Traditional Textiles Symposium held in Manila, Philippines.



“Preservation of Past and Living Scholarly, Artistic and Intellectual Cultural Heritage”

The masterpieces and creations of profound traditions by eminent sages, philosophers, artists and writers of the past and present serve as perpetual beacons of insight and illumination, wellsprings of guidance and direction for the present and future ASEAN peoples. Their protection, documentation, preservation and promotion are of the highest priority.” (ASEAN Declaration on Cultural Heritage - Article 4).

ASEAN Traditional Textiles Symposium

The ASEAN Foundation through the Japan-ASEAN Solidarity Fund supported the 2nd ASEAN Traditional Textiles Symposium held in Manila, Philippines on 1-3 February 2009. With the theme Habi: Sustaining Traditional Textiles of ASEAN (Habi means “weave”), the activity aimed to sustain the woven heritage of the cultural communities in ASEAN by showcasing ASEAN’s rich traditional textiles and encouraging networking among traditional textiles communities in the region. The week-long symposium brought together around 100 participants from the academe, business sector and traditional textiles community and enthusiasts who were highly committed to preserve and sustain the ASEAN traditional textiles. Their commitment was translated through the establishment of the ASEAN Traditional Textiles Community and a signed declaration on “The Agreement on the Establishment, Organization and Management of the ASEAN Traditional Textile Art Community (ASEANTTAC)”. The ASEANTTAC is being chaired by the Trengganu Institute of Design Excellence (TIDE) of Malaysia who will also host the third symposium in 2011.

The 2nd ASEAN Traditional Textiles Symposium was jointly implemented by the National Museum of the Philippines, Museum Foundation of the Philippines and Indonesian

Traditional Textile Society or Wastraprema of Indonesia. The first symposium was conducted in December 2005 at the ASEAN Secretariat, Jakarta, Indonesia.

Metrobank Math Challenge

The ASEAN Foundation participated in the 2009 Metrobank-MTAP-DepEd Math Challenge (MMC), a nationwide competition that provided Filipino students from elementary and secondary schools a venue to hone their mathematical skills in an atmosphere of friendly competition and to contribute in the improvement of mathematics education in the Philippines. Like the Metrobank Math Challenge, the ASEAN Foundation also empowers the youth by harnessing the power of technology to attain its goal of promoting ASEAN awareness and identity.

The nationwide math competition was participated in by more than half a million students, of which 51 students successfully hurdled the Regional Finals that led them to qualify for the National Finals held on 4 April 2009. Winners of the individual and team categories received cash prizes, medals and trophies. The competition was a joint effort between the Metrobank Foundation, Inc., Mathematics Teachers Association of the Philippines (MTAP) and the Philippines’ Department of Education (DepEd) with support from First Metro Investment Corporation.



Enhancing Interaction among Various ASEAN Stakeholders

In line with the ASEAN Charter, the ASEAN Foundation is mandated to promote close collaboration among the business sector, civil society, academia and other stakeholders in ASEAN.



Right photo: Mr. JVR Prasada Rao, Regional Director of UNAIDS RSTAP and Dr. F.A. Uriarte, Jr., ASEAN Foundation Executive Director, formally sealed the partnership between the ASEAN Foundation and UNAIDS.

Development and Implementation of HIV Prevention Strategy against Spousal Transmission in the ASEAN Region

The ASEAN Foundation has partnered for the first time with three United Nations agencies, namely, UNAIDS, UNIFEM and UNDP, in the implementation of a regional project entitled “Development and Implementation of HIV Prevention Strategy against Spousal Transmission in the ASEAN Region”. The project aims to develop an evidence-informed prevention strategy for married women in the ASEAN region, noting that most national strategies on AIDS focus on population with high-risk behavior, which excludes married women. This initiative is fully in line with the mandate of the ASEAN Foundation to promote human resources development and interaction among various stakeholders in ASEAN, in this case the networking of women living with HIV and the organizations assisting them.

The ASEAN Foundation supports the capacity building components and the formation of an ASEAN regional network of women’s organizations and other civil society organizations to address prevention of spousal transmission of AIDS. Other components of the project include: mainstreaming gender issues into HIV interventions and HIV into gender programmes; promoting family and social cohesion and morality, and partners’ communication to reduce women and girls’ vulnerability; design and implementation of an advocacy strategy and a social mobilization strategy to address vulnerabilities and needs of women and girls at risk of being infected, affected by, and living with HIV; building the capacity of MoWA including provincial departments and district levels to implement the Strategic Plan; and increasing availability of information through research.

Left photo: Representatives from national CSR networks and business groups in ASEAN and CSR Europe who participated in the ASEAN-Europe CSR roundtable meeting held in Manila, Philippines.

Left photo: AF Executive Director Dr. F.A. Uriarte, Jr. addresses the over 300 delegates of the 2009 International Singapore CSR Summit.

Right photo: Participants of the roundtable meeting between ASEAN CSR and CSR Europe held in Manila, Philippines.



ASEAN CSR Network

The ASEAN Foundation funded two projects, namely “Promoting Mutual Assistance Among Corporate Foundations in ASEAN” and “ASEAN-Europe CSR Exchange: Learning from the CSR Europe Experience towards building an ASEAN Network of Corporate Social Responsibility (CSR) practitioners and advocates” implemented by the Asian Institute of Management (AIM) and the League of Corporate Foundations (LCF), respectively. These projects are in line with the Blueprint for ASEAN Socio-Cultural Community, which mandates the ASEAN Foundation to engage the private sector in building the ASEAN Community through Corporate Social Responsibility.

An initial meeting organized by AIM among CSR practitioners in Singapore in November 2008 validated the need for a regional network on CSR. On 8 July 2009, the ASEAN Foundation and League of Corporate Foundations organized a roundtable conference between CSR practitioners in ASEAN and CSR Europe,

a well-established business association on CSR with over 75 members and 25 national partners across Europe. The conference provided an opportunity for CSR practitioners and advocates from both regions to share best practices on CSR and discuss the establishment of a regional network of corporate foundations, corporations and organizations with CSR activities in ASEAN. The conference was held in conjunction with the CSR EXPO 2009 on 9-10 July 2009 in Manila, Philippines.

This was followed by focus group discussions among CSR practitioners in Jakarta, Indonesia, on 12 August 2009 hosted by Indonesia Business Links; in Bangkok, Thailand, on 14 August 2009 hosted by the Thai Chamber of Commerce; in Singapore on 5 October 2009 hosted by Singapore Compact for CSR and finally in Kuala Lumpur, Malaysia, on 8 October 2009 hosted by the International Chamber of Commerce Malaysia.

These series of activities laid the groundwork for the establishment of a network of corporate foundations and corporations with

Project agreement signing with the League of Corporate Foundations led by (from left) LCF Board Members Ms. Carmen Atayde (SM Foundation Director), Ms. Marilou Erni (Petron Foundation Executive Director), Dr. F.A. Uriarte, Jr., ASEAN Foundation Executive Director, Ms. Lydia Sarmiento-Enrile, Chairperson, LCF CSR Institute and Ms. Nyla Grace Prieto, ASEAN Foundation Program Officer.





Representatives from CSR networks and chambers of commerce convened during the first organizational meeting of the ASEAN CSR Network in Singapore.

ASEAN CSR Network: A Network of CSR Practitioners in ASEAN Countries

The ASEAN Foundation has catalyzed the formation of a regional network for CSR (ASEAN CSR Network) to address the lack of regional cooperation and information on Corporate Social Responsibility and in line with the actions called for in the Blueprint for ASEAN Socio-Cultural Community (2008-2015). The Network aims to support the Blueprint for ASEAN Socio-Cultural Community, which includes as part of its strategic objectives ensuring that corporate social responsibility is incorporated in the corporate agenda and contributes towards sustainable socio-economic development in ASEAN Member States. The Blueprint, in particular, mandates the ASEAN Foundation to engage the private sector in building the ASEAN Community through, among others, the promotion of corporate social responsibility.

Given this mandate, the ASEAN Foundation successfully held an organizational meeting in Singapore among representatives of the ASEAN Foundation and organizations from Indonesia, Malaysia, Philippines, Singapore and Thailand. They agreed in principle to be the founding members of ASEAN CSR Network and to move forward in formalizing this organization, with Singapore agreeing to host its secretariat. This agreement is documented in a Memorandum of Understanding expressing the commitment of each organization, namely, the Indonesia Business Links, International Chamber of Commerce-Malaysia, League of Corporate Foundations (Philippines), Singapore Compact for CSR and the ASEAN Foundation to support the activities of ASEAN CSR Network and become its founding incorporators.

The ASEAN CSR Network aims to play a key role in supporting the advancement of the practice of CSR in the region by providing platform for collaboration and cooperation, conducting research, organizing events and serving as the hub for information and knowledge on CSR practice in the region.



active corporate social responsibility activities in ASEAN. As a result of these consultations, the participants agreed to establish an ASEAN regional network on CSR (ASEAN CSR Network) which aims to provide a platform for corporate foundations, corporations, business groups and organizations to share CSR best practices, discuss issues and concerns on CSR in the region, promote networking and explore collaborative efforts among various stakeholders.

The ASEAN Foundation also had the opportunity to participate in regional and international CSR conferences, namely, the annual CSR Expo in Manila, Philippines in July 2009, the International CSR Summit in Singapore in October 2009, the OECD-ESCAP CSR Conference in Bangkok, Thailand in November 2009 and the Asian Forum on Corporate Social Responsibility in November 2009 in Manila, Philippines. These conferences enabled the Foundation to present the establishment and objectives of CSR ASEAN, enhanced interaction between CSR practitioners in ASEAN and other countries and further developed links with the private sector.



Participants of the Second AUN/SEED-Net Regional Conference on Chemical Engineering held in Ho Chi Minh City, Viet Nam.

ASEAN University Network/ Southeast Asia Engineering Education Development Network (AUN/SEED-Net) Regional Conferences

The ASEAN Foundation continues to support the ASEAN University Network/Southeast Asia Engineering Education Development Network (AUN/SEED-Net), a partnership between 19 universities in ASEAN countries and 11 supporting universities in Japan. It covers nine engineering fields, namely, chemical engineering, civil engineering, electrical and electronics engineering, geological engineering, information and communication technology, manufacturing engineering, environmental engineering, materials engineering, and mechanical and aeronautical engineering. The specific objectives of the project include collecting the most updated technology and research in each field, disseminating the knowledge among experts and researchers in each field, sharing and exchanging experiences and research results among academicians, industry, community

and policy makers, and strengthening the collaborative relationship among universities, industry, community and policy makers.

Under the AUN/SEED-Net Phase II project, the ASEAN Foundation and Japan International Cooperation Agency (JICA) supported the implementation of 28 regional conferences on various engineering disciplines, 25 of which are funded by the ASEAN Foundation. These conferences, which were attended by more than 1,400 participants, provided an opportunity to enhance interaction among ASEAN and Japanese professors, scientists, researchers, and professionals and in the process help promote ASEAN awareness and identity. The regional conferences also aimed to strengthen the academic network and serve as the key to tie scholars, industry and community together and to integrate all other programs to achieve the overall objectives of the project. The project also generated the support of the private sector including the business sector, regional and international organizations and other relevant agencies that expanded the scope of the regional conferences and provided opportunity for networking among the participants.

Regional Conference in Renewable Energy and Biofuels

Five of the 28 scientific and technical conferences under the project covered the area of energy, including new and renewable energy and biofuels. These are:

- The 1st AUN/SEED-Net Regional Workshop on New and Renewable Energy
- The 1st Regional Conference in Biotechnology: Biofuels 2009
- The 2009 ASEAN Symposium on Power and Energy Systems
- The 2nd AUN/SEED-Net Regional Conference on New and Renewable Energy
- The 2nd Regional Conference on Biotechnology

The regional conferences were attended by around 500 participants from the academe, the government and private sector. Twenty six plenary speakers gave lectures on different energy-related topics and more than 200 research works and technical papers were presented in the parallel sessions. These conferences aimed to discuss alternative sources of energy in order to address the critical and unavoidable increase in the demand of energy consumption. Through exchange of knowledge and ideas among researchers, academicians and industry-players, the regional conferences were able to provide a platform to explore the potentials and promote the benefits of new and renewable energy.



Top photo: AF Executive Director Dr. F.A. Uriarte, Jr. addressed the participants at the AUN/Seed-Net Regional Conference on Mechanical and Aerospace Technology held in Bali, Indonesia.

Centre photo: Ms. Renelle Ivy Adan, AF Head of Programs, delivered the opening remarks at the 2nd Regional Conference on Chemical Engineering held in Ho Chi Minh, Viet Nam.

Left photo: Officials from the ASEAN Foundation, JICA, AUN/Seed-Net and its member institutions and participants of the Regional Conference on Mechanical Engineering held in Bandung, Indonesia.

Regional Conferences funded by the ASEAN Foundation

No.	Title of Conference/Workshop Theme	Field/Area	Date	Venue
1	AUN/SEED Net Regional Workshop on Mechanical and Aerospace Engineering	Mechanical & Aeronautical Engineering	23-24 Jul 2008	Bandung, Indonesia
2	The 1 st Regional Workshop on Geological and Geo-Resources Engineering Research in ASEAN: Sustainable Geological Engineering and Geo-Resources Education	Geological Engineering	31 Jul - 1 Aug 2008	Chiangmai, Thailand
3	The 1 st Regional Workshop in the Interdisciplinary Area of Natural Resources and Materials: Natural Resources and Materials for Sustainable Development of ASEAN	Natural Resources	18-19 Aug 2008	Phnom Penh, Cambodia
4	AUN-SEED/Net Regional Conference in Environmental Engineering: Environmental Challenges Facing the ASEAN Region	Environmental Engineering	8-9 Sept 2008	Manila, Philippines
5	The 1 st Regional Conference in Manufacturing Engineering: Current Ideas, Trends, and Practices in Manufacturing Engineering	Manufacturing Engineering	24-25 Nov 2008	Manila, Philippines
6	International Symposium on Multimedia and Communication Technology	Electrical and Electronics Engineering	22-23 Jan 2009	Bangkok, Thailand
7	The 1 st Regional Conference on Chemical Engineering: Research and Development in Chemical Engineering among Academe, Industry and Government in the ASEAN Region	Chemical Engineering	22-23 Jan 2009	Manila, Philippines
8	The 1 st Regional Conference on Materials: Leading the Path of Engineers	Material Engineering	16-17 Feb 2009	Penang, Malaysia
9	The 1 st ASEAN Civil Engineering Conference	Civil Engineering	12-13 Mar 2009	Chonburi, Thailand
10	The 1 st AUN/SEED-Net Regional Workshop on New and Renewable Energy	New and Renewable Energy	12-13 Mar 2009	Bandung, Indonesia
11	The 1 st Regional Conference in Biotechnology: Biofuels 2009	Biotechnology	30-31 Jul 2009	Manila, Philippines
12	AUN/SEED-Net 2 nd Regional Conference on Geological and Geo-Resources Engineering	Geological Engineering	27-28 Aug 2009	Manila, Philippines
13	International Conference on Earth Science and Technology and the 2 nd Regional Conference on Interdisciplinary Research on Natural Resources and Material Engineering	Natural Resources/ Materials	6-7 Aug 2009	Jogjakarta, Indonesia

No.	Title of Conference/Workshop Theme	Field/Area	Date	Venue
14	The 2009 ASEAN Symposium on Power and Energy Systems	Electrical and Electronics Engineering	28-29 Sept 2009	Hua Hin, Thailand
15	The AUN/SEED-Net 2 nd Regional Conference in Chemical Engineering for Sustainable Development and Collaboration in the ASEAN Region	Chemical Engineering	23-24 Oct 2009	Ho Chi Minh, Viet Nam
16	The 1 st International Conference on Sustainable Infrastructure and Built Environment in Developing Countries	Environmental Engineering	2-3 Nov 2009	Bandung, Indonesia
17	The 2 nd AUN/SEED-Net Regional Conference on Materials Engineering	Materials Engineering	19-20 Nov 2009	Chonburi, Thailand
18	The 2 nd AUN/SEED-Net Regional Conference in Manufacturing Engineering	Manufacturing Engineering	7-8 Dec 2009	Bandung, Indonesia
19	The 2 nd AUN/SEED-Net Regional Conference on New/Renewable Energy	New/Renewable Energy	21-22 Jan 2010	Chonburi, Thailand
20	Regional Conference in Mechanical and Aerospace Technology: Building Education, Research and Industrial Network through Collaboration	Mechanical and Aeronautical Engineering	9-10 Feb 2010	Bali, Indonesia
21	The 2 nd Regional Conference on Biotechnology: Research and Development on Food Biotechnology	Biotechnology	11-12 Feb 2010	Phnom Penh, Cambodia
22	International Symposium and the 2 nd Regional Conference on Geo-Disaster Mitigation in ASEAN Protecting Life from Geo-disaster and Environmental Hazards	Disaster Mitigation	25-26 Feb 2010	Bali, Indonesia
23	The 1 st International Conference on Green Computing and the 2 nd AUN/SEED-Net Regional Conference on ICT	Information and Communication Technology	2-3 Mar 2010	Jogjakarta, Indonesia
24	The 2 nd AUN/SEED-Net Regional Conference on Global Environment Global Environmental Issues for Sustainable Development in the ASEAN Region	Global Environment	8-9 Mar 2010	Ho Chi Minh, Vietnam
25	The 2 nd ASEAN Civil Engineering Conference: Forward Civil Engineering for Sustainable Development in ASEAN Region	Civil Engineering	11-12 Mar 2010	Luang Prabang, Lao PDR

Officials of the Inter-American Development Bank, ASEAN Foundation and ASEAN Secretariat together with speakers, panel discussants and guests from the diplomatic community at the Workshop on the Prospect of Economic Relations between Southeast Asia and Latin America held in Jakarta, Indonesia in October 2009.



Sharing of Knowledge between Southeast Asia and Latin American Countries on Trade and Investment

The Inter-American Development Bank (IDB) and the ASEAN Foundation have entered into a partnership to promote the transfer of knowledge between Southeast Asia and Latin American countries on trade and investment and enhance collaboration between the two regions through inter-regional linkages. This is the very first such partnership between IDB and ASEAN.

IDB provided a grant to the ASEAN Foundation for the holding of three workshops in 2009-2010. These workshops will provide opportunities for the two regions to share knowledge and best practices on trade and

investment, explore collaborative projects and strengthen network linkages between the two regions. The first workshop entitled "Prospects of Economic Relations between Southeast Asia and Latin America: Some Policy Options including Small and Medium Enterprises (SMEs)" was conducted on 12 October 2009 at the ASEAN Secretariat in Jakarta, Indonesia and attended by over 70 business executives, government officials, ASEAN and Latin American Ambassadors and representatives from the diplomatic corps. Background papers on economic relations between ASEAN and Latin America were presented by the Center for Strategic and International Studies, Indonesia, the United Nations ESCAP and the Philippines' University of Asia and the Pacific. Experts from relevant organizations shared their views during the panel discussion.

Left photo: Participants of the 1st workshop on trade and investment between South East Asia & Latin America.



Right photo: Secretary General of ASEAN, HE. Dr. Surin Pitsuwan and ASEAN Foundation Executive Director, Dr. F.A. Uriarte, Jr. at the launching of the SEA - LAC Trade Center in Bangkok, Thailand.



The 4th International Environmental Technology Verification Forum

The ASEAN Foundation supported the 4th International Environmental Technology Verification Forum (ETV) and International Working Group on ETV Meeting implemented by the Industrial Technology Development Institute, Department of Science and Technology, Philippines.

Attended by a total of 170 participants from various sectors that represented ASEAN countries and other countries namely Japan, Korea, Canada, India, the United States and Europe, the Forum and Meeting were successfully held on 11-13 November 2009 in Makati City, Philippines. The forum provided participants with necessary information and knowledge on the importance of ETV in accelerating the deployment of environmentally sound technologies to address climate change issues. In the ASEAN perspective, the ETV forum gave the representatives from the ASEAN Member States the opportunity to learn more and develop their competency about ETV. It also provided closer contact and broader network among ASEAN participants and other countries as well as the private sector through the creation of an ASEAN ETV network or working group.

The ASEAN participants and members of the ETV International Working Group during the 4th International Environmental Technology Verification (ETV) Workshop conducted in Manila, Philippines in November 2009.



Business leaders and government officials from ASEAN Member States and Korea attended the "Korea-ASEAN Business Forum for Green Growth and Cooperation" held in September 2009 in Seoul, Korea.

Korea-ASEAN Business Forum for Green Growth and Cooperation

The ASEAN Foundation partnered with the Korea Institute for Development Strategy to organize the Korea-ASEAN Business Forum for Green Growth and Cooperation held on 24-25 September 2009 in Seoul, Korea, with funding support from the Korean Ministry of Knowledge Economy. Around 50 business leaders and government officials from ASEAN Member States and the Republic of Korea participated in the workshop which provided an opportunity to enhance cooperation among Korean and ASEAN business leaders in promoting green growth.

The workshop discussed issues related to regional and global changes in enterprise environment, the growth of enterprises in their respective countries and current business strategies on green growth. Business leaders from ASEAN presented cases of green industry and one-on-one meetings between Korean and ASEAN enterprises were held during the forum for the purpose of exploring possible joint ventures and partnerships. The ASEAN participants also visited companies such as Samsung and the Incheon Global Fair and Festival 2009 where green technologies and futuristic innovations were showcased.



Developing Human
Resources and Building
Capacity

The ASEAN Foundation continues to give importance to supporting human resources development and capacity building programs.



From left: SCG Foundation hosted an activity for its scholars including the scholars under the ASEAN Foundation-SCG Foundation joint scholarship program.

The tri-partite partnership between the ASEAN Foundation, Thabyay Education Network and Chulalongkorn University was formalized through an agreement signing led by AF Executive Director Dr. F.A. Uriarte, Jr., Charas Suwanmala, Dean of Faculty of Political Science, Chulalongkorn University and Ms. Jessica Work, Scholarship Advisor, Thabyay Education Network held in Bangkok, Thailand in January 2010.



ASEAN Foundation Scholarship Program

The ASEAN Foundation, through the Japan-ASEAN Solidarity Fund, provides opportunities to ASEAN nationals to pursue graduate studies in various universities across the region to develop quality human resources, help build the capacities of ASEAN citizens and bridge the gap among developed and less developed ASEAN countries. Its flagship scholarship program, the ASEAN Foundation Scholarship for Postgraduate Studies, has provided 35 scholarship grants amounting to more than US\$ 739,000 for master's degree program in ten universities which include Asian Institute of Technology and Chulalongkorn University in Thailand, Asian Institute of Management in the Philippines, and National University of Singapore, among others.

The ASEAN Foundation launched the second phase of the scholarship program which focuses on establishing partnerships with corporate foundations, corporations and other relevant organizations to support a regional scholarship program for qualified students from all ASEAN countries to study in a selected university where the partner foundation is based. This scholarship program aims to provide ASEAN nationals, in particular those coming from Cambodia, Lao PDR, Myanmar and Viet Nam, higher degree of education at

ASEAN Foundation Scholars (Phase 1)

Chulalongkorn University, Thailand			
1	Ms. Rukka Sombolinggi	Indonesia	Master of Arts in International Development Studies (MAIDS)
2	Ms. San Latt Phyu	Myanmar	Master of Arts in International Development Studies (MAIDS)
3	Ms. Seng Nu Pan	Myanmar	Master of Arts in International Development Studies (MAIDS)
4	Ms. Marly Anne Estrada	Philippines	Master of Arts in International Development Studies (MAIDS)
Asian Institute of Technology, Thailand			
5	Ms. Sry So Pheany	Cambodia	Diploma Degree in Gender, Transportation and Development
6	Mr. Kunthea Keat	Cambodia	Masters Degree in Gender, Transportation and Development
7	Ms. Amelia Kusuma	Indonesia	Masters Degree in Engineering (Structural Engineering)
8	Mr. Vinay Keokhamphanh	Lao PDR	Diploma Degree in Gender, Transportation and Development
9	Mr. Chanthavisith Sith Chanthoumphone	Lao PDR	Masters Degree in Gender, Transportation and Development
10	Ms. Swe Zin Linn Phyu	Myanmar	Diploma Degree in Gender, Transportation and Development
11	Mr. Nyan Htat Aung	Myanmar	Masters Degree in Gender, Transportation and Development
12	Mr. Earl Macamay Opiso	Philippines	Masters Degree in Engineering (Energy)
13	Mr. Dennis Buena	Philippines	Masters Degree in Disaster Preparedness, Mitigation & Planning (Interdisciplinary Program)
14	Ms. Le Thanh Huyen	Viet Nam	Diploma Degree in Gender, Transportation and Development
15	Mr. Toan Khanh Nguyen	Viet Nam	Masters Degree in Gender, Transportation and Development
16	Mr. Truong Ngoc Quy	Viet Nam	Masters Degree in Engineering (Construction Engineering & Infrastructure)
17	Mr. Montree Wongprasan	Thailand	Masters Degree in Engineering (Geotechnical & Geoenvironmental Engineering)
18	Ms. Huong Thi Thanh Ngo	Viet Nam	Masters Degree in Aquaculture & Aquatic Resource Management
National University of Singapore (2009 – 2010)			
19	Ms. Catherine L. Candano	Philippines	MA Information and Communication Technology

ASEAN Foundation Scholars (Phase 2)

Chulalongkorn University (2009 – 2011) ASEAN Foundation-Thabyay Education Network-MAIDS Program			
1	Mr. Shu Maung	Myanmar	Master of Arts in International Development Studies (MAIDS)
2	Ms. Sophia	Myanmar	Master of Arts in International Development Studies (MAIDS)
3	Mr. Borin Un	Cambodia	Master of Arts in International Development Studies (MAIDS)
Asian Institute of Technology (2009-2011) ASEAN Foundation-Siam Cement Group Foundation Program			
4	Mr. Puoy Puthita	Cambodia	Masters Degree in Engineering (Construction Engineering and Infrastructure Management)
5	Mr. Tran Tien Hung	Viet Nam	Masters Degree in Engineering (Energy Management)
6	Mr. Hout Venghong	Cambodia	Masters Degree in Engineering (Construction Engineering and Infrastructure Management)
Sirindhorn International Institute of Technology (2009-2011) ASEAN Foundation-Siam Cement Group Foundation Program			
7	Ms. Nguyen Thi Thuy	Viet Nam	Masters Degree in Engineering (Chemical Engineering)

AF Staff and HP Certified trainers together with participants of the HP training in Medan, Indonesia.



Partnership with Hewlett-Packard

The ASEAN Foundation continued to work in close partnership with global leaders in ICT in developing human resources particularly in Indonesia. The ASEAN Foundation received the 2009 Hewlett-Packard Entrepreneurship Learning Program (HP HELP) Grant, further strengthening the on-going partnership between Hewlett-Packard and the ASEAN Foundation and bringing the total grant to US\$ 215,000 in cash, equipment and technology.

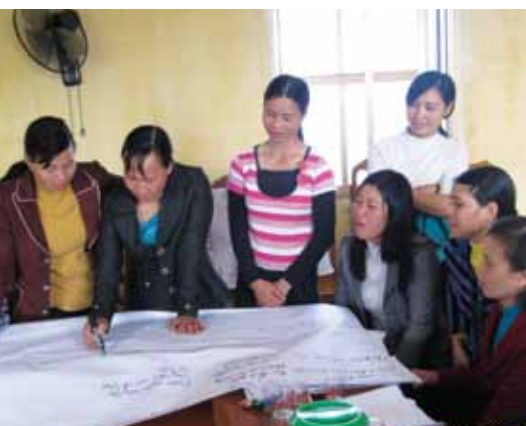
Under the HP Smart Technology for Smarter Business (STSB) program, the ASEAN Foundation collaborated with the Indonesia Business Links (IBL) and Mustika Ratu to conduct basic training and training of trainers to small and medium entrepreneurs in Indonesia. Around 60 SME representatives participated in the trainings which were held on 23-26 November and 14-16 December 2009, respectively. The trainings were intended to

help build the capacities of small and medium enterprises (SMEs) by raising awareness about information and communications technology (ICT), learning ICT skills and applications for business development. IBL is a non-profit, membership organization that promotes corporate social responsibility in Indonesia while Mustika Ratu is a well-known Indonesian company that manufactures herbal and natural-based cosmetics.

Partnership with Microsoft

The ASEAN Foundation continues to implement the remaining activities under the Microsoft Unlimited Potential program to include evaluation of the curriculum "Developing Local IT Skills Training Material for Rural Farmers", which the ASEAN Foundation developed. The ASEAN Foundation also partnered with Microsoft Asia Pacific in organizing an NGO Connection Day in Indonesia, Malaysia, Singapore and Viet Nam.





From left: Vietnamese women farmers participate in one of the project's national activities. Ms. Renelle Ivy Adan, AF Head of Programs and NACA officials together with the participants of the training of trainers held in August 2009 in Bangkok, Thailand.



Strengthening Capacity of Small Holder ASEAN Aquaculture Farmers for Competitive and Sustainable Aquaculture

The ASEAN Foundation supported the project “Strengthening Capacity of Small Holder ASEAN Aquaculture Farmers for Competitive and Sustainable Aquaculture” implemented by the Network of Aquaculture Centers in Asia-Pacific (NACA). The project aims to improve the competitiveness and sustainability of farmers through the development and adoption of better management practices which covers five commodities and implemented in five ASEAN Member States including Cambodia (snakehead culture), Indonesia (grouper and seabass culture), Philippines (seaweed culture), Thailand (cage culture of tilapia) and Viet Nam (shrimp culture). National teams in each country conducted training needs

assessments to identify production issues associated with each commodity as well as practical measures that farmers can adopt to increase their efficiency and sustainability.

Under this project, a training of trainers program was conducted on 3-7 August 2009 at the NACA Secretariat in Bangkok, Thailand, attended by 17 trainees from the five ASEAN Member States. The training included 24 lecture and discussion sessions covering a wide range of social, technical and extension issues and exchange of experiences in better management practices (BMPs) among small scale farmer groups in the region. Participants also discussed approaches to facilitate the dissemination and adoption of BMPs with reference to the target commodities. The project also included the development of practical manuals and other extension materials, which were used in the trainings for small scale farmers at the national level in the five target countries.



From left: AF Executive Director Dr. F.A. Uriarte, Jr. delivers a statement at the Poverty Mapping Results Dissemination Workshop held in Bangkok, Thailand.

ASEAN participants of the regional workshop together with ASEAN Foundation and AIT officials.



Capacity Building in Poverty Mapping in the ASEAN Member Countries

A result dissemination workshop was held in Thailand on 11-12 June 2009 as the culmination activity of the 2-year project entitled “Capacity Building in Poverty Mapping in the ASEAN Member Countries”, which was implemented by the Geoinformatics Center of the Asian Institute of Technology and funded by the ASEAN Foundation through the Japan-ASEAN Solidarity Fund.

Forty participants from Cambodia, Indonesia, Lao PDR, Malaysia, Philippines, Thailand and Viet Nam, and experts from Asian Development Bank, the United Nations’ Food

and Agriculture Organization and World Food Programme, the World Bank, and students from local universities attended the workshop which primarily focused on disseminating and sharing the outcomes of the project.

Under the project, series of trainings were implemented for statistical and development agencies of ASEAN Member States to use census data to identify poverty distribution and gaps using Geographic Information System (GIS) technology. Furthermore, hands-on training were conducted on how to use GIS to map poverty indices to locate poverty distribution and its relationship with spatial characteristics such as land use, infrastructure, urbanization, schools, and others. Twenty-two statistics practitioners from ASEAN participated in the training program.



Addressing Socio-economic Disparities and Alleviating Poverty

Addressing socio-economic disparities and contributing to poverty alleviation remains one of the important mandates of the ASEAN Foundation.

Right photo: Mr. Puvan Selvanathan, Chief Sustainability Officer of Sime Darby Berhad, shared the poverty reduction programs of his organization during a session at the 2009 Asian Forum on CSR in Manila, Philippines.



Mainstreaming Poverty Alleviation Initiatives among ASEAN Member Countries

While the ASEAN region houses many non-government and international organizations whose aim is to help reduce poverty, there is lack of information how poverty alleviation initiatives have made an impact in the region. The ASEAN Foundation has therefore forged a partnership with the Asian Development Bank (ADB) in connection with the Regional Technical Assistance (RETA) on “Regional Knowledge and Partnership Networks on Poverty Reduction and Inclusive Growth” which aims to establish knowledge networks across Asia, to develop knowledge products and ultimately, improve the capability to generate and share the information and replicate best practices on poverty reduction.

The ASEAN Foundation, through the Japan-ASEAN Solidarity Fund, has supported the project “Mainstreaming Poverty Alleviation among ASEAN Member countries”, which is seamlessly linked with the ADB RETA to provide additional content to the knowledge management process and structure of the RETA by including private sector participation in the ASEAN region. Implemented by the Asian

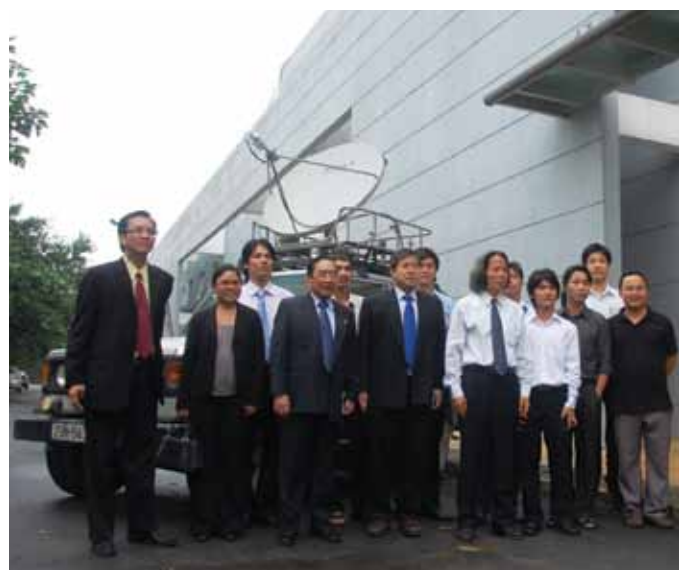
Institute of Management, the project aims to harmonize poverty alleviation initiatives in ASEAN through sharing of information development of knowledge products and networking. Outputs of the project will include case studies and publications on private sector poverty alleviation initiatives, brown bag discussions, presentation of findings in ADB and AIM regional conferences.

Initial case study was presented during the 4th ASEAN+3 High Level Seminar on Poverty Reduction in Hanoi, Viet Nam, on 30 September 2009, organized by ADB. Under the project, a special interest session on “Communities and Companies: Waging the War Against Poverty” was also organized during the Annual Asian Forum on Corporate Social Responsibility in Manila, Philippines on 20 November 2009, highlighting how the private sector in ASEAN addresses poverty alleviation in their respective communities. The session was attended by more than 50 representatives from the business, academe and non-government sectors. Presenters from various ASEAN-based organizations underscored the importance of social responsibility and presented the poverty reduction programs of their organizations.

Left photo: Mr. Shahid N. Zahid, Lead Professional, ADB; Dr. F.A. Uriarte, Jr., Executive Director, ASEAN Foundation; Prof. Nieves Confesor, AIM; Mr. Puvan Selvanathan, Chief Sustainability Officer, Sime Darby and Mr. Jose Marie Oquinena, Gawad-Kalinga Philippines at the AF-supported session of the Asian Forum on Corporate Social Responsibility held in Manila, Philippines.

From left: Dr. Jose Edgardo L. Aban, CISCAI Project Coordinator, at the project launching in Viet Nam.

The CISCAI Viet Nam component was formally launched in October 2009 in Hanoi, Viet Nam led by Dr. F.A. Uriarte, Jr., AF Executive Director, CISCAI Project Coordinator Dr. Jose Edgardo Aban and NetNam Corporation Director Professor Tran Bah Thai.



Communication and Information System for the Control of Avian Influenza in Lao PDR and Viet Nam (CISCAI) Project

The ASEAN Foundation implements and coordinates the three-year CISCAI project with financial support from the Japan-ASEAN Solidarity Fund to enhance health reporting and response systems for Avian Influenza. The CISCAI project utilizes a set of information and communication technologies (ICT) to provide the requisite and timely information for concerned officials to act in a rapid manner for the effective control and management of AI outbreaks. Among the ICTs that are being utilized are the Geographical Information System (GIS), Global Positioning System (GPS), World-wide Interoperability for Microwave Access (WIMAX) technologies, the Global System for Mobile Communication (GSM) data service, Short Message Service (SMS), and Global Packet Radio System (GPRS).

The CISCAI project is being implemented in partnership with the following key agencies: the Information Technology Research Institute (ITRI) of Lao PDR, the National Electronics and Computer Technology Center (NECTEC) of Thailand, and the NetNam Corporation of Viet Nam. The Project Coordination Unit (PCU) of CISCAI is based in Jakarta, which serves as the monitoring hub of the Project activities.

The Project has initiated a number of activities and events to establish a suite of information and communications technology infrastructure in Lao PDR and Viet Nam. For the period of February 2009-February 2010, there were four training-workshops conducted, namely: First CISCAI WIMAX Engineering Workshop in Bangkok, Thailand on 16-20 March 2009, Mini-Workshop on State of the Art ICT Applications for the Monitoring and Management of Avian Influenza in Jakarta, Indonesia on 16 June 2009, CISCAI Graphic Information System Training in Hanoi, Viet Nam on 3-28 August 2009 and the Second WIMAX Engineering Workshop in Mae Hong Son, Thailand on 25-29 January 2010.



Participants at various national training workshops conducted by SEAFDEC under the FOVOP Project.

Fisheries Development in ASEAN

To improve fisheries livelihood in ASEAN Member States, the ASEAN Foundation collaborated with the Southeast Asian Fisheries Development Center (SEAFDEC) to implement projects, namely, “Human Resources Development on Poverty Alleviation and Food Security by Fisheries Intervention in the ASEAN Region” and “Promotion of One Village, One Fisheries Product (FOVOP) System to Improve the Livelihood for the Fisheries Communities in ASEAN Region”.

Under the project “Human Resources Development on Poverty Alleviation and Food Security by Fisheries Intervention in the ASEAN Region”, a series of trainings were conducted in Vientiane, Lao PDR on 1-7 September 2009; Catbalogan, Philippines on 28 September to 2 October 2009; Boyolali, Indonesia on 20-24 October 2009 and Sihanoukville, Cambodia on 11-17 November 2009. A total of 55 small-scale fishers, farmers in rural aquaculture and other stakeholders participated in the trainings covering the areas of co-management, responsible fishing practices, backyard fishery post-harvest and processing, rural aquaculture and inland fisheries development.

The Promotion of “One Village, One Fisheries Product” System to Improve the Livelihood for the Fisheries Communities in ASEAN Region aims to enhance the awareness on gender and development in the fisheries communities, especially to clarify the role and function of women’s group in the development of small-scale economic activities at the community level. The capacity building activities were conducted through workshops on the promotion of FOVOP in Lao PDR (23-26 March, 3-7 May 2009), Cambodia (19-20 May and 19-20 October 2009), Myanmar (3-8 August), Indonesia (15-19 June 2009) and the Philippines (24-28 August 2009) and attended by more than 200 participants. The workshops focused on building capacities that support the development and promotion of FOVOP, in particular in the areas of enhancing the role of women, community-based credit system in fisheries sector, linking community-based credit system with micro enterprises and traditional product processing.



Officials from ASEAN Foundation and AsiaDHRRA together with the participants and resource persons from ASEAN, Korea and Taiwan during the LSM 3rd Regional Training Workshop held in Cagayan de Oro City, Philippines in June 2009.

Linking Small Farmers to Market

The ASEAN Foundation supported the project “Linking Small Farmers to Market” implemented by the Asian Partnership for the Development of Human Resources in Rural Asia (AsiaDHRRA), which aims to contribute to the reduction of rural poverty in Southeast Asia through strengthened capacity of small farmers and to enable farmers’ organizations to engage in the market. The program also intends to strengthen the entrepreneurial capacity of non-government organizations and their partner farmers’ organizations to help establish an on-ground marketing link between small farmers’ group and market players and to collaborate with policy makers at national, sub-regional, and regional levels to respond to agricultural marketing issues confronted by the small farmers.



Under the project, a total of nine national workshops attended by around 220 participants were conducted in Cambodia, the Philippines and Viet Nam between 2008 and 2009 covering various aspects of market intermediation and mechanism.

Three ASEAN Regional workshops were also conducted, namely, the 1st Regional Forum Training Workshop on 8-11 June 2008 in Hanoi,



Participant of the 2nd LSFM Regional Training Workshop in Siem Reap, Cambodia in January 2009



Viet Nam, the 2nd Regional Training Workshop on “Complying with Market Requirements on Food Safety and Product Quality” on 19-23 January 2009 in Siem Reap, Cambodia, and the 3rd Regional Training Workshop on “The Importance of commodity-based associations of small producers in addressing competitiveness and for successful market engagements” on 28 June to 2 July 2009 in Cagayan de Oro, Philippines. About 180 representatives of networks of small farmers, rural NGOs and people’s organizations attended and benefited from these training workshops. The regional workshops also enabled participants from ASEAN Member States to learn from each other’s experiences and from their counterparts from Korea and Taiwan. As part of the workshop, field visits to producers’ association were also conducted to enhance the participants’ learnings and insights.



Projects of the ASEAN Foundation

The ASEAN Foundation funds projects proposed by regional and national institutions and government and non-governmental organizations from ASEAN Member States.



The ASEAN Foundation funds projects proposed by regional and national institutions and government and non-government organizations from ASEAN Member States. From 1997 to February 2010, the ASEAN Foundation supported and implemented a total of 140 projects. Project activities ranged from training workshops, scholarship grants, regional forums, interaction activities and exchanges, seminars, conferences and networking.

Completed and On-going projects in 2009

Eight projects amounting to US\$ 879,932 were completed between March 2009 and February 2010. As of February 2010, there are 28 on-going projects, of which eight were approved in 2009. Of the 28 on-going projects, 22 are supported by JASF, while two by the Korea Fund and one each by the Government of France and HP, Microsoft Indonesia, Hewlett-Packard (HP) and Inter-American Development Bank (IDB).

TOTAL NUMBER OF PROJECTS 1997-2009	140
Supported by the Japan-ASEAN Solidarity Fund	117
Supported by the People's Republic of China	3
Supported by the Republic Korea	10
Supported by the International Development Research Center (IDRC) , Canada	1
Supported by the Government of France	3
Supported by Hewlett-Packard	2
Supported by Microsoft Indonesia, PT	2
Supported by ASEAN Business Advisory Council (ABAC)	1
Supported by Inter-American Development Bank	1

Left photo: Participants of the 2nd East Asian Seas Youth Forum with AF Executive Director Dr. F.A. Uriarte, Jr. and staff.



List of 2009 Projects

Completed projects

Supported by the Japan-ASEAN Solidarity Fund

1. **Capacity Building in Poverty Mapping for ASEAN**
Asian Institute of Technology (AIT), Thailand
2. **Building Capacities of Women Entrepreneurs and Exploring Opportunities for Micro Enterprise Development for Co-operatives in Southeast Asia**
Asian Women in Cooperative Development Forum (AWCF), Philippines
3. **Support to 8th ASEAN Science and Technology Week: Scientific Conferences and ASEAN Youth Science Summit**
Department of Science and Technology (DOST), Philippines
4. **Human Resources Development in Geographic Information System and Remote Sensing for the Forestry Personnel of ASEAN Countries**
Forestry Department of Peninsular Malaysia (FDPM), Malaysia
5. **The 2nd ASEAN Traditional Textiles Symposium 2008**
Indonesian Traditional Textile Society, Indonesia and Museum Foundation of the Philippines
6. **SEAMEO INNOTECH International Conference: Transitions for Youth Success: Creating Pathways for Work and Life**
Southeast Asian Ministers of Education Organization-Regional Center for Educational Innovation and Technology (SEAMEO INNOTECH), Philippines
7. **Workshops on Youth, Culture and Development**
Southeast Asian Ministers of Education Organization-Regional Center for Archaeology and Fine Arts (SEAMEO SPAFA), Thailand

Supported by the Republic of Korea

8. **ASEAN Awareness Forum and Workshop**
ASEAN Foundation

On-going projects

Supported by the Japan-ASEAN Solidarity Fund

1. **ASEAN Foundation Scholarship for Postgraduate Studies**
ASEAN Foundation
2. **ASEAN Foundation Scholarship Program (Phase 2)**
ASEAN Foundation
3. **Regional Seminar on ASEAN Foundation**
ASEAN Foundation
4. **Communication and Information System for the Control of Avian Influenza in Lao PDR and Viet Nam (CISCAI)**
ASEAN Foundation
5. **Enhancing Youth Awareness on ASEAN through Information Technology**
ASEAN Foundation
6. **ASEAN Champions of Biodiversity**
ASEAN Centre for Biodiversity (ACB), Philippines
7. **Promoting ASEAN's Cultural Heritage through Puppetry Symposium, Dialogue, Festivals**
ASEAN Puppetry Association, Indonesia
8. **Regional Conferences: AUN/SEED-Net Project Phase 2**
ASEAN University Network/Southeast Asia Engineering Education Development Network (AUN/SEED-Net), Thailand
9. **Capacity Building for Gender, Poverty and Mobility Analysis of Road Transportation Development in GMS Region**
Asian Institute of Technology (AIT), Thailand
10. **Mainstreaming Poverty Alleviation Initiatives among ASEAN Member Countries**
Asian Institute of Management (AIM), Philippines
11. **Promoting Mutual Assistance among Corporate Foundations in the ASEAN Member Countries**
Asian Institute of Management (AIM), Philippines

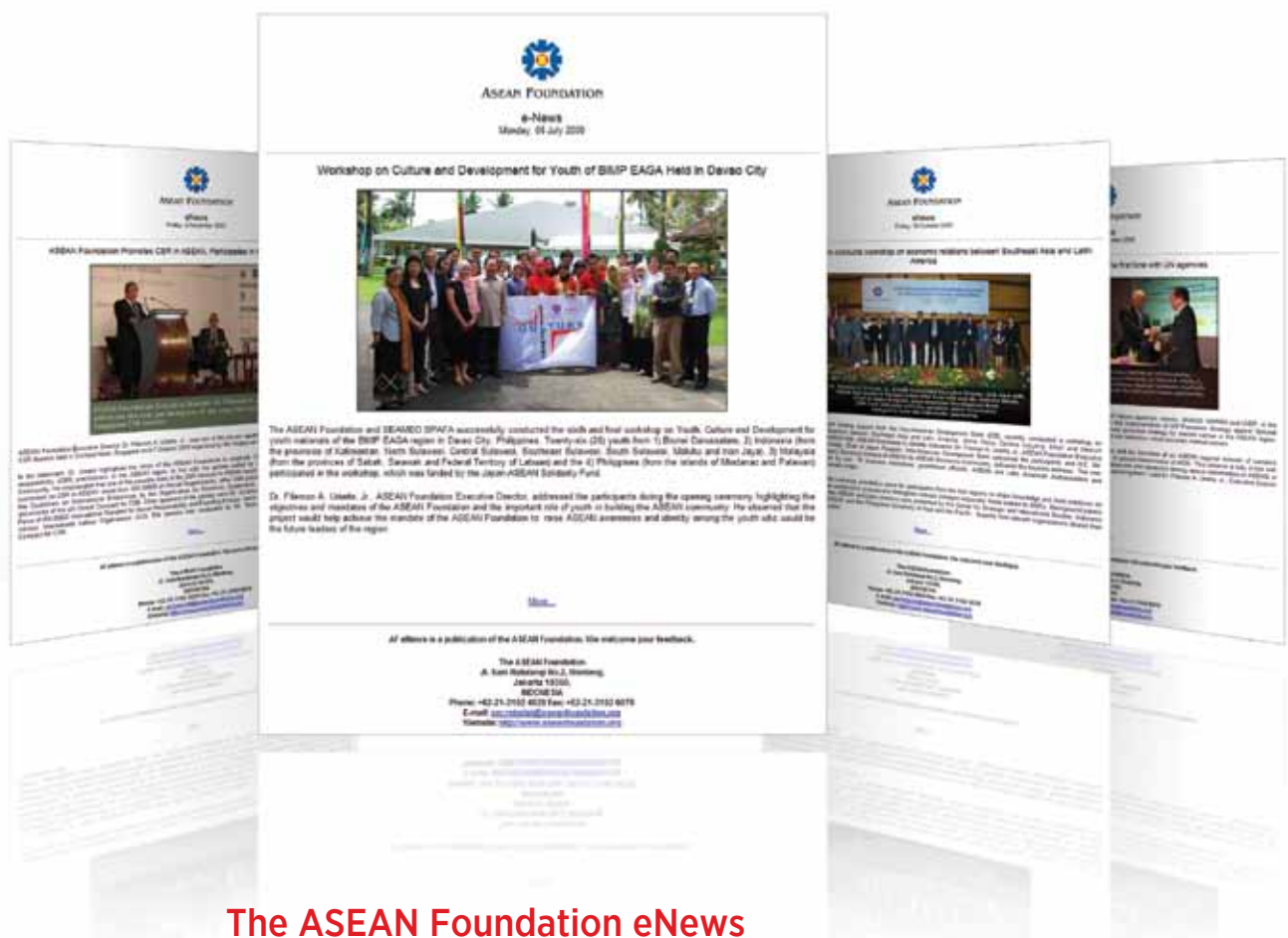


12. **Linking Small Farmers to Market**
The Asian Partnership for the Development of Human Resources in Rural Asia (Asia DHRRA), Philippines
 13. **Support for ASEAN Participation in the 4th International Environmental Technology Verification Forum (ETV) and International Working Group on ETV Meeting**
Department of Science and Technology-Industrial Technology Development Institute (DOST ITDI), Philippines
 14. **Asia Source 3: Free and/or Open Source Software (FOSS) for International Cooperation and Empowerment among NGOs, SMEs and Youth Networks**
International Open Source Network ASEAN+3, University of Philippines-Manila, Philippines
 15. **ASEAN-Europe CSR Exchange: Learning from the CSR Europe Experience towards Building an ASEAN Network of CSR Practitioners and Advocates**
League of Corporate Foundations (LCF), Philippines
 16. **Sharing Information and Experiences on Quality Assurance Procedures at the University Level in ASEAN**
Naresuan University, Thailand
 17. **ASEAN Collaborative Project on Nutrition Surveillance**
National Nutrition Council (NNC), Philippines
 18. **Strengthening Capacity of Small Holder ASEAN Aquaculture Farmers for Competitive and Sustainable Aquaculture**
Network of Aquaculture Centres in Asia-Pacific (NACA), Thailand
 19. **Co-convening of the 2nd East Asian Seas (EAS) Youth Forum and Workshop on Meeting Human Resource Requirements in Coastal and Ocean Governance: Formal and Informal Training Partnerships in Environmental Management for the Seas of East Asia (PEMSEA), Philippines**
 20. **Human Resources Development on Poverty Alleviation and Food Security by Fisheries Intervention in the ASEAN Region**
Southeast Asian Fisheries Development Center (SEAFDEC), Thailand
 21. **Promotion of "One Village, One Fisheries Products (FOVOP)" System to Improve the Livelihood for Fisheries Communities in ASEAN Region**
Southeast Asian Fisheries Development Center (SEAFDEC), Thailand
 22. **Development and Implementation of HIV Prevention Strategy against Spousal Transmission in the ASEAN Region**
UNAIDS Regional Team, Asia and Pacific, Thailand
- Supported by the Republic of Korea**
23. **Phase II of the Youth@ASEAN Website**
National Youth Council, Singapore
 24. **Friends of ASEAN**
ASEAN Foundation
- Supported by the Government of France and Hewlett-Packard**
25. **ICT Training for Small and Medium Enterprises in Cambodia**
ASEAN Foundation
- Supported by Hewlett-Packard**
26. **HP Entrepreneurship Learning Program (HP HELP) Grant**
ASEAN Foundation
- Supported by Microsoft Indonesia, PT**
27. **Microsoft Unlimited Potential (UP) Programme**
ASEAN Foundation
- Supported by Inter-American Development Bank (IDB)**
28. **Sharing of Knowledge between Southeast Asia and Latin American Countries on Trade and Investment**
ASEAN Foundation



Information Dissemination

The ASEAN Foundation continues to utilize various forms of media to reach a wider audience within the region. Through its website and electronic bulletin, publications, participation in exhibits and briefing to various groups, the ASEAN Foundation is able to effectively raise awareness about ASEAN, promote networking and establish partnerships.



The ASEAN Foundation eNews

The ASEAN Foundation released 61 issues of the AF eNews in 2009. This email-based electronic news is sent to over 1000 recipients, providing updates on ASEAN Foundation's activities.

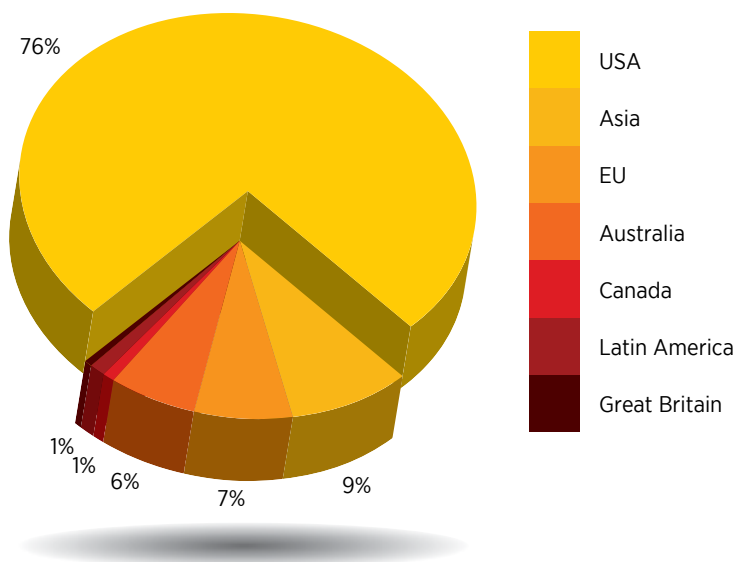
Left photo: Mr. Tomas Sercovich, Board Member of CSR Europe, Ms. Sri Aryani, Grant and Knowledge Manager of TIFA Foundation and Ms. Renelle Ivy Adan, Head of Programs of the ASEAN Foundation at the AF exhibit booth during the 2009 LCF CSR Expo in Manila, Philippines.



The ASEAN Foundation Website

The ASEAN Foundation continued to upgrade and enhance its website to provide more information, improve accessibility and attract more visitors and users. The website also features special pages for ASEAN Foundation projects on scholarships, CSR ASEAN, Friends of ASEAN, ASEAN Champions for Biodiversity and IDB Trade and Investment project. With these improvements, the website enjoyed impressive growth in the number of visitors from both within and outside ASEAN. Based on the website data statistics, there were around 200,000 visits in 2009, in particular pages on general information of ASEAN Foundation, news, Friends of ASEAN, seminar papers and publications. The highest number of visitors originated from the USA (457,952 hits) followed by Asia (57,237 hits), EU countries (39,778 hits), Australia (34,457 hits), Canada (6,974 hits), Latin America (4,409 hits) and Great Britain (2,984 hits).

Visitor by regions





Publications

In 2009, the ASEAN Foundation released three publications entitled:

- **The ASEAN Foundation and Emerging CSR Issues**

To help increase awareness of corporate social responsibility in its broadest form in the region, the ASEAN Foundation published the booklet on ASEAN Foundation and Emerging CSR Issues and Challenges.

This booklet is based mainly on papers prepared and presented by the ASEAN Foundation Executive Director in various conferences, namely: “Corporate Social Responsibility in the ASEAN Region” – League of Corporate Foundation CSR Conference, Philippines, 16 July 2008; “The ASEAN Foundation and the Emerging CSR Issues and Challenges” – Seminar on Promoting Mutual Assistance among Corporate Foundations in ASEAN, Singapore 19 November 2009; and “Building Alliances in ASEAN to Sustain CSR Programs” – Asian Forum on Corporate Social Responsibility, Singapore, 20 November 2008.

- **Introduction to Knowledge Management**

This book provides an introduction to various elements of knowledge management. This is intended for professionals in the private sector, the managers of corporations, the business executives, as well as the government officials at various levels who may have management, technical or engineering background but no exposure yet to knowledge management. The book presents among others the over 100 projects supported by the Japan-ASEAN Solidarity Fund.

- **Biofuels from Plant Oils**

This book intends to promote a better and more accurate understanding of the nature, production and use of biofuels from plant oils and to provide a current and reliable reference and guidebook on the development, production and use of biofuels from plant oils. The book presents relevant outputs of the regional conferences under the JASF-supported project “AUN/Seed-Net Regional Conferences”.



H.E. Ong Keng Yong, former ASEAN Secretary-General, visits the ASEAN Foundation exhibit booth at the 2009 ASEAN Biodiversity Conference in Singapore.

Participation in Exhibitions

To further promote ASEAN and the ASEAN Foundation, the Foundation participated in three exhibitions in 2009. Participation in the exhibitions provided an excellent opportunity for the Foundation to raise awareness about ASEAN, its mandates and objectives, promote networking among the private sector, and enhance collaborative opportunities on various projects.

The ASEAN Foundation participated in the exhibition of the CSR Expo held on 9-10 July 2009 in Manila, Philippines organized by the League of Corporate Foundations; the ASEAN Biodiversity Conference 2009 on 21 October 2009 in Singapore organized by ASEAN Centre for Biodiversity; and the 2009 East Asian Seas Congress held on 23-27 November 2009 in Manila, Philippines organized by PEMSEA. The ASEAN Foundation booth attracted visitors from the business community, academe, international and regional organizations.





Members of the Diplomatic Community visited the ASEAN Foundation, namely:

1. H.E. Mdm. Melba Pria, Ambassador of Mexico to Indonesia
2. Mr. Muktesh Pradeshi, Political Counsellor of the Embassy of India to Indonesia.
3. H.E. Mr. Boyko Hristov Mirchev, the Ambassador of Bulgaria to ASEAN
4. H.E. Ambassador Sanaullah, the Ambassador of Pakistan to ASEAN and the Ambassador of Pakistan to Indonesia
5. H.E. Mr. Carlos Manuel Leitão Frota, the Ambassador of Portugal to ASEAN
6. H.E. Dr. Norbert Baas, the German Ambassador to ASEAN and the Ambassador of Germany to Indonesia and Timor-Leste

Visits to ASEAN Foundation

The ASEAN Foundation received Members of the Diplomatic Community in Jakarta and during these visits, the Ambassadors were briefed on the mandates and activities of the ASEAN.

The ASEAN Foundation briefed 30 ASEAN Journalists about its projects and programs as well as a demonstration of the ASEAN Quest computer game. The journalists were participants of the training program organized by the InWent Capacity Building International, Germany. The two briefings were held on 8 April 2009 and 8 May 2009. The InWent journalist program aims to enrich understanding of the concept of regional integration and of the history, institutions and policies of ASEAN to improve the quality of media reporting on ASEAN matters.

On 5 June 2009, the ASEAN Foundation also gave an orientation to a group of students participating in the Annual ASEAN Internship program, a regular activity of the ASEAN Secretariat in Jakarta, Indonesia which aims to provide opportunity for students to learn more about ASEAN and experience the inner workings of ASEAN. Eighteen students from Asia-Europe Institute, the University of Malaya and ASEAN University Network participated in the internship program.



2009 Financial Highlights

The work of the ASEAN Foundation is made possible through the assistance, support and cooperation of various ASEAN stakeholders.

The work of the ASEAN Foundation is made possible through the assistance, support and cooperation of various ASEAN stakeholders. The ASEAN Foundation works in close coordination with all the ten ASEAN Member States, the ASEAN Secretariat and other relevant ASEAN bodies. It has also established partnership with foreign donor agencies as well as the private sector that share the goals and objectives of the Foundation.

The ASEAN Foundation supports projects from a fund derived from contributions of ASEAN Governments, foreign donor agencies as well as the private sector that share the goals and objectives of the Foundation. Funding from ASEAN governments currently totals US\$ 4.4 million. Funds remitted by Brunei Darussalam, Indonesia, Malaysia and Singapore have been earmarked for the Foundation's Endowment Fund, while those from the remaining countries have been allocated for operational expenses. A major source of funding contribution came from the Government of Japan (and referred to as the Japan - ASEAN Solidarity Fund). Additional contributions were also received from the People's Republic of China, Republic of Korea, and France and IDRC of Canada, as well as Hewlett-Packard, Microsoft Indonesia and Inter-American Development Bank.

For financial sustainability, the ASEAN Foundation adopted a four-pronged approach to resource mobilization. The first approach involved appealing to the Governments of ASEAN Member States that had the financial capability to do so to make a voluntary contribution to the Foundation's Endowment Fund. In response, the Government of the Republic of the Philippines made a voluntary contribution of US\$ 100,000 in February 2009.

The second approach involved developing and implementing a novel initiative called *Friends of ASEAN* to seek voluntary contributions to the Foundation's Endowment Fund from individuals, corporations, foundations and other organizations. TIFA Foundation responded positively and became the first Friend of ASEAN by contributing US\$ 20,000 to the Endowment Fund.

The third approach involved securing project funding from ASEAN Dialogue Partners and other donors from the private sector. The ASEAN Foundation successfully secured a second grant of US\$ 100,000 from the Government of the People's Republic of China and other Dialogue Partners indicated positive responses to the new initiative. The Government of Japan, through the Japan-ASEAN Solidarity Fund, had been the major contributor to the Project Fund of the ASEAN Foundation supporting so far over 100 projects worth US\$ 17 million.

The fourth approach involved leveraging the project funds currently available to the ASEAN Foundation to generate counterpart funding from partner organizations. Through this initiative, the Foundation collaborated with other international organizations, including various United Nations agencies, and corporate foundations to support regional projects in ASEAN countries. A total of 15 projects had received significant counterpart funding from partner institutions since the initiative was launched in 2008. For the 15 projects, the ASEAN Foundation contributed US\$ 1.2 million while counterpart funding from partner organizations reached almost US\$ 2.3 million.

JAPAN-ASEAN SOLIDARITY FUND

In May 1998, H.E. Mr. Keizo Obuchi, Minister for Foreign Affairs of Japan, announced a contribution of US\$ 20 million from the Government of Japan to the ASEAN Foundation to support projects in the area of education, human resources development, business exchanges and other activities to help ASEAN's development and strengthen Japan-ASEAN cooperation. Unless otherwise stated, projects of the ASEAN Foundation are funded by the Japan-ASEAN Solidarity Fund (JASF).

*Left photo
(clockwise from top left)
Officials of IDB, ASEAN
Foundation, ASEAN Secretariat
and Latin American Diplomatic
Corps during the press conference
of the 1st SEA-LAC Trade and
Investment Workshop; H.E.
Vidal Erfe Querol, Philippine
Ambassador to Indonesia turned
over the Philippines' 2nd round
of contribution to AF; TIFA
Foundation Executive Director
Mr. Tri Nugroho handed over its
contribution to Friends of ASEAN;
Ms. Mitsuko Ito, Chief Coordination
Officer of the Japanese Embassy in
Indonesia in a lunch meeting with
AF; and AF Executive Director
Dr. F. A. Uriarte, Jr. with Chinese
Ambassador to Indonesia, H.E.
Mme. Zhang Qiyue.*



Friends of ASEAN

Friends of ASEAN are individuals, corporations and regional and international organizations that have faith and confidence in the future of the region and support the mission of the ASEAN Foundation to promote greater ASEAN awareness and identity, people-to-people interaction, and contribute to alleviating poverty in the region. Friends of ASEAN are entitled to certain privileges, services and products from the ASEAN Foundation such as participate in annual conferences of Friends of ASEAN, receive copies of publications of the ASEAN Foundation, and acknowledged in the annual report, website and other information materials of the ASEAN Foundation.

In 2009, the ASEAN Foundation welcomed its first member, the TIFA Foundation, a non-profit organization based in Jakarta, Indonesia, that promotes an open society which respects diversity and honors the rule of law, justice, and equality strengthening civil society. Its vision is that of a community in which citizens, government and business support individual rights especially the rights and views of women, minorities, and other disadvantaged groups; and nurture solidarity, and good governance. TIFA Foundation remitted its US\$ 20,000 contribution to the Endowment Fund of the ASEAN Foundation on 21 April 2009.

As Friends of ASEAN, TIFA Foundation affirms its support to the ASEAN Foundation in its role in helping build the ASEAN Community.

TIFA Foundation has four priority programs with specific goals, namely:

Human Rights

- Strengthening human rights abuse victims' organizations to access justice and demand accountability
- Supporting public policy advocacy activities for victims, including migrant workers, to access justice and demand accountability
- Supporting the development of referral system for trauma healing for human rights abuse victims.

Local Governance

- Supporting advocacy of CSOs/NGOs for better provision of public services
- Supporting the development of village governance
- Supporting women's participation in regional autonomy

Access to Justice

- Supporting policy reform to enhance public participation in public policy making process to ensure individual legal rights
- Supporting legal aid institutions that provide legal assistance to underprivileged people
- Providing support to electoral activities that ensure clean and democratic elections

Pluralism

- Building pluralism understanding by creating public sphere for cross-cultural communication
- Supporting advocacy at the national and local level against policies that oppose pluralism and violate human rights



**KANTOR AKUNTAN
JOHAN MALONDA ASTIKA & REKAN**
Certified Public Accountants

License No. : KEP-426/KM.6/2004

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INTERNATIONAL**

www.bakertillyinternational.com

INDEPENDENT AUDITOR'S REPORT

Report No. 10288-A3/JMA1.JAS1

The Board of Trustees and Executive Director
THE ASEAN FOUNDATION

We have audited the accompanying Statement of Financial Position of **The ASEAN Foundation** for as of December 31, 2009, and the related Statement of Activities and Net Assets and Statement of Cash Flows for the year then ended. These Financial Statements are the responsibility of **The ASEAN Foundation's** management. Our responsibility is to express an opinion on these Financial Statements based on our audit. The Financial Statements as of and for the year ended December 31, 2008 were audited by other Independent Auditors whose Report No. R.3/011.J/04/09 dated April 24, 2009 expressed an unqualified opinion on such Statements.

We conducted our audit in accordance with auditing standards established by the Indonesian Institute of Certified Public Accountants. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the Financial Statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the Financial Statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall Financial Statements presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the Financial Statements referred to above present fairly, in all material respects, the Financial Position of **The ASEAN Foundation** as of December 31, 2009, and the Changes in its Net Assets and its Cash Flows for the year then ended, in conformity with generally accepted accounting principles applied in Indonesia.

Our audit was made for the purpose of forming an opinion on the basic Financial Statements taken as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the basic Financial Statements. Such information has been subjected to the procedures applied in the audits of the basic Financial Statements and, in our opinion, is fairly stated, in all material respects, in relation to the basic Financial Statements taken as a whole.

JOHAN MALONDA ASTIKA & REKAN

Licence No. KEP-426/KM.6/2004

Justinus A. Sidharta, CPA
Public Accountant Licence No. 98.1.0478

April 5, 2010

Notice to Readers

The accompanying Financial Statements are not intended to present the Financial Position, Statement of Activities and Net Assets and Statements of Cash Flows in accordance with accounting principles and practices generally accepted in countries and jurisdictions other than Indonesia. The standards, procedures and practices utilized to audit such Financial Statements may differ from those generally accepted in countries and jurisdictions other than Indonesia. Accordingly, the accompanying Financial Statements and the auditor's report thereon are not intended for use by those who are not informed about the Indonesian accounting principles and auditing standards and their application in practice.

PROGRESS REPORT ON THE ENDOWMENT FUND FROM MEMBER COUNTRIES

as of 31 December 2009

No.	Country	Amount
1	Brunei Darussalam	US\$ 1,000,000
2	Indonesia	US\$ 1,000,000
3	Malaysia	US\$ 500,000
4	Singapore	US\$ 500,000
5	Philippines	US\$ 100,000
6	Friends of ASEAN	US\$ 20,000
TOTAL ENDOWMENT FUND		US\$ 3,120,000

PROGRESS REPORT ON THE OPERATIONAL FUND FROM MEMBER COUNTRIES

as of 31 December 2009

No.	Country	Amount
1	Cambodia	US\$ 75,000
2	Lao PDR	US\$ 50,000
3	Myanmar	US\$ 100,000
4	Philippines	US\$ 500,000
5	Thailand	US\$ 500,000
6	Viet Nam	US\$ 100,000
TOTAL OPERATIONAL FUND		US\$ 1,325,000
Accumulated interest income		US\$ 1,188,410
Accumulated utilization		US\$ 2,081,220
Balance available		US\$ 432,190

PROGRESS REPORT ON THE UTILIZATION OF FUND FROM OTHER DONORS

as of 31 December 2009

No.	Country	Remitted Fund	Utilization	Balance
1	Japan Government (Japan - ASEAN Solidarity Fund)	US\$ 20,000,000	US\$ 17,620,065	US\$ 2,379,935
2	People's Republic of China	US\$ 300,000	US\$ 133,170	US\$ 166,830
3	Republic of Korea	US\$ 200,000	US\$ 155,903	US\$ 44,097
4	French Government	US\$ 115,833	US\$ 97,074	US\$ 18,759
5	Microsoft Indonesia, PT	US\$ 103,613	US\$ 61,924	US\$ 41,689
6	Hewlett Packard (HP)	US\$ 82,945	US\$ 39,136	US\$ 43,809
7	Inter-American Development Bank	US\$ 45,110	US\$ 21,309	US\$ 23,801
TOTAL PROJECT FUND		US\$ 20,847,501	US\$ 18,128,581	US\$ 2,718,920

PROJECTS COUNTERPART FUNDING

(January 2008-February 2010)

No	Name of Project	Funding Status			Counterpart Partners
		Total Funding	AF	Counterpart	
1	11 th SEAMEO INNOTECH International Conference: Transitions for Youth	119,951	39,546 33%	80,404 67%	SEAMEO INNOTECH
2	Support to 8 th ASEAN Science and Technology Week: Scientific Conferences and ASEAN Youth Science Summit	690,680	83,859 12%	606,821 88%	DOST US\$ 336,676 SEI US\$ 88,250 TAPI US\$ 181,895
3	ASEAN Collaborative Project on Nutrition Surveillance	86,089	79,279 92%	6,810 8%	Philippine Government
4	Workshops on Youth, Culture and Development	277,414	212,006 76%	65,408 24%	SEAMEO SPAFA
5	Promoting Mutual Assistance among Corporate Foundations in ASEAN	183,434	100,167 55%	83,266 45%	Asian Institute of Management
6	ASEAN Foundation Scholarship Program Phase II Actual Disbursement Targeted % Achievement %	3,073,950 302,445	571,450 88,099 19% 29%	2,502,500 214,346 81% 71%	Chulalongkorn University US\$ 29,016 MAIDS US\$ 14,184 Thabyay US\$ 55,668 Siam Cement Group US\$ 115,478
7	ASEAN-EUROPE CSR Exchange: Learning from the CSR Europe Experience Towards Building an ASEAN Network of CSR Practitioners and Advocates	77,060	68,660 89%	8,400 11%	League of Corporate Foundations
8	Mainstreaming Poverty Alleviation Initiatives among ASEAN Member Countries	261,107	114,295 44%	146,812 56%	ADB US\$ 104,300 AIM US\$ 42,512
9	ASEAN Champions of Biodiversity	159,480	44,144 28%	115,336 72%	ACB US\$ 68,086 Corporate Sponsors US\$ 47,250
10	Development and Implementation of HIV Prevention Strategy against Spousal Transmission in ASEAN Region	860,432	140,097 16%	720,335 84%	UNAIDS US\$ 313,100 UNIFEM US\$ 307,235 UNDP US\$ 100,000
11	Support for ASEAN Participation in the 4 th International Environmental Technology Verification Forum and International Working Group on ETV Meeting	77,089	39,742 52%	37,346 48%	DOST US\$ 34,221 DENR US\$ 3,125
12	Asia Source 3: Free or Open Source Software (FOSS) for Intl Cooperation and Empowerment among NGOs, SMEs and Youth Networks	229,580	33,000 14%	196,580 86%	IOSN ASEAN +3 InWent Germany
13	Co-convening of the 2 nd East Asian Seas Youth Forum and Workshop on Meeting HR Requirements in Coastal and Ocean Governance	101,748	39,635 39%	62,112 61%	PEMSEA
14	Promoting ASEAN's Cultural Heritage through Puppetry Symposium, Dialogue, Festivals	57,981	42,613 73%	15,368 27%	APA Philippines US\$ 12,198 APA Indonesia US\$ 3,170
15	ASEAN Students Engaging Action for Local and Regional Contribution to Society II	153,497	141,153 92%	12,344 8%	International Islamic University Malaysia
TOTAL PROJECT FUNDING AND ITS COUNTERPART CONTRIBUTION					
Actual		3,637,989	1,266,299	2,371,690	
Target		6,409,494	1,749,650	4,659,844	
Current actual percentage			35%	65%	
Target percentage			27%	73%	



Management



Board of Trustees

The Board of Trustees is made up of one representative each from the ASEAN Member States, along with the Secretary-General of ASEAN, and the Executive Director, both as ex-officio members. The Board of Trustees formulates the guidelines and procedures of all activities, is responsible for the fund management, approves all projects seeking fund support and approves the annual operational budget of the Foundation.

Members of the Board of Trustees of the ASEAN Foundation

H.E. Mr. Manasvi Srisodapol (November 2009 – November 2010)

H.E. Mr. Piamsak Milintachinda (May - November 2009)

Chairman of the Board of Trustees

Permanent Representative of Thailand to ASEAN

H.E. Mr. Vu Dang Dzung

Vice Chairman of the Board of Trustees

Permanent Representative of Viet Nam to ASEAN

H.E. Pengiran Hajjah Basmillah Pengiran Haji Abbas

Permanent Representative of Brunei Darussalam to ASEAN

H.E. Mr. Kan Pharidh

Permanent Representative to ASEAN and Ambassador of Cambodia to the Republic of Indonesia



H.E. Mr. Djauhari Oratmangun (February 2009 - April 2010)

Director General, ASEAN Indonesia

H.E. Mr. I Gede Ngurah Swajaya (May 2010 - present)

Permanent Representative of Indonesia to ASEAN

H.E. Mr. Prasith Sayasith

Permanent Representative to ASEAN and Ambassador of Lao PDR to the Republic of Indonesia

H.E. Dato' Hsu King Bee

Permanent Representative of Malaysia to ASEAN

H.E. U Nyan Lynn

Permanent Representative to ASEAN and Ambassador of Myanmar to the Republic of Indonesia

H.E. Dr. Orlando S. Mercado

Permanent Representative of the Philippines to ASEAN

H.E. Mr. Lim Thuan Kuan

Permanent Representative of Singapore to ASEAN

H.E. Dr. Surin Pitsuwan

Secretary-General of ASEAN

Dr. Filemon A. Uriarte, Jr.

Executive Director of ASEAN Foundation

ASEAN FOUNDATION STAFF MEMBERS

Dr. Filemon A. Uriarte, Jr.	Executive Director
Mr. Ade Cahyadi	Head of Finance and Administration
Ms. Renelle Ivy Y. Adan	Head of Programs
Ms. Septania Kadir	Program Coordinator
Mr. Ajie Akhmad Wahidin	Program Officer
Ms. Nyla Grace G. Prieto	Program Officer
Ms. Yussy Agastuty Purnami	Finance Officer
Ms. Margaretha S. Meo	Accounting Officer
Ms. Uni Prayuti	Human Resources and Admin Officer
Ms. Prima K. Sari	Program Assistant
Ms. Nuzulia Latifah	Program Assistant
Mr. Niko Atmadja	IT Systems Engineer
Ms. Citra Montagna	Secretary to the Executive Director

CISCAI Project Coordinating Unit

Dr. Jose Edgardo L. Aban	Project Coordinator
Mr. Bambang Wijayanto	Project Systems Administrator
Ms. Piranti Savitri	Project Assistant



Top photos: Ms. Renelle Ivy Adan, AF Head of Programs and Mr. Ade Cahyadi, Head of Finance & Admin, gave a briefing about the ASEAN Foundation to government officials in Hanoi, Viet Nam. Mr. Ajie Akhmad Wahidin, AF Program Officer, handed over prizes to winners of the ASEAN Quest Game in Baguio, Philippines. Above photo: ASEAN Foundation Staff members and CISCAI PCU with AF Executive Director Dr. F.A. Uriarte, Jr.

The ASEAN Foundation

The ASEAN Foundation was established by the ASEAN Leaders on 15 December 1997 during ASEAN's 30th Anniversary in Kuala Lumpur. The Foundation aims to help bring about shared prosperity and a sustainable future for the peoples of ASEAN whose member countries are Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Viet Nam. The Memorandum of Understanding on its establishment was revised in July 2000 and ratified by all ten member countries in July 2007. The Foundation has two objectives :

- Promote greater awareness of ASEAN, and greater interaction among the peoples of ASEAN as well as their wider participation in ASEAN's activities inter alia through human resources development that will enable them to realize their full potential and capacity to contribute to progress of ASEAN Member States as productive and responsible member of society
- Endeavour to contribute to the evolution of a development cooperation strategy that promotes mutual assistance, equitable economic development, and the alleviation of poverty.

On 20 November 2007, the ASEAN Leaders signed the ASEAN Charter at their 13th Summit held in Singapore. The Charter was ratified by all the Member States in 2008. Article 15 of the ASEAN Charter mandates the ASEAN Foundation to:

- Support the Secretary-General of ASEAN and collaborate with the relevant ASEAN bodies to support ASEAN community-building, and
- Promote greater awareness of the ASEAN identity, people-to-people interaction, and close collaboration among the business sector, civil society, academia and other stakeholders in ASEAN.

The ASEAN Foundation is based in Jakarta, Indonesia.



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