



Beyond Possibilities and Boundaries ...

annual report 2010



No other creature embodies the beauty and potential of human life more than the butterfly. Each of us was born, and cocooned for a while, to finally emerge as beautiful individuals ready to fly. At OUM, we believe that anyone walking through our doors is capable of realising this full potential. We empower you with the latest knowledge to help you drive your career forward. In short, we provide the wings so that you too can soar, like the butterfly, beyond possibilities and boundaries ...





## Vision

To be the Leading Provider of Flexible Learning

# Mission

To widen access to quality education and provide lifelong learning opportunities by leveraging on technology, adopting flexible mode of learning, and providing a conducive and engaging learning environment at competitive and affordable cost

# Shared Values

- » Integrity
- » Professionalism
- » Caring
- » Teamwork
- » Innovativeness



OPEN UNIVERSITY MALAYSIA

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<sup>66</sup> Our continuing emphasis on quality underlines our commitment towards ensuring that learners who go through our system receive the best education they can get <u>99</u>

(3)

YBhg Professor Emeritus Tan Sri Anuwar Ali

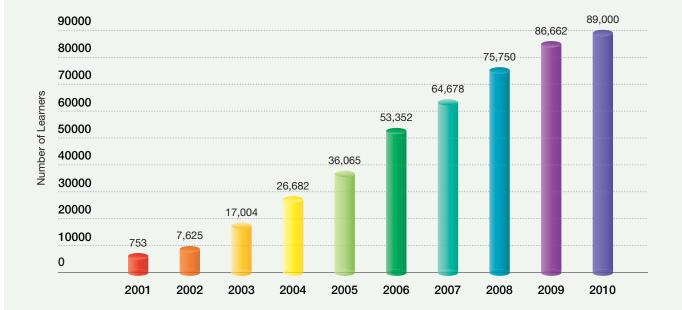
### Despite the year 2010 being fraught with economic uncertainties, Open University Malaysia managed to overcome the challenges and emerge more resilient.

Intake of new learners for the year recorded a slight drop, with a total of 7,452 new learners enrolled in our programmes compared to 12,050 in 2009. This was partly due to the absence of new teacher intake from the Ministry of Education which formed a sizeable number of new learners enrolled in our programmes in previous years.

Despite the shortfall in enrolment, the University's financial performance for the year was respectable. Prudent and timely measures by the University's top management helped the University ride out the tough times.

Our continuing emphasis on quality underlines our commitment towards ensuring that learners who go through our system receive the best education they can get. We have taken great efforts to improve the quality of our programmes and services by fine-tuning our processes and conducting self-audits to identify performance gaps.

As an institution of higher learning, our core business is teaching and learning. Towards this end, further measures have been implemented to promote enhanced student learning through the development of quality teaching and learning materials, assessment and curriculum design.



### **Cumulative Enrolment**



### Achievements

The establishment of the Institute for Teaching and Learning Advancement (ITLA) in August was a timely move in our efforts to address gaps in teaching and learning, and ensure that our faculty members and tutors are highly competent to handle the diverse needs of our mature learners. Its task is to oversee all aspects of teaching and learning, including training of tutors, ensuring quality assessment, managing online learning resources and serving as the assessment centre for Flexible Entry and awards of course credits.

The role that the Institute plays in the overall development of the University is significant because only through good programmes and quality teaching and learning can the University remain competitive and relevant. Also, as the assessment centre for Flexible Entry, ITLA plays a crucial role in attracting more new learners. Admission through Flexible Entry, which accounts for almost 20 percent of our open market intake, has opened the doors of higher education to a larger segment of our society. Flexible Entry enables candidates' prior learning to be validated for admission into our programmes.

OUM's relentless efforts in championing the cause of lifelong learning received further endorsement from the Government when it was entrusted with the responsibility to develop a national blueprint on the "Enculturation of Lifelong Learning for Malaysia: 2011-2020". Drawn up in collaboration with the Ministry of Higher Education (MOHE), this national initiative bodes well for the University's efforts to make lifelong learning a culture among Malaysians. Lifelong learning is now acknowledged as the third pillar of the development of skilled human capital needed to transform Malaysia into a high-income nation by 2020.

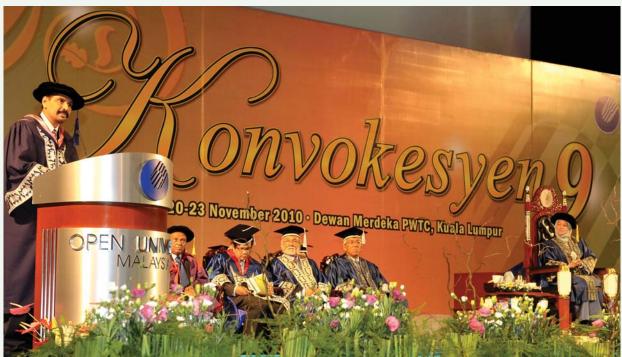
OUM's status as the leading provider of open and distance learning (ODL) in the region was reinforced when it was presented with the Award of Excellence for Institutional Achievement from the Commonwealth of Learning. This international recognition was the highlight of our achievements for the year as it consolidates our position as a leading provider of flexible learning, both locally and internationally. It was also an endorsement of our achievements in making higher education more accessible to the people through our innovative learning tools and techniques. In this context, our presence in the global higher education scene was further enhanced when we launched our programmes in Ghana through our collaboration with Accra Institute of Technology. Following its success in Africa early in the year, OUM had, in April, inked an agreement with Eszterhazy Karoly College in Hungary to offer programmes catering to the East European market. We believe in having a strong international presence as this will increase the confidence of our learners as well as our partners in the quality of our programmes.

On the local front, we have added more learning centres to our stable. Since learners have always been our focus, having our own centres will ensure that they are exposed to a rewarding learning experience. In order to enrich this experience further, new and innovative projects are undertaken, such as the development of online resources. Besides the English Resource Centre and mobile learning introduced last year, OUM initiated the idea of sharing digital resources freely online as well as making our printed modules available in HTML format. These initiatives will not only add value to the learning process but also help widen public access to quality education and lifelong learning opportunities.



In 2010, three convocations were held in March, June and November during which we witnessed a total of 12,482 learners graduating. The convocation in March was a special one for teachers, where 876 teachers graduated with a Bachelor of Teachership. The convocation in November was particularly meaningful as it included the inaugural batch of our PhD graduates receiving their scrolls.





### The Way Forward

Looking back, OUM has done quite well despite the many challenges we faced. However, we need to be mindful that the road ahead is no bed of roses in light of recent developments taking place in the nation as well as globally. The political unrest in the Middle East and the tsunami that hit one of the world's largest economies, Japan, will have an impact on the world.

With the expectations of higher inflation and the rising cost of goods, the University will continue with prudent measures to contain operational costs and keep these at a manageable level. To remain sustainable, we need to make sure that our expenditures are well-managed.

The consolation is that ODL institutions are increasingly gaining wide acceptance as an alternative avenue for accessing higher education and this augurs well for OUM's future. The national blueprint on the "Enculturation of Lifelong Learning for Malaysia" is testimony to this. As an ODL institution, OUM is able to provide greater access and equity to our working population to pursue higher education through our flexible and highly affordable programmes.

The recognition given by the Government to lifelong learning has also seen community colleges designated as growth poles for lifelong learning in the country. We view this positively because students who have obtained their diplomas or certificates from these colleges now have the opportunity to pursue higher education with us. We hope to collaborate with the Department of Community College Education to develop special programmes to meet the needs of graduates from these colleges. Similar collaborations are also being planned for graduates from polytechnics. Our aim is for OUM to be the prime study destination for lifelong learners planning to enrol in informal and non-formal programmes.

We are excited that OUM has, once again, been given the mandate by the Ministry of Education to train their teachers. After a year's lull, OUM recently held a special registration to enrol more than 5,000 sponsored teachers into our programmes.

Lastly, I would like to take this opportunity to record our sincere appreciation to our Chancellor, YABhg Tun Jeanne Abdullah, and Pro Chancellor, YBhg Tan Sri Azman Hashim, for their continuous guidance and support to the University. My heartiest appreciation also goes to all members of the OUM Board of Directors without whose contribution, the University would not have come this far.

My thanks also go to all our staff who have diligently given their best to see that the University's goals are met. Our people are our greatest asset and I truly believe that without their commitment, we would not be able to achieve so much in just a decade. It is my sincere hope that they will continue to strive for excellence and turn OUM into a distinguished global open and distance learning institution.

Professor Emeritus Tan Sri Anuwar Ali 26 April 2011







Open University Malaysia (OUM) was set up with the aim of offering open and distance learning (ODL). Established on 10 August 2000, OUM is the seventh private university in Malaysia. It was incorporated as a private university under the Private Higher Educational Institutions Act 1996. However, it also leverages on the capabilities, prestige and quality of a consortium comprising 11 public universities.

OUM's motto is "University for All", which is consistent with its philosophy of democratising education. This philosophy is based on the belief that education should be made available and accessible for all people regardless of age, location and socio-economic background. The ODL mode is especially suitable for working adults who also need to take care of their families while pursuing higher studies. The provision of quality education, augmented by rigorous efforts to improve its delivery and management systems, is the hallmark of OUM's success. Through benchmarking against more established ODL institutions and adopting their best practices, OUM has become a very learner-centred university, providing learners with facilities and services which can help them to excel.

The University employs a blended learning approach which involves the use of print modules, face-to-face tutorials and an online learning platform. The module are meticulously developed to support self-paced learning. The development process involves the input of subject matter experts who are academics at OUM or other institutions of higher learning in Malaysia. To supplement the modules, various learning tools are produced in-house. These incorporate the most current best practices among ODL institutions.



Face-to-face tutorials are held at 47 learning centres nationwide. These tutorials enable learners to interact with and obtain guidance from tutors. The tutors comprise academics as well as professionals whose knowledge and experience greatly strengthen OUM's teaching capacity and capabilities.

The online learning platform involves the use of a learning management system called myVLE (my Virtual Learning Environment). It enables learners to participate in online forums with their tutors and peers, thus further enabling the exchange of knowledge and ideas.

In 2006, OUM implemented the Open Entry System with the approval of the Ministry of Higher Education. Now called the Flexible Entry System, it allows the University to admit learners based on assessment of prior learning experience. As an alternative channel for admission into higher education, Flexible Entry enables work and life experiences to be evaluated and matched against the learning outcomes of a particular course in an academic programme. OUM is also the National Referral Centre for Flexible Entry, with approval from both the Ministry of Higher Education and the Malaysian Qualifications Agency.

From a humble four programmes when it first opened its doors to learners in 2001, OUM has come a long way, currently offering over 50 programmes. It now has about 89,000 learners, which is an indication of the University's status as a reputable institution of higher education as well as lifelong learning. The learners are from various backgrounds, such as teachers, nurses, civil servants, private sector employees, members of the armed forces, homemakers, the disabled and retirees. Thus far, more than 32,000 have graduated from OUM.





#### **Board of Directors**

- YBhg Brig Gen Professor Datuk Seri Panglima Dr Kamaruzaman Haji Ampon (Chairman)
- YBhg Professor Emeritus Tan Sri Anuwar Ali
- YBhg Professor Tan Sri Dato' Dzulkifli Abdul Razak
- YBhg Professor Dato' Sri Dr Syed Arabi Syed Abdullah Idid
- YBhg Professor Dr Rujhan Mustafa
- YBhg Tan Sri Dato' Seri Lee Lam Thye
- YBhg Datuk Ir (Dr) Haji Ahmad Zaidee Laidin
- YBhg Dato' Professor Dr Hassan Said

#### Secretary to the Board of Directors

Kamariah Mohd Noor

#### **Registered Office**

Open University Malaysia Jalan Tun Ismail 50480 Kuala Lumpur

#### **Principal Place of Business**

Open University Malaysia Jalan Tun Ismail 50480 Kuala Lumpur

#### Auditors

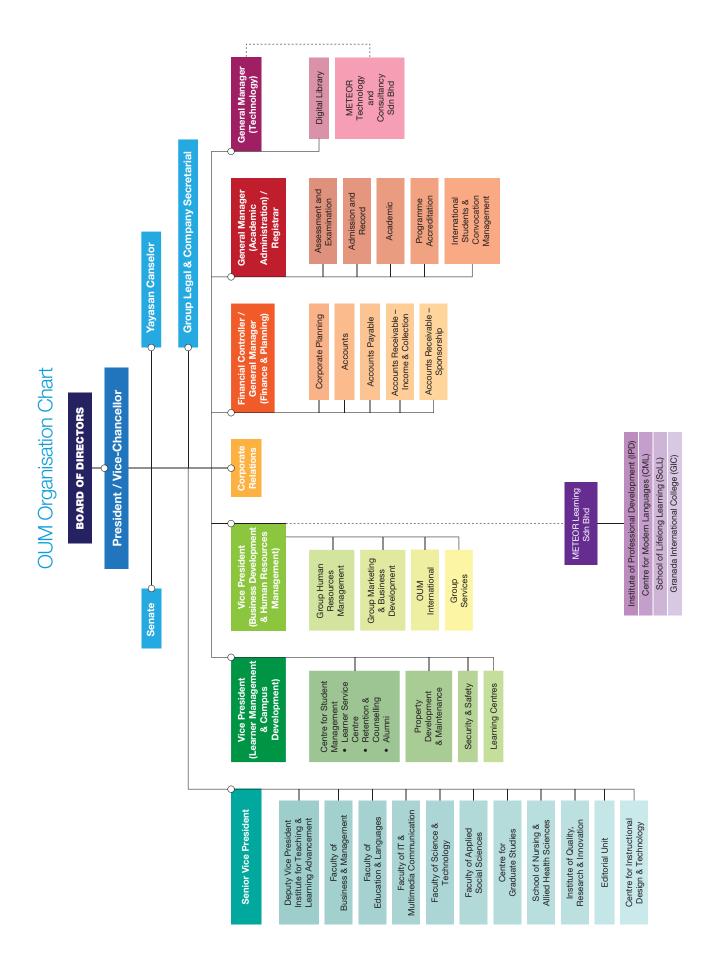
A Razak & Co 51-2D, 2nd Floor Jalan Pandan 3/10 Pandan Jaya 55100 Kuala Lumpur

#### **Principal Bankers**

CIMB Bank Berhad Malayan Banking Berhad Bank Islam Malaysia Berhad Bank Simpanan Nasional PT Mandiri Bank, Indonesia On 23 January 1998, a consortium of 11 public universities was incorporated as Multimedia Technology Enhancement Operation Sdn Bhd (METEOR), with the main role of developing multimedia technology applications for the education sector. OUM belongs to UNITEM Sdn Bhd, a wholly-owned subsidiary of METEOR, as shown in the following organisation chart. The University's organisation structure is depicted on page 13.

### METEOR Group of Companies

| METE  |                                  |                                |                                       |
|---|----------------------------------|--------------------------------|---------------------------------------|
| METEOR Sdn Bhd<br>Multimedia Technology Enhancement<br>Holding Company – Established 23 Jac                     |                                  |                                |                                       |
| METEOR Learning Sdn Bhd<br>Established 14 November 1998   |                                  |                                |                                       |
| <ul> <li>Institute of Professional</li> <li>Centre for Modern Lang</li> <li>School of Lifelong Learn</li> </ul> | uages (CML)                      |                                |                                       |
| METEOR Technology and Const<br>Sdn Bhd (MTCSB)<br>Established 6 August 1998                                     | ultancy                          |                                |                                       |
| METEOR Doc Sdn Bhd<br>Established 19 May 2004   |                                  |                                |                                       |
| UNIVISION PRESS Sdr   | Bhd                              |                                |                                       |
| UNITEM Sdn Bhd<br>Established 20 March 2000   |                                  |                                |                                       |
| • OPEN UNIVE<br>MALAYSIA<br>Established 10 Au   |                                  |                                |                                       |
| Universiti Malaya   | Universiti<br>Teknologi Malaysia |                                | niversiti<br>sia Sabah                |
| Universiti<br>Teknologi MARA Universiti<br>Sains Malaysia Universiti<br>Putra Malaysia                          |                                  | Universiti<br>Malaysia Sarawak | Universiti<br>Pendidikan Sultan Idris |



# YABhg Tun Jeanne Abdullah



# Pro Chancellor

# YBhg Tan Sri Azman Hashim



YBhg Brig Gen Professor Datuk Seri Panglima Dr Kamaruzaman Haji Ampon (Chairman) Vice-Chancellor Universiti Malaysia Sabah (UMS)

YBhg Professor Emeritus Tan Sri Anuwar Ali President / Vice-Chancellor Open University Malaysia (OUM)

YBhg Professor Tan Sri Dato' Dzulkifli Abdul Razak Vice-Chancellor Universiti Sains Malaysia (USM)

YBhg Professor Dato' Sri Dr Syed Arabi Syed Abdullah Idid Rector International Islamic University Malaysia (IIUM)

YBhg Professor Dr Rujhan Mustafa Deputy Director-General Department of Higher Education Ministry of Higher Education

YBhg Tan Sri Dato' Seri Lee Lam Thye Chairman National Institute of Occupational Safety and Health (NIOSH)

YBhg Datuk Ir (Dr) Haji Ahmad Zaidee Laidin Chairman Erinco Sdn Bhd

YBhg Dato' Professor Dr Hassan Said Vice-Chancellor / President Taylor's University College



YBhg Professor Emeritus Tan Sri Anuwar Ali President / Vice-Chancellor

YBhg Professor Dr Mansor Fadzil Senior Vice President

YBhg Professor Ir Dr Rosli Hamir Vice President (Learner Management & Campus Development)

Encik Repin Ibrahim Vice President (Business Development & Human Resources Management)

Puan Kamariah Mohd Noor General Manager (Academic Administration) / Registrar

YBhg Professor Ramli Bahroom General Manager (Finance & Planning) / Financial Controller

YBhg Professor Dr Ahmad Hashem General Manager (Technology)

YBhg Professor Dr Shaari Abd Hamid Deputy Vice President Institute for Teaching & Learning Advancement



# **Learning Centres**



Kelantan













Perak, Green Hill







As a university which makes higher education accessible to all Malaysians, OUM has learning centres throughout the country. Some of these learning centres are owned by the University while others operate in rented premises.

In 2010, the University purchased three more buildings to be used as learning centres. Renovations were carried out on these buildings in order to transform them into learning centres which met the University's stringent standards and requirements. The first was the Batu Pahat Learning Centre which was bought in March for RM4.5 million, with renovations costing RM1.62 million. The following month, another building was bought in Kuantan for RM6 million and renovated at a cost of RM2.56 million. In June, the third building was bought in Bangi for RM9.7 million and underwent a RM3.45 million renovation. With these acquisitions, OUM now has 47 learning centres throughout Malaysia, 17 of which it owns.

The University also upgraded its other learning centres. For example, renovations were initiated on its learning centres in Petaling Jaya and Johor Bahru. In June, the Shah Alam Learning Centre was launched by the Minister of Higher Education, YB Datuk Seri Mohamed Khaled Nordin.

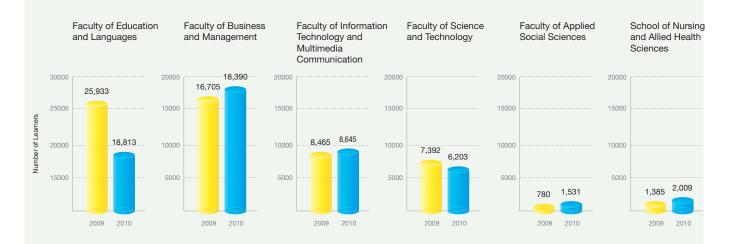
The purchase and renovation of learning centres were done with one philosophy in mind – to provide a conducive learning environment for all OUM learners within Malaysia. For example, in the lobby of each learning centre, learners can use the computers provided to access the Electronic Customer Relationship Management (e-CRM) software, which enables them to interact with the University on study matters. Learners can send enquiries, comments and feedback through the e-CRM, which is accessible via the University's learning management system portal.

Learners can also use the computers provided in the computer lab as well as surf the Internet with the help of WiFi access in the student lounges. There are student lounges on every floor of all the new learning centres, thereby providing space where learners can study or take a break. They can also engage in group learning in the discussion areas available.

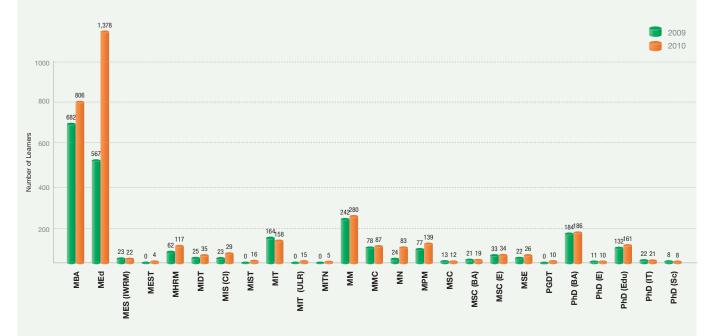
The Directory of Learning Centres is shown in Appendix 1 (page 49).



### Total Undergraduate Enrolment by Faculty in 2009 and 2010



### Total Postgraduate Enrolment in 2009 and 2010



KEY

| MBA        | Master of Business Administration                     | MMC       | Master of Multimedia Communication             |
|------------|---|-----------|--|
| MEd        | Master of Education                                   | MN        | Master of Nursing                              |
| MES (IWRM) | Master of Environmental Science                       | MPM       | Master of Project Management                   |
|            | (Integrated Water Resources Management)               | MSC       | Master of Science (Science)                    |
| MEST       | Master of English Studies                             | MSC (BA)  | Master of Science (Business Administration)    |
| MHRM       | Master of Human Resource Management                   | MSC (E)   | Master of Science (Engineering)                |
| MIDT       | Master of Instructional Design and Technology         | MSE       | Master of Software Engineering                 |
| MIS (CI)   | Master of Information Science                         | PGDT      | Postgraduate Diploma in Teaching               |
|            | (Competitive Intelligence)                            | PhD (BA)  | Doctor of Philosophy (Business Administration) |
| MIST       | Master of Islamic Studies                             | PhD (E)   | Doctor of Philosophy (Engineering)             |
| MIT        | Master of Information Technology                      | PhD (Edu) | Doctor of Philosophy (Education)               |
| MIT (ULR)  | Master of Information Technology                      | PhD (IT)  | Doctor of Philosophy (Information Technology)  |
| MITN       | Master of Information Technology in Network Computing | PhD (Sc)  | Doctor of Philosophy (Science)                 |
| MM         | Master of Management                                  |           |  |

# Distribution of Graduates (2009–2010)

### PhD and Master's Degree

| 1.  | Doctor of Philosophy (Business Administration)                          | 0   | 4   |
|-----|---|-----|-----|
| 2.  | Doctor of Philosophy (Engineering)                                      | 0   | 1   |
| З.  | Doctor of Philosophy (Education)  | 0   | 2   |
| 4.  | Master of Business Administration                                       | 158 | 161 |
| 5.  | Master of Education   | 50  | 88  |
| 6.  | Master of Environmental Science (Integrated Water Resources Management) | 1   | 3   |
| 7.  | Master of Instructional Design and Technology                           | 0   | 8   |
| 8.  | Master of Information Science (Competitive Intelligence)                | 6   | 1   |
| 9.  | Master of Information Technology  | 24  | 24  |
| 10. | Master of Management  | 28  | 27  |
| 11. | Master of Multimedia Communication                                      | 1   | 5   |
| 12. | Master of Science (Science)   | 2   | 0   |
| 13. | Master of Science (Business Administration)                             | 0   | 1   |
| 14. | Master of Science (Engineering)   | 1   | 0   |
|     | Total   | 271 | 325 |

### Bachelor's Degree (With Honours)

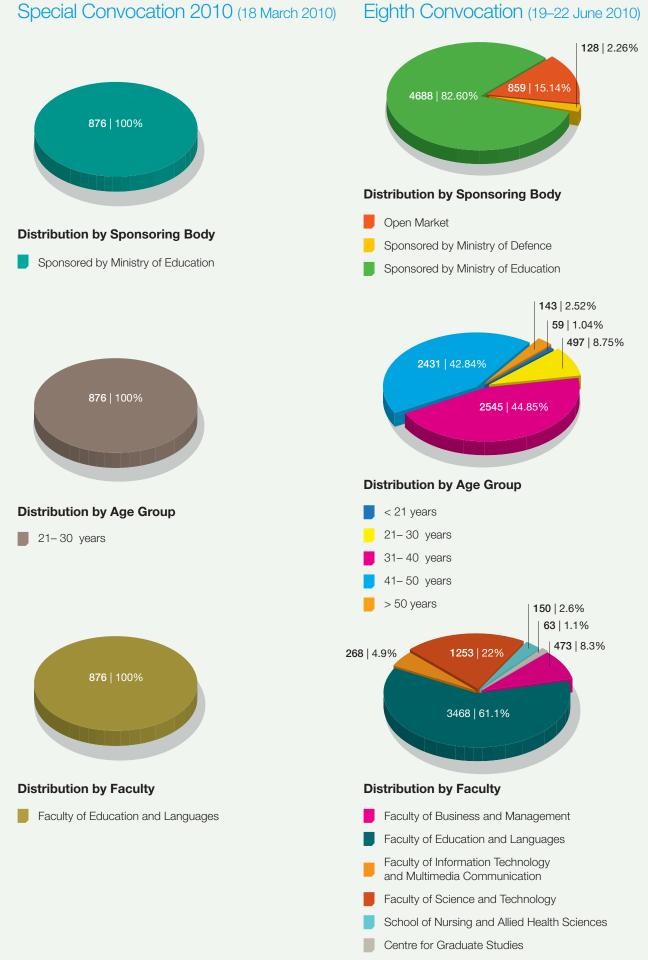
| 1.  | Bachelor of Accounting   | 0    | 35  |
|-----|--|------|-----|
| 2.  | Bachelor of Business Administration                              | 532  | 387 |
| З.  | Bachelor of Education (Civil Engineering)                        | 91   | 61  |
| 4.  | Bachelor of Education (Educational Administration)               | 0    | 57  |
| 5.  | Bachelor of Education (Electrical Engineering)                   | 77   | 25  |
| 6.  | Bachelor of Education (Mathematics)                              | 950  | 952 |
| 7.  | Bachelor of Education (Mechanical Engineering)                   | 62   | 129 |
| 8.  | Bachelor of Education (Science)                                  | 707  | 752 |
| 9.  | Bachelor of Education (Teaching of English as a Second Language) | 898  | 866 |
| 10. | Bachelor of Human Resource Management                            | 51   | 195 |
| 11. | Bachelor of Management   | 561  | 352 |
| 12. | Bachelor of Information Technology                               | 1489 | 350 |
| 13. | Bachelor of Information Technology with Accounting               | 0    | 3   |
| 14. | Bachelor of Information Technology with E-Commerce               | 0    | 1   |
| 15. | Bachelor of Information Technology and Management                | 124  | 79  |
| 16. | Bachelor of Information Technology in Network Computing          | 0    | 17  |
| 17. | Bachelor of Multimedia Communication                             | 92   | 55  |
| 18. | Bachelor of Mathematics with Information Technology              | 1    | 6   |
| 19. | Bachelor of Mathematics and Management                           | 4    | 9   |

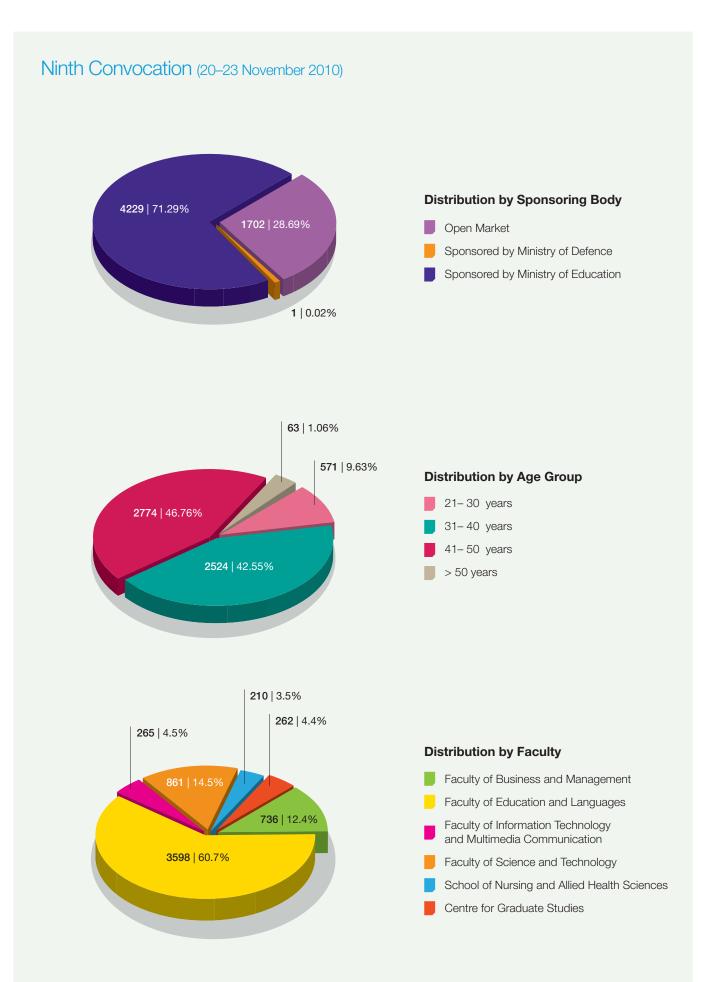
## Bachelor's Degree (With Honours)

| 20. | Bachelor of Nursing Science                    | 95   | 360   |
|-----|--|------|-------|
| 21. | Bachelor of Sports Science                     | 0    | 59    |
| 22. | Bachelor of Technology Management              | 18   | 47    |
| 23. | Bachelor of Teaching (Primary Education)       | 0    | 5590  |
| 24. | Bachelor of Teaching (Pre-School Education)    | 0    | 542   |
| 25. | Bachelor of Tourism Management                 | 0    | 2     |
| 26. | Bachelor of Teachership (Arabic Language)      | 0    | 34    |
| 27. | Bachelor of Teachership (Chinese Language)     | 0    | 91    |
| 28. | Bachelor of Teachership (Islamic Education)    | 0    | 50    |
| 29. | Bachelor of Teachership (Music Education)      | 0    | 50    |
| 30. | Bachelor of Teachership (Malay Language)       | 0    | 102   |
| 31. | Bachelor of Teachership (Physical Education)   | 0    | 122   |
| 32. | Bachelor of Teachership (Pre-School Education) | 0    | 99    |
| 33. | Bachelor of Teachership (Special Education)    | 0    | 41    |
| 34. | Bachelor of Teachership (Social Studies)       | 0    | 146   |
| 35. | Bachelor of Teachership (Tamil Language)       | 0    | 41    |
| 36. | Bachelor of Teachership (Visual Art Education) | 0    | 100   |
|     | Total  | 5752 | 11807 |

# Diploma

| 1. | Diploma in Civil Engineering         | 6   | 26  |
|----|--------------------------------------|-----|-----|
| 2. | Diploma in Early Childhood Education | 0   | 11  |
| 3. | Diploma in Electrical Engineering    | 12  | 23  |
| 4. | Diploma in Human Resource Management | 9   | 21  |
| 5. | Diploma in Management                | 325 | 217 |
| 6. | Diploma in Information Technology    | 79  | 28  |
| 7. | Diploma in Mechanical Engineering    | 4   | 22  |
| 8. | Diploma in Technology Management     | 1   | 3   |
|    | Total                                | 436 | 351 |





### Faculty of Business and Management

The Faculty offers a number of programmes designed to meet the country's demand for management and accounting graduates at both management and supervisory levels. The programmes are aimed at producing graduates sensitive to changing market trends affecting both the business and non-business worlds as well as emerging issues confronting organisations.

### Programmes:

- Diploma in Human Resource Management
- Diploma in Management
- Bachelor of Human Resource Management with Honours
- Bachelor of Accounting with Honours
- Bachelor of Tourism Management with Honours
- Bachelor of Hospitality Management with Honours
- Bachelor of Management with Honours
- Bachelor of Business Administration with Honours



### Faculty of Education and Languages

The Faculty aims to produce graduates with relevant experience, knowledge and skills at undergraduate and postgraduate levels. The areas of study encompass all aspects of languages and education.

- Diploma in Early Childhood Education
- Bachelor of English Studies with Honours
- Bachelor of Education (Educational Administration) with Honours
- Bachelor of Education (TESL) with Honours

### Faculty of Applied Social Sciences

The Faculty offers programmes of studies in the social sciences. While the programmes offered are applied in nature, they are not restricted to just a single discipline but integrated with other disciplines to provide broad-based learning experiences.

Although learners choose to specialise in a particular field of study, they are also exposed to other basic cross-disciplinary knowledge in humanities and social studies. This enables graduates to effectively handle real-life problems. The Faculty is committed to enhancing the knowledge and methodology of social sciences relevant to all aspects of social life even for those pursuing courses in science and technology.

### Programmes:

- Bachelor of Islamic Studies (Islamic Management) with Honours
- Bachelor of Psychology with Honours
- Bachelor of Communication with Honours



### Faculty of Information Technology and Multimedia Communication

The Faculty aims at producing a knowledgeable workforce in information technology and multimedia communication to cater for industry needs and also contribute to the development of the information technology and creative multimedia industry. Efforts are currently in place for research in teaching and learning that will position the Faculty as a leader in computing education. The programmes offered are designed to prepare learners for a diversity of positions.

- Diploma in Information Technology
- Bachelor of Computer Science with Honours
- Bachelor of Multimedia Communication with Honours
- Bachelor of Multimedia Technology with Honours
- Bachelor of Information Technology with Honours
- Bachelor of Information Technology and Management with Honours
- Bachelor of Information Technology with Accounting with Honours
- Bachelor of Information Technology with E-Commerce with Honours
- Bachelor of Information Technology with Network Computing with Honours
- Bachelor of Information Technology with Software Engineering with Honours

### Faculty of Science and Technology

The Faculty was established on 1 September 2007 following the merger of the Faculty of Science and Faculty of Engineering & Technical Studies. The Faculty aims to provide tertiary education opportunities in the areas of Science, Mathematics, Engineering, Technology and Education. The programmes offered are in line with the Government's efforts to create a knowledge-based economy through the development of the nation's human capital in science and mathematics, technical skills, creativity and innovation.

Courses developed in these programmes are integrated with experiential-based learning involving activities which hone skills in problem-solving, communication, critical and creative thinking, and information and communication technology. Through these programmes, learners are expected to gain sufficient knowledge, skills and experiences which will enhance and strengthen their capability to stay competitive in the job market.

### **Programmes:**

- Diploma in Civil Engineering
- Diploma in Mechanical Engineering
- Diploma in Electrical Engineering
- Diploma in Technology Management
- Bachelor of Occupational Health and Safety Management with Honours
- Bachelor of Technology Management
   with Honours
- Bachelor of Mathematics and Management with Honours

- Bachelor of Mathematics with Information Technology with Honours
- Bachelor of Sports Science with Honours
- Bachelor of Education (Science) with Honours
- Bachelor of Education (Mathematics) with Honours
- Bachelor of Education (Civil Engineering) with Honours
- Bachelor of Education (Mechanical Engineering)
   with Honours
- Bachelor of Education (Electrical Engineering)
   with Honours



### School of Nursing and Allied Health Sciences (SONAHS)

OUM is the first education provider in Malaysia to offer nursing and allied health programmes via open and distance learning. The University set up SONAHS on 1 January 2009. Formerly under the Faculty of Science and Technology, the School aims to produce graduates who are highly proficient in clinical practice. It seeks to increase the number of nurses skilled in trauma and emergency, critical care, mental health, paediatric, oncology and renal nursing. The programmes offered will enhance learners' abilities in meeting the healthcare needs of the nation. These programmes empower learners with in-depth knowledge and experience, clinical proficiency and professionalism in their roles as expert nurses and leaders in the nursing and healthcare arena.

- Master of Nursing
- Bachelor of Nursing Science with Honours
- Diploma in Pre-Hospital Emergency Care

# **Centres / Institutes**



### Centre for Graduate Studies (CGS)

CGS aims to provide quality postgraduate programmes in the open and distance learning environment through multi-mode learning methods. CGS is the nerve centre of postgraduate studies in OUM. It plans, manages and coordinates all postgraduate programmes at the University, working in concert with subject matter experts, facilitators, moderators, supervisors, examiners and other professionals.

### The objectives of the Centre are to:

- Provide postgraduate education in selected disciplines;
- Promote and enhance new bodies of knowledge by integrating multidisciplinary fields of study;
- · Promote research and development in relevant areas of academic interest; and
- Promote and enhance lifelong learning through postgraduate programmes using state-of-the-art technology and multi-mode learning delivery.

### The major functions of the Centre are to:

- Act as a focal point for all matters related to postgraduate studies;
- Plan, manage, coordinate and facilitate postgraduate programmes locally and internationally;
- Implement and review rules and regulations for postgraduate studies including curriculum, research requirements and other academic matters;
- Assist the various faculties in planning, implementing and ensuring quality postgraduate programmes;
- Provide management support for postgraduate learners and academic staff; and
- Enhance collaborations with local and international institutions.

- Master of Business Administration
- Master of Management
- Master of Information Technology
- Master of Education
- Master of Multimedia Communication
- Master of Environmental Science
   (Integrated Water Resources Management)
- Master of Information Science
   (Competitive Intelligence)
- Master of Science (Business Administration)
- Master of Science (Engineering)

- Master of Science
- Master of Project Management
- Master of Software Engineering
- Master of Human Resource Management
- Master of Instructional Design & Technology
- Master of Nursing
- PhD (Business Administration)
- PhD (Education)
- PhD (Engineering)
- PhD (Information Technology)
- PhD (Science)

### Institute for Teaching and Learning Advancement (ITLA)

ITLA was established on 16 August 2010 with the mission to promote continuing enhanced student learning through the development of scholarly teaching, assessment, curriculum design and student learning. ITLA is a consolidation of three previously existing units, namely, the Centre for Teaching, Learning and Assessment (CTLA), Centre for Assessment of Prior Learning (CAPL) and Centre for Tutor Management and Development (CTMD).

ITLA focuses on the important activities of teaching, learning and assessment. It is committed to ensuring that all tutors, either F2F tutors or online tutors, are well-trained since tutors bear great responsibilities in assisting learners. It is also committed to providing quality assessment so as to produce quality graduates. The newly established institute aims to provide full support, cooperation and efficient services for all tutors and learners.

### The institute comprises four units:

### 1. Programme Delivery

This unit oversees all aspects of face-to-face learning related to tutors and tutorials which are held throughout the semester:

- Handles face-to-face (F2F) tutor management related functions such as providing training and materials for new tutors, conducting workshops for existing ones and monitoring tutoring sessions
- Manages an online community as a platform for discussion among F2F tutors
- Conducts activities to ensure that continuous support and improvement in teaching and learning practices are provided to enhance the quality of tutors so that learners receive quality learning

### 2. e-Learning

This unit oversees all aspects of e-learning related to online facilitation, resources and support. It:

- Manages online tutors (e-tutors) and fully online courses
- Provides training in managing and conducting forum discussion boards
- Monitors and evaluates e-tutors
- Provides support and continued development to e-tutors via an online community area (e-Tutors Community), monitored and facilitated by the head of the E-learning unit
- Handles OUM's online learners support centres. The Mathematics Resource Centre (MRC), Electronic Gateway to English Resources (e-GATE) and Open Education Resources (OER) are housed under this section



### 3. Course Accreditation

This unit acts as an assessment centre for the purpose of Flexible Entry and the award of Course Credits.

- For Flexible Entry, the unit assesses candidates' readiness to pursue education at the university level via alternative pathways. The candidates' prior learning and work experiences are evaluated for admission into OUM's bachelor's and master's degree programmes
- There are two modes of Course Credits, namely, Credit Transfer and Accreditation of Prior Experiential Learning (APEL). Credit Transfer refers to the award of credits for equivalent subjects studied at other higher learning institutions. APEL recognises candidates' prior learning gained through formal, informal and non-formal means

### 4. Assessment

This unit assesses and ensures quality assessment to improve student learning. This includes making sure questions for examinations and assignments are of high quality. Various assessment modes are offered.

### Institute of Quality, Research and Innovation (IQRI)

IQRI supports OUM's core operations through quality, research and innovation management. It drives quality initiatives and research efforts in flexible learning which result in innovation to realise the University's vision. The institute's objectives are to:

- 1. Acculturate quality practices among staff through training and awareness activities;
- 2. Engage in quality assurance services to ensure continuous improvement of core processes;
- Conduct and manage mission critical and institutional research for quality products and services; and
- 4. Establish an innovative culture among staff for greater productivity and increased efficiency towards performance excellence.



Quality activities carried out included facilitating and coordinating the development of a service operation manual leading up to internal audits of four of the University's SIRIM-certified departments i.e. Centre for Student Management, the Tan Sri Abdullah Sanusi Digital Library, Registry and the Centre for Instructional Design and Technology. Towards the end of the year, IQRI organised a workshop for these departments on meeting MS ISO 9001:2008 standards.

IQRI also acted as secretariat for the Academic Performance Audit which was based on the Malaysian Qualifications Agency's Code of Practice for Institutional Audit (COPIA), and internal audits at OUM's learning centres in Sandakan and Tawau. Pursuant to the audits at the Sabah learning centres, standard operating procedures related to learning centre management were reviewed and improved.

The institute also worked with the Group Human Resources Management to conduct an Academic Workload Audit and served as secretariat for OUM's first Public Lecture Series talk by former Prime Minister of Malaysia, YABhg Tun Dr Mahathir Mohamad, as well as OUM's Quality Awards. In addition, it organised training and facilitated the deployment of e-QMS (digital repository of documents) for all departments.

A total of RM160,000 was allocated as grants for the following institutional research by OUM's academicians:

- Developing Learning Objects for Quantitative-Based Modules in Open and Distance Learning Environments;
- 2. Evaluation of OUM's Digital Interactive Modules;
- 3. Impact Studies on the Bachelor of Teaching and Bachelor of Teachership programmes;
- 4. The Relationship Between Persistence and Academic Engagement Among Postgraduate Students of OUM;
- Insights on Emerging Pedagogical Scenarios
  Using Different Activity-Based Learning
  Strategies for the Master of Instructional Design
  and Technology programme;
- Retention and Guidelines for Improvement: A Case Study of Sukhothai Thammathirat Open University and OUM;
- Employability Competencies: Employer Satisfaction and Employer Expectations of OUM's Graduates;
- 8. A Study of Asynchronous Online Forum Discussion Boards in a Blended Learning Environment; and
- 9. Learner Attrition in ODL Programmes: The Case at Open University Malaysia.

IQRI also participated in the International Development and Research Centre (IDRC's) survey on "Learner Perception of Quality in Distance Education / E-Learning". As part of its capacitybuilding efforts, IQRI continued organising the OUM Seminar Series. Ten seminars were held on matters related to academic work and innovative practices as well as for academicians to present their research findings.

Keeping pace with current developments in digitally enhanced learning environments, IQRI continued to support OUM learners through the Mobile Learning and the Open Educational Resources projects launched in August. A total of 9,137 learners benefited from the Mobile Learning initiative in 2010; this included learners who pursued the fully online Malaysian Studies course. Evaluation of the perceived effectiveness of the Mobile Learning support consistently indicated that it helped learners to focus on and manage their studies.

### Institute of Professional Development (IPD)

Founded in November 2000, IPD offers professional and management development programmes for adult learners. It works with a diverse network of leading local and international experts to provide cutting-edge and innovative programmes. It also collaborates with industry players and organisations to develop training and development programmes on technical, interpersonal, leadership and managerial skills.

IPD has collaborations with public universities, research institutions, training providers and experts. Besides local participants, IPD has trained participants from countries such as Afghanistan, Bangladesh, China, Maldives, Saudi Arabia, Yemen, Sri Lanka, Indonesia, Laos and Vietnam. All the training programmes were customised to the participants' needs and delivered in English.

Thus far, IPD has established smart partnerships in human capital development with several key industry players in Malaysia such as Nestle Malaysia, AEON-Jusco, National Institute for Occupational Safety and Health, Malaysian Financial Planning Council, AmAssurance, Master Builders Association of Malaysia, Toyota Boshuku, Samsung Malaysia, Dumex, Panasonic Malaysia and the Royal Malaysian Armed Forces.



### School of Lifelong Learning (SOLL)

Established in February 2008, SOLL provides lifelong learning opportunities through competency and skill-based programmes. It also aims to equip learners with the mindset and know-how needed for self-employment.

A wide range of courses leading to career certificates and executive diplomas is available. A career certificate programme takes about four to six months to complete, while an executive diploma programme takes 12 to 14 months. These programmes can be taken up at any OUM learning centre or through selected partners nationwide. The highest qualification which can be acquired through SOLL is a professional diploma. Learners enjoy flexibility in time and place, variety in delivery methods, creative use of technology and hands-on training.

Admission into SOLL takes into account learners' prior learning acquired through formal/informal training and life or work experience.

- Executive Diploma in Human Resource Management
- Executive Diploma in Business Management
- Executive Diploma in Occupational Safety and Health
- Executive Diploma in Plantation Management and Agri-Business
- Executive Diploma in Human Nutrition and Health
- Executive Diploma in Logistics Management
- Executive Diploma in Aviation Management
- Executive Diploma in Hotel Management and Operations
- Executive Diploma in Quality Management
- Executive Diploma in Manufacturing Management
- Executive Diploma in Company Corporate Secretary

- Professional Diploma in Integrated Transport Management and Operation
- Professional Diploma in Photography
- Professional Diploma in Human Resource Management
- Professional Certificate in Sales
- Professional Certificate in Financial Technical Analysis
- Career Certificate in Practical Accounting
- Advanced Certificate in Clerical Development
- Certificate in Airline and Tourism Foundation
- Career Certificate in Healthcare
- Career Certificate in Photography I
- Career Certificate in Photography II
- Career Certificate in Supply Chain Management
- Career Certificate in Child Educare and Management

#### Trainings:

- Pedagogy of Online Learning
- Technology Integration in Teaching
- Classroom Assessment and Evaluation
- Strategic Planning
- Business Model Innovation
- Nurturing Effective Teachers
- Technical Report Writing
- High Impact Negotiation Skills



#### Collaborations with Malaysian Companies:

- 1. AEON (M) Bhd
- 2. Harina Consultancy Services
- 3. Nestle (Malaysia) Bhd
- 4. Royal Malaysian Air Force
- 5. Pos Malaysia Berhad
- 6. Bank Kerjasama Rakyat Malaysia Berhad
- 7. Dumex (Malaysia) Bhd
- 8. Royal Malaysian Navy
- 9. UMW-Toyota Boshuku
- 10. Awana Genting Highlands Golf and Resort
- 11. Permai Beach Resort, Sarawak
- 12. National Institute of Occupational Safety and Health
- 13. Malaysian Institute of Human Resource Management
- 14. Alvin Leong Academy of Photography Sdn Bhd
- 15. Academy of Sciences Malaysia
- 16. KOBONOS Sdn Bhd
- 17. Malaysian Airline System Bhd
- 18. Bernard Protection Systems, Kuching

### Collaborations with International Organisations:

- 1. NIIT, India
- 2. Technology Training Transfer, New Zealand
- 3. National Institute of Accountants, Australia
- 4. Arab Open University, Bahrain
- 5. National University of Management, Cambodia
- 6. Sheffield College of Technology, Adelaide, Australia
- 7. International Institute of Health Sciences, Sri Lanka
- 8. International Centre for Quality, Sudan
- 9. Universitas Pembangunan Panca Budi, Indonesia
- 10. Waikato Institute of Technology, New Zealand
- 11. IAL Group of Companies, Dubai and Kochi, India

# Centre for Instructional Design and Technology (CiDT)

CiDT develops learning materials for OUM learners, which include print-based modules, web-based materials and multimedia contents. Instructional design strategies and the latest information and communications technology are used in the development process.

To date, 1,430 print modules for undergraduate programmes and 119 print modules for postgraduate programmes have been produced. Based on these print modules, 501 HTML-based modules were developed and made available via the Internet, CDs and DVDs. These HTML-based modules help to enrich learning experiences. They have colourful graphics, interactive activities and exercises, embedded video and audio files which include links to other learning resources on the web. CiDT also developed 120 reusable Learning Objects and 22 Multimedia Courseware.

In order to further enhance the learning process and support flexible learning, 22 iTutorial and 59 iLecture videos were produced. These videos can be viewed anytime and anywhere by learners. CiDT also offers educational videos through OUM's portal comprising classroom-oriented video lectures and tutorials, video-based courseware and OUM event-related videos. A total of 266 video files have been uploaded into YouTube for the benefit of OUM learners and the public. To cater to the needs of hearing-impaired learners, CiDT produced 25 special video lectures to which a sign language interpreter portion was added. These video lectures are available to the public through OUM's YouTube channel and the university portal. CiDT also manages iRadio OUM, a radio webcast service which disseminates information on academic programmes and provides supplementary learning materials. It produced 700 downloadable learning segments which covered 70 OUM modules.

# Tan Sri Dr Abdullah Sanusi (TSDAS) Digital Library

The TSDAS Digital Library supports OUM's teaching, learning and research activities. The library holds a wide range of resources in print and online format. Currently, there are close to 31,732 volumes of printed books in the library system.

The library subscribes to 35 online databases comprising e-books, e-journals, e-theses and more. To date, there are more than 90,998 e-books and 33,215 e-journal titles, about 2.4 million e-thesis titles, three newspaper databases and one local legal act database.

The library develops its own e-content of 7,145 titles comprising articles, papers presented at conferences, books, past exam papers and also dissertations and theses. It also conducts information skills workshops and makes use of Web 2.0 technology such as blog and Facebook to encourage users to utilise the library facilities and services effectively, including the use of various online databases.





# Learning Management System (myVLE)

MyVLE is an online learning platform which provides the means for the University to deliver its programmes effectively. Through myVLE, learning experiences can be further enriched as the system allows learners to participate in online discussions with tutors and peers. Learners also have access to the TSDAS Digital Library.

# Centre for Student Management (CSM)

CSM provides support to learners from the time they enter university until graduation. Its main functions include:

- 1. Planning and implementing learner retention programmes;
- 2. Planning and organising learner development programmes;
- 3. Providing continuous learner support services;
- 4. Developing, executing and monitoring research;
- 5. Providing feedback to learners; and
- 6. Managing alumni relations.

These efforts are directed towards retaining learners. CSM works closely and collaborates with faculties, learning centres, divisions and units in OUM to ensure the efficiency and effectiveness of the above functions.

# Learner Service Centre (LSC)

LSC is a centre where learners can channel their enquiries to the University. To ensure efficiency, an application known as e-Customer Relationship Management (e-CRM) is used to track learners' requests, complaints and feedback. The e-CRM forwards issues raised to the relevant units and enables learners to obtain timely feedback or solution. Learners can also contact LSC to seek services via e-mail, telephone or facsimile, or by simply walking in to the counter.

# **Editorial Unit**

The Unit produces corporate publications such as the Annual Report, Prospectus and Corporate Profile as well as *OUM Today*, which is the University's monthly corporate magazine. With the exception of *OUM Today*, these publications are produced annually. It also produces media releases on a weekly basis.

Another key task of the Unit is to edit and improve the language quality of the University's academic modules. In 2010, the Unit embarked on a module upgrading project in order to ensure that error-free language is used in all the modules, both in print and HTML format.

Outside its core responsibility, the Unit assists with university events by producing programme books for convocations, conferences and event launches. It helps in the language editing of written materials from other departments or units.

In addition, the Unit wrote and edited speeches and vetted publications for various occasions including three convocations, the inaugural International Conference on Nursing as well as the Public Lecture Series which featured a talk by former Prime Minister YABhg Tun Dr Mahathir Mohamad.



# **OUM** International

OUM International provides specialist solutions to international educational institutions and government agencies. Launched in 2008 by the Minister of Higher Education, it organises study tours and short-term training programmes. As the university is a consortium of 11 public universities, OUM International is able to draw on the best professional contributions from these public universities, the public services and the private sector in conducting its activities.

#### Its objectives are to:

- Act as OUM's one-stop centre for all international activities and projects;.
- Instil an image of credibility, quality and acceptability of OUM's programmes and activities;
- Establish links with overseas universities, international funding agencies and training providers;
- Maintain a database of its international learners, staff and contacts;
- Provide information on all international activities by OUM;
- Explore shared research, teaching and conference interests;
- Develop faculty-level linkages, including the exchange of guest/visiting lecturers; and,
- Conduct learners and teachers exchange visits.

#### The areas of focus are:

 Human Capital Development and Training Short-term and customised programmes are offered, which include seminars, workshops, trainings, certificate and diploma programmes for executives and professionals.

#### Research and Consultancy

Research and consultancy services are provided for capacity building in countries within the region. OUM International's consultants are working with local partners to offer insights and analysis in a timely manner to respond to the ever changing international environment.

#### Project Management

OUM International has managed more than 60 successful projects in education, public sector management and training, environmental education, financial management, health and IT application development.

#### Conferences and Study Tours

Study tours and conferences are organised in Asia to facilitate the acquisition, discourse and exchange of ideas on issues that concern organisations in the public and private sectors.

OUM International's clients include institutions of higher learning, government agencies and various government-linked organisations in countries within Southeast Asia, South Asia and the Middle East.

Its portfolio includes activities funded by national governments and multi-lateral financial agencies such as the World Bank, the Asian Development Bank, the United Nations Development Programme and the United Nations Educational, Scientific and Cultural Organisation.



In 2010, the focus was on equipping staff with the knowledge and skills needed to move forward within the organisational structure of the University. This involved the development of various functional, developmental and structured training programmes for all categories of staff.

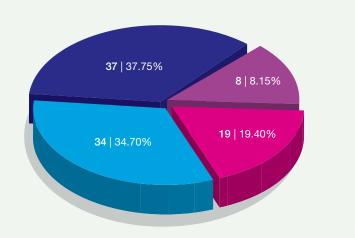
Consequently, a total of RM900,000 was spent on 40 in-house and 65 external / public programmes. Staff were also sent to 66 seminars, conferences, symposiums and forums. In addition, development programmes were conducted to hone the soft skills of the University's academics, management and executive staff. These development programmes were aimed at enhancing the staff's knowledge and skills through the understanding of attitudes, traits and motives as well as the fostering of better teamwork. English proficiency classes were held to encourage staff to improve their grasp of the language.

To enable staff to acquire a more diverse range of skills, OUM began re-skilling them through job rotation and additional training, especially with regard to the latest technologies used in e-learning. Succession planning was initiated to groom staff for key positions. The performance management system was also upgraded to ensure that staff were given a more holistic evaluation taking into account input from both the staff and the staff's supervisor. In order to enhance staff's overall wellbeing, sports activities such as futsal, badminton, ping pong and football as well as indoor games like bowling, darts, carrom and chess were organised. OUM staff also enjoyed subsidised membership fees at designated fitness centres. Overall, holistic development of its staff is the cornerstone of OUM's human resources management and development.



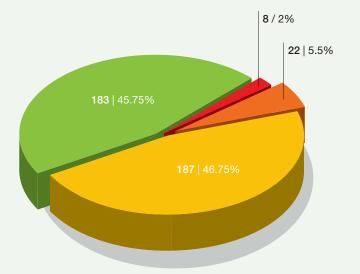






# Academic Staff

|   | Associate Professors          | 19       |
|---|-------------------------------|----------|
|   | Senior Lecturers<br>Lecturers | 34<br>37 |
| _ | Total                         | 98       |



# Top Management and Administrative Staff

| Total          | 400 |
|----------------|-----|
| Non-Executives | 183 |
| Executives     | 187 |
| Management     | 22  |
| Top Management | 8   |

(Figures as of 31 December 2010)

## Yayasan Canselor Open University Malaysia

This foundation was established on 15 May 2006 with the primary mission of promoting excellence in teaching and learning, research, culture and arts in line with the Government's policy to create a caring society through lifelong learning. It was launched by the then Prime Minister YAB Dato' Seri Abdullah Ahmad Badawi in November 2008.

#### Its objectives are to:

- Provide scholarships, bursaries and other forms of financial assistance to deserving learners;
- Award individuals or members of society and industry for outstanding contributions in education;
- Award learners for outstanding academic performance;
- Provide research grants to eligible researchers;
- Provide opportunities to individuals or members of society and industry to contribute towards OUM's scholarly pursuits;
- Manage endowment funds; and
- Provide financial and other forms of assistance to needy individuals and families to improve their welfare.

In line with the Yayasan's objective of nurturing excellence in education, an Endowment Chair on e-Learning will be set up to promote research and propagate knowledge. In this era where communication technologies reign supreme, research in this field will bring significant benefits to OUM learners and the community at large.

#### **Discounts**

A fee discount of 75 per cent was given to learners born on or before 31 August 1957 and disabled learners. This discount was introduced in conjunction with the 50th anniversary of Malaysia's Independence.





#### Helping the Orang Asli

Foodstuff, clothes, money and other gifts were presented to the Orang Asli community living near the Kejar River in Perak's Royal Belum State Park on 1 August. These contributions were given during an expedition organised by the Recreations Bureau of METEOR Club which involved 56 OUM lecturers and staff.

#### Public Lecture Series Talk by YABhg Tun Dr Mahathir

As part of its Public Lecture Series, OUM invited former Prime Minister of Malaysia, YABhg Tun Dr Mahathir Mohamad, to deliver a talk entitled "The Impact of Technology on the Future of Higher Education". The talk was delivered on 10 August in conjunction with OUM's 10th anniversary. After the event, 1,000 copies of a booklet based on the talk were published and distributed to OUM's network of contacts.

#### Treat for the Underprivileged

On 20 August, the annual breaking of fast gathering was held at the OUM headquarters. The guests included 40 children from Rumah Darul Kifayah, an orphanage in Kuala Lumpur, and 10 disabled students from Pusat Latihan, Perindustrian dan Pemulihan Bangi, an institution under the Social Welfare Department of Malaysia which provides vocational training and rehabilitation for the disabled. They received backpacks and duit raya from OUM President/Vice-Chancellor, Prof Emeritus Tan Sri Anuwar Ali.

#### Aid for Disabled Athletes

A contribution of RM20,000 was presented to the Malaysian Paralympic Council (MPC) in conjunction with the METEOR Group Hari Raya Puasa celebration at the Seri Pacific Hotel on 23 September. The MPC, which is the nation's governing sports body for the disabled, is a non-profit organisation responsible for promoting sports among the disabled so as to enable them to maintain a healthy and active lifestyle. The funds were to finance the participation of disabled Malaysian athletes in local and international Paralympic Games.

#### **Contribution for Cambodians**

A Hari Raya Qurban event organised by the Islamic Welfare Association of Cambodia on 1 November received support from 33 OUM staff, who contributed a total of RM2,000 to the event.







#### 22 January

Launch of OUM's inaugural programmes in Ghana through collaboration with Accra Institute of Technology.

#### 22 March

Launch of METEOR House to accommodate close to 100 OUM staff previously stationed in offices outside the main campus.

#### 8 June

Launch of Shah Alam Learning Centre.

#### 10 August

Launch of e-Learning Innovations by YABhg Tun Dr Mahathir Mohamad in conjunction with his talk on "Impact of Technology on the Future of Higher Education" for OUM's Public Lecture Series.

#### 18 October

OUM President/Vice-Chancellor Prof Emeritus Tan Sri Anuwar Ali conferred the Degree of Doctor (Honoris Causa) by Soka University, Japan.

#### 2-3 November

International Conference on Nursing (ICON 2010) hosted in Kuala Lumpur by OUM's School of Nursing and Allied Health Sciences. The conference was launched by YABhg Tun Jeanne Abdullah. Also present was Malaysia's very own angkasawan, Datuk Dr Sheikh Muszaphar Shukor Sheikh Mustapha, who also delivered a talk.

#### **20 November**

OUM's inaugural batch of seven PhD graduates receive their scrolls.

#### 25 November

OUM receives Award of Excellence for Institutional Achievement from the Commonwealth of Learning.



# 2006

- Best Paper Award at the 20th Asian Association of Open Universities (AAOU) Annual Conference, Kunming, China
- Technology Business Review Award for Excellence in Education Management – Provision of Continuous Education
- Award for Excellence in Distance Education Materials – Learning Skills for Open and Distance Learning, the Commonwealth of Learning
- E-Learning Recognition Award, Eszterhazy Karoly College, Hungary
- Multimedia Super Corridor Asia Pacific ICT Awards – Best of Education and Training

# 2007

• Technology Business Review Award for Excellence in Education for Continuous Learning and Adult Education

# 2008

- Honorary Award Eszterhazy Karoly College, Hungary
- First Runner Up for the Best Paper Award at the 22nd Asian Association of Open Universities (AAOU) Annual Conference, Tianjin, China
- Asia Pacific Mobile Learning & Edutainment Advisory Panel (APACMLEAP) – Mobile Learning Initiatives Recognition 2008

# 2009

- Asia HRD Congress Award (Contribution to the Organisation)
- Best Paper Award International Conference on Information (ICI9), Kuala Lumpur

# 2010

• Award of Excellence for Institutional Achievement in Distance Education, the Commonwealth of Learning



Award of Excellence for Institutional Achievement

The Award of Excellence for Institutional Achievement is to bonour significant institutional achievements in the innovative and effective application of learning technologies and open and distance learning methodologies to reach students who might otherwise not bave participated in the learning or training exterience.

The Open University Malaysia (OUM), is a self-supporting consortium of 11 public universities. Since 2001, it has experienced phenomenal growth, as evidenced by its cumulative intake of nearly 92,000 students, 73 programmes, 775 printed modules, 61 learning centres and 20,4000 graduates. Forty of those programmes have been accredited by the Malaysian Qualifications Agency, which bas also acknowledged OUM as the National Referral Centre for Open Entry in Malaysia.

Specialist programmes have been developed for physically disadvantaged learners, senior citizens and prism inmates, with reduced fees for needy students. OUM introduced Maloyai's first Internet vadio station and uses Facebook and Twitter to support its mobile learning technolonics



# Recognition

There are currently 33 programmes which are fully accredited by the Malaysian Qualifications Agency (MQA):

- 1. Diploma in Information Technology
- 2. Diploma in Human Resource Management
- 3. Diploma in Management
- 4. Diploma in Early Childhood Education
- 5. Bachelor of Information Technology with Honours
- 6. Bachelor of Information Technology and Management with Honours
- 7. Bachelor of Information Technology with Software Engineering with Honours
- 8. Bachelor of Information Technology in Network Computing with Honours
- 9. Bachelor of Multimedia Communication with Honours
- 10. Bachelor of Management with Honours
- 11. Bachelor of Business Administration with Honours
- 12. Bachelor of Human Resource Management with Honours
- 13. Bachelor of Accounting with Honours
- 14. Bachelor of Nursing Science with Honours
- 15. Bachelor of Technology Management with Honours
- 16. Bachelor of Education (Educational Administration) with Honours
- 17. Bachelor of Education (Mathematics) with Honours
- 18. Bachelor of Education (TESL) with Honours
- 19. Bachelor of Teaching (Pre-School Education) with Honours
- 20. Bachelor of Teaching (Primary Education) with Honours
- 21. Master of Business Administration
- 22. Master of Management
- 23. Master of Science (Business Administration)
- 24. Master of Information Technology
- 25. Master of Multimedia Communication
- 26. Master of Information Science (Competitive Intelligence)
- 27. Master of Science
- 28. Master of Science (Engineering)
- 29. Master of Environmental Science (Integrated Water Resources Management)
- 30. Master of Education
- 31. Master of Instructional Design and Technology
- 32. Doctor of Philosophy (Business Administration)
- 33. Doctor of Philosophy (Information Technology)

## **New Programmes**

#### DIPLOMA

Diploma in Pre-Hospital Emergency Care

**BACHELOR DEGREE** Bachelor of Computer Science with Honours



# In The Media



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# Appendices

Vice President (Learner Management & Campus Development) YBhg Professor Ir Dr Rosli Hamir

#### Manager

Mr Mohamad Yazed Bahaman Tel: 03-7954 0546 | Fax: 03-7954 0409 | H/P: 012-372 7480

E-mail: yazeed@oum.edu.my

#### STATES

#### **ADDRESS**

#### **KLANG VALLEY**

#### Prof Dr Mohd Ghazali Mohayidin

(Dean, Centre for Graduate Studies) H/P: 012-2116196 Tel: 03-27732573 Fax: 03-2697 8848 E-mail: mohd\_ghazali@oum.edu.my Kuala Lumpur Learning Centre (Postgraduate) Open University Malaysia Jalan Tun Ismail 50480 KUALA LUMPUR

#### Khairani Ab Razak

*(Manager)* H/P: 012-697 8021 Tel: 03-2773 2788 Fax: 03-2697 8848 E-mail: khairani@oum.edu.my

#### Assoc Prof Che'an Ahmad

*(Director)* H/P: 017-696 9896 Tel: 03-7954 0546 Fax: 03-7954 0409 E-mail: chean\_ahmad@oum.edu.my

#### Petaling Jaya Learning Centre Open University Malaysia 2A, Lot No. 31 19/1, 46350 Petaling Jaya

SELANGOR

#### Ms Majumin Hanum Abd Samad

(Assistant Director) H/P: 012-232 2971 Tel: 03-7954 0546 Fax: 03-7954 0409 E-mail: majmin@oum.edu.my

#### Mr Mohamad Yazed Bahaman

*(Manager)* H/P: 012-372 7480 Tel: 03-7954 0546 Fax: 03-7954 0409 E-mail: yazeed@oum.edu.my

#### Mr Ramli Husin

*(Director)* H/P: 012-700 4470 Tel: 03-5511 0701 ext 202 Fax: 03-5517 7187 E-mail: ramlihusin@oum.edu.my

#### Shah Alam Learning Centre

**Open University Malaysia** Lot G (7-06-01) Blok 7 Presint Alami, Pusat Perniagaan Worldwide 2 Jalan Tinju, Seksyen 13 40100 Shah Alam SELANGOR

| STATES  | ADDRESS   |
|---|---|
|   | IPG KPT Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Pendidikan Teknik<br>Jalan Yaacob Latif<br>Bandar Tun Razak<br>56000 KUALA LUMPUR  |
| Assoc Prof<br>Zainal Abidin Hashim<br>( <i>Director</i> )<br>H/P: 019-332 8170<br>E-mail: zainalabidin_hashim@oum.edu.my                      | Bangi Learning Centre<br>Open University Malaysia<br>2, Jalan 7/7B<br>Seksyen 7<br>43650 Bangi<br>SELANGOR  |
| KEDAH & PERLIS<br>Ms Munaliz Hj Musa<br>(Director)<br>H/P: 019-400 3219<br>Tel: 04-441 8582<br>Fax: 04-442 3425<br>E-mail: munaliz@oum.edu.my | Kedah Learning Centre         Open University Malaysia         80-86, Lengkok Cempaka 2         Bandar Aman Jaya         08000 Sungai Petani         KEDAH         Alor Setar Office         Open University Malaysia         4, Tingkat Bawah         Jalan Stadium         05100 Alor Setar         KEDAH |
|   | IPG KDA Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Darul Aman<br>06000 Jitra<br>KEDAH<br>IPG KP Learning Centre<br>Open University Malaysia   |
|   | c/o Institut Pendidikan Guru Kampus Perlis<br>Jalan Behor Pulai<br>01000 Kangar<br>PERLIS<br>IPG KSAH Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Sultan Abdul Halim<br>Jalan Kuala Ketil<br>08000 Sungai Petani<br>KEDAH  |

| STATES   | ADDRESS   |
|--|---|
| PENANG<br>Assoc Prof Dr Tan Toh Wah<br>(Director)<br>H/P: 019-470 8608<br>Tel: 04-390 2006<br>Fax: 04-398 6009<br>E-mail: tantohwah@oum.edu.my | Penang Learning Centre<br>Open University Malaysia<br>1, Lebuh Tenggiri 2<br>13700 Pusat Bandar Seberang Jaya<br>PULAU PINANG<br>                             |
|  | SEAMEO-RECSAM Learning Centre<br>Open University Malaysia<br>c/o SEAMEO-RECSAM<br>11700 Gelugor<br>PULAU PINANG   |
|  | IPG KTB Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Tuanku Bainun<br>Mengkuang<br>14000 Bukit Mertajam<br>PULAU PINANG |
| PERAK<br>Dr Richard Ng<br>(Director)<br>H/P: 012-525 6252  | Perak Learning Centre<br>Open University Malaysia<br>71 Jalan Lim Bo Seng<br>30300 Ipoh<br>PERAK  |
| Tel: 05-254 6006<br>Fax: 05-242 8006<br>E-mail: richard_ng@oum.edu.my  | IPG KI Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Ipoh<br>31150 Hulu Kinta<br>PERAK                                   |
|  | Greenhill Learning Centre<br>Open University Malaysia<br>55-57, Persiaran Greenhill<br>30450 Ipoh<br>PERAK  |
| MELAKA<br>Ms Norhaiza Ishak<br>(Director)<br>Tel: 06-292 1857  | Melaka Learning Centre<br>Open University Malaysia<br>2, 2-1, 2-2, Jalan KP AA 3<br>Kompleks Perniagaan Al-Azim<br>75150 Bandar Bukit Baru                    |

Ms Norhaiza Is (Director) Tel: 06-292 1857 Fax: 06-292 1855 E-mail: norhaiza\_ishak@oum.edu.my

MELAKA

51 OPEN UNIVERSITY MALAYSIA

#### **STATES** NEGERI SEMBILAN Negeri Sembilan Learning Centre **Open University Malaysia** Ms Mazuin Omar 86, Jalan Dato' Bandar Tunggal (Director) 70000 Seremban H/P: 019-226 5820 NEGERI SEMBILAN E-mail: mazuin\_omar@oum.edu.my Johor Learning Centre **Open University Malaysia** Jalan Ibrahim Sultan 80300 Johor Bahru JOHOR **IPG KTI Learning Centre** E-mail: rahim\_amin@oum.edu.my **Open University Malaysia** c/o Institut Pendidikan Guru Kampus Temenggong Ibrahim Jalan Datin Halimah 80350 Johor Bahru JOHOR **Batu Pahat Learning Centre Open University Malaysia** Lot 2317, Jalan Ampuan Bandar Penggaram 83000 Batu Pahat JOHOR **IPG KTHO Learning Centre Open University Malaysia** c/o Institut Pendidikan Guru Kampus Tun Hussein Onn KM 7.75, Jalan Kluang Karung Berkunci 524 83009 Batu Pahat JOHOR

#### **KELANTAN**

YBhg Assoc Prof Dato' Dr Nik Najib Nik Abdul Rahman (Director) H/P: 019-310 8138 Tel: 09-741 8606 Fax: 09-741 8601 E-mail: najib@oum.edu.my

#### Kelantan Learning Centre **Open University Malaysia**

Jalan Sultan Yahya Petra 15200 Kota Bharu **KELANTAN** 

#### **IPG KKB Learning Centre**

**Open University Malaysia** c/o Institut Pendidikan Guru Kampus Kota Bharu Pengkalan Chepa 16109 Kota Bharu KFI ANTAN

#### Tel: 06-761 1003 Fax: 06-761 8003

# JOHOR

Mr Abdul Rahim Mohamed Amin (Director) H/P: 019-776 5700

Tel: 07-221 2006 Fax: 07-221 9006

#### ADDRESS

#### ADDRESS **STATES** TERENGGANU Kuala Terengganu Learning Centre **Open University Malaysia** Mr Mohd Kharudin Haji Zakaria c/o UiTM Kuala Terengganu (Director) 21080 Chendering H/P: 019-984 7144 Kuala Terengganu Tel: 09-616 3120 TERENGGANU Fax: 09-616 3121 E-mail: kharudin\_zakaria@oum.edu.my **IPG KDRI Learning Centre Open University Malaysia** c/o Institut Pendidikan Guru Kampus Dato' Razali Ismail 21030 Batu Rakit Kuala Terengganu TERENGGANU **IPG KSM Learning Centre Open University Malaysia** c/o Institut Pendidikan Guru Kampus Sultan Mizan 22200 Besut **TERENGGANU** PAHANG Pahang Learning Centre **Open University Malaysia** Mr Ahmad Izanee Awang 58, Jalan Putra Square 2 25200 Kuantan (Director) H/P: 019-955 0143 PAHANG Tel: 09-517 3535 Fax: 09-517 3444 Mentakab Learning Centre E-mail: izanee@oum.edu.my **Open University Malaysia** c/o Tingkat 3 Kompleks MARA, Jalan Siantan 28400 Mentakab PAHANG **IPG KTAA Learning Centre Open University Malaysia** c/o Institut Pendidikan Guru Kampus Tengku Ampuan Afzan KM10, Jalan Padang Tengku

27200 Kuala Lipis

PAHANG

annual report 2010 OPEN UNIVERSITY MALAYSIA

| STATES  | ADDRESS   |
|---|---|
| <b>SABAH</b><br><b>Mr Lamjin Atoh</b><br><i>(Director)</i><br>H/P: 013-890 2205<br>Tel: 088-712 670<br>Fax: 088-712 395                   | Sabah Learning Centre<br>Open University Malaysia<br>Block A, Lot 1-10<br>Lintas Jaya Uptownship<br>Jalan Lintas, Kepayan Highway<br>88200 Kota Kinabalu<br>SABAH |
| E-mail: lamjin@oum.edu.my   | IPG KG Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Gaya<br>Peti Surat 10491<br>88805 Kota Kinabalu<br>SABAH                |
|   | Keningau Learning Centre<br>Open University Malaysia<br>1st Floor, Block A-1<br>Pegalan Shopping Complex<br>89008 Keningau<br>SABAH                               |
|   | IPG KK Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Keningau<br>Beg Berkunci 11<br>89009 Keningau<br>SABAH                  |
|   | Labuan Learning Centre<br>Open University Malaysia<br>c/o Tingkat 2, U0064<br>Jalan OKK Awang Besar<br>87000 WP Labuan<br>SABAH                                   |
| Mr Iswan Sonteng<br>H/P: 013-888 8319<br>Tel: 089-226 019<br>Fax: 089-217 397<br>E-mail: iswan_sonteng@oum.edu.my                         | Sandakan Learning Centre<br>Open University Malaysia<br>Batu 1 ½, Jalan Utara<br>90000 Sandakan<br>SABAH  |
| <b>Mr Kibin Hj Samad</b><br>(Assistant Director)<br>H/P: 016-849 5929<br>Tel: 089-751 300<br>Fax: 089-751 299<br>E-mail: kibin@oum.edu.my | Tawau Learning Centre<br>Open University Malaysia<br>Wisma Jin Ho<br>Tingkat 2, Jalan St Patrick<br>91000 Tawau<br>SABAH  |
|   | IPG KT Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Tawau<br>KM36, Jalan Balung<br>Beg Berkunci 27<br>91009 Tawau<br>SABAH  |

| STATES   | ADDRESS  |
|--|--|
| SARAWAK<br>Assoc Prof Dr Frank Kiong<br>( <i>Director</i> )<br>H/P: 012-876 2864<br>Tel: 082-450 602 / 458 602 / 459 602<br>Fax: 082-575 602<br>E-mail: frank@oum.edu.my | Sarawak Learning Centre<br>Open University Malaysia<br>9 1/2 Mile, Princess Garden<br>Jalan Kuching Serian<br>93250 Kuching<br>SARAWAK<br>IPG KTAR Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Tun Abdul Razak<br>Jalan Dato' Mohd Musa<br>94300 Kota Samarahan |
| <b>Mr Cyprian Dines @ Cyprian Bay</b><br>(Assistant Director)<br>H/P: 012-888 4105<br>Tel: 084-338 543 / 313 342<br>Fax: 084-349 625<br>E-mail: cyprian@oum.edu.my       | SARAWAK<br>Sibu Learning Centre<br>Open University Malaysia<br>c/o Institut Methodist Pilley<br>Jalan Lily<br>PO Box 760<br>96008 Sibu<br>SARAWAK  |
| <b>Ms Adriana Sapis</b><br>H/P: 016-872 3277<br>Tel: 085-430 300 / 428 611 / 428 911<br>Fax: 085-430 511<br>E-mail: adriana_sapis@oum.edu.my                             | Miri Learning Centre<br>Open University Malaysia<br>c/o Lot 993 & 994<br>King's Commercial Centre<br>Blk 10, Jln Miri-Bintulu<br>98000 Miri<br>SARAWAK   |
|  | IPG KMS Learning Centre<br>Open University Malaysia<br>c/o Institut Pendidikan Guru Kampus Miri Sarawak<br>Jalan Bekam<br>98009 Miri<br>SARAWAK  |

# International Training

- Programme on Staff Development for the University of Sri Jayewaedenepura, Sri Lanka, 8-12 February (World Bank)
- 2. Language and Socio-Cultural Exposure: The Malaysian Experience for Soka University, Japan, 8-19 February
- Programme on Best Practices in Digital Library Architecture for University of Colombo, Sri Lanka, 19-23 April (World Bank)
- Programme on e-Learning: Policies and Regulations for Technical and Vocational Training Corporation Kingdom of Saudi Arabia, 14-18 June
- 5. Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 1: Personal Development, 22-24 July
- Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 2: Managerial Leadership, 5-7 August
- Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 3: Fundamentals of Project Management, 23-25 September
- Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 4: Finance for Project Management, 6-8 October
- Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 5: Economics Decision in Technology Management, 20-22 October
- Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 6: Financial Management for Non-Finance Managers, 10-12 November
- Professional Certificate in Advanced Management for 'ILM Academy, Telekom Brunei – Module 1: Personal Development, 24-26 November
- 12. Programme on Best Practices in Open and Distance Learning for Open University Sri Lanka, 11-22 October (World Bank)

# Other International Programmes

Session on Public Policy Management in Malaysia: An Overview for Asian Institute of Technology, Delegation from Institute of Secretariat Training and Management, India, 9 November

#### Local Programmes

- Professional Certificate for Caregivers: Module
   Kursus Pembangunan Diri Insan (OUM-MAKPEM). Cohort IV, 18-22 January
- Professional Certificate for Caregivers: Module
   Pengurusan Keselamatan (OUM-MAKPEM).
   Cohort IV: 8-12 February
- Professional Certificate for Caregivers: Module
   Pengurusan Stres (OUM-MAKPEM). Cohort IV, 22-26 March
- Professional Certificate for Caregivers: Module
   4: Kursus Peralihan Dalam Penjenamaan
   Organisasi Komuniti (OUM-MAKPEM). Cohort
   IV, 12-16 April
- Professional Certificate for Caregivers: Module
   Kursus Komunikasi Interpersonal (OUM-MAKPEM). Cohort IV, 10-14 May
- Professional Certificate for Caregivers: Module
   Kursus Pengurusan Perubahan (OUM-MAKPEM). Cohort IV, 21-25 June
- Professional Certificate in Superteaching for Cosmopoint, Formulation of Test Questions, 5- 6 May
- Professional Certificate in Superteaching for Cosmopoint, Pedagogy of Teaching and Learning, 17-18 May
- Professional Certificate in Superteaching for Cosmopoint, Formulation of Test Questions, 1-3 June
- 10. Professional Certificate in Superteaching for Kolej Shahputra Kuantan Pahang, Pedagogy of Teaching and Learning, 14-17 June
- Professional Certificate in Superteaching for Cosmopoint, Pedagogy of Teaching and Learning, 22-27 October
- 12. Professional Certificate in Superteaching for Proton, Formulation of Test Questions, 5-6 May

#### Consultancy

Study on Effectiveness of SMETAP Scheme for Pembangunan Sumber Manusia Berhad (PSMB) April – December

# Local and International Collaborations

| 1  | MoU | UCI Education Sdn Bhd                                 | 8 January    |
|----|-----|---|--------------|
| 2  | MoA | Ministry of Health                                    | 14 January   |
| 3  | MoU | Yayasan Amanah MARA, Acheh                            | 19 February  |
| 4  | MoU | Yayasan Pelajaran Johor                               | 4 March      |
| 5  | MoU | Universitas Samudera Langsa                           | 27 May       |
| 6  | MoU | KOJADI Institute                                      | 26 June      |
| 7  | MoA | Universitas Samudera Langsa and Universitas Al-Muslim | 21 July      |
| 8  | MoU | METRO Academy   | 22 July      |
| 9  | MoU | Malaysian Financial Planning Council                  | 23 September |
| 10 | MoA | University of Science and Technology, Yemen           | 14 October   |
| 11 | MoU | Ministry of Higher Education, Republic of Guinea      | 22 October   |
| 12 | MoU | Active Prevention Sdn Bhd                             | 1 November   |
| 13 | MoU | National Sports Council Malaysia                      | 16 December  |

# Local Visits

| 1  | Taylor's College  | 28 January   |
|----|---|--------------|
| 2  | Universiti Sains Islam Malaysia (USIM)  | 5 February   |
| 3  | PETRONAS Management Training Sdn Bhd (PERMATA)  | 18 February  |
| 4  | LINCOLN College   | 19 February  |
| 5  | Maktab Kerjasama Malaysia   | 23 February  |
| 6  | Universiti Teknologi MARA (UiTM)  | 1 March      |
| 7  | Universiti Malaysia Pahang  | 24 March     |
| 8  | Institut Kemahiran dan Latihan, Agensi Anti Dadah Kebangsaan                              | 26 March     |
| 9  | Kolej Dar Al-Hikmah   | 3 May        |
| 10 | Majlis Amanah Rakyat (MARA)   | 6 May        |
| 11 | Centre for Continuing Education, University of Malaya                                     | 7 June       |
| 12 | Al-Madinah International University   | 6 July       |
| 13 | PETRONAS  | 26 July      |
| 14 | Yayasan Islam Kelantan  | 30 July      |
| 15 | Bahagian Pendidikan dan Latihan (Kemahiran) MARA  | 27 September |
| 16 | Taylor's University   | 12 October   |
| 17 | Malaysian Institute of Accountants  | 13 October   |
| 18 | Kolej Islam Antarabangsa Sultan Ismail Petra (KIAS)                                       | 19 October   |
| 19 | Institut Pendidikan Guru Kampus Sultan Mizan, Terengganu                                  | 12 November  |
| 20 | Data and Information Management Unit, Teachers' Education Division, Ministry of Education | 21 December  |
| 21 | University Malaya Medical Centre  | 21 December  |

# International Visits

| 1  | Vietnam National University  | 5 January    |
|----|--|--------------|
| 2  | Universitas Panca Budi Indonesia   | 22 January   |
| 3  | Universitas Terbuka Indonesia  | 28 January   |
| 4  | Victoria University Australia  | 29 January   |
| 5  | Economic Cooperation Organisation (ECO)  | 5 February   |
| 6  | Universiti Brunei Darussalam (UBD)   | 18 February  |
| 7  | TAFE Arabia  | 18 February  |
| 8  | Yayasan Amanah Rakyat Acheh YARA   | 18 February  |
| 9  | SOKA University, Japan   | 25 February  |
| 10 | INSTITUTO de EMPRESA (IE) Spain  | 3 March      |
| 11 | Sukhothai Thammathirat Open University, Thailand   | 5 March      |
| 12 | Mayor's Office, Yanshi City,Luoyang, Henan, PR of China                                    | 24 March     |
| 13 | Sripatum University, Bangkok   | 24 March     |
| 14 | Karaj Payam-e Noor University, Iran  | 1 April      |
| 15 | Officials from Lhokseumawe City, Aceh  | 15 April     |
| 16 | Simon Fraser University, Canada; Royal University of Phnom Penh,                           | 27 April     |
|    | Cambodia; National University of Laos; and Chulalongkorn University, Thailand              |              |
| 17 | Sukhothai Thammathirat Open University, Thailand   | 13 May       |
| 18 | Zimbabwe Open University   | 11–17 May    |
| 19 | Sukhothai Thammathirat Open University, Thailand   | 26 May       |
| 20 | Yayasan Amanah Rakyat Aceh; Universitas Samudera Langsa (UNSAM); and Universitas Al Muslim | 27 May       |
| 21 | Zimbabwe Open University   | 20–26 June   |
| 22 | Sukhothai Thammathirat Open University, Thailand   | 28-29 June   |
| 23 | ACME Learning Pvt Ltd  | 5 July       |
| 24 | Commonwealth of Learning   | 7 July       |
| 25 | SEAMOLEC Jakarta   | 8 July       |
| 26 | Zimbabwe Open University   | 19–22 July   |
| 27 | Embassy of Timor Leste   | 26 July      |
| 28 | Villa College, Maldives  | 26 July      |
| 29 | Indonesian International School  | 9 August     |
| 30 | Villa College, Maldives  | 9 August     |
| 31 | University of Papua New Guinea   | 13 August    |
| 32 | University of Science and Technology, Yemen  | 17 August    |
| 33 | International University of Phnom Penh   | 22 September |
| 34 | National E-Learning Centre   | 27 September |
| 35 | Asian Association of Open Universities   | 4–17 October |
| 36 | OBOUR Institute, Cairo   | 6 October    |
| 37 | University of Science and Technology, Yemen  | 12 October   |
| 38 | INI Clinical Research and Cognizance, Chennai India  | 19 October   |
| 39 | Ministry Office, Republic of Guinea  | 22 October   |
| 40 | Future Campus Forum 2010   | 11 November  |
| 41 | University of South Africa   | 12 November  |
| 42 | Ho Chi Minh City Open University   | 2 December   |



# **Financial Statements**

# UNITEM SDN. BHD. 508287 P

(Incorporated in Malaysia)

AUDIT REPORTS AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

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The directors hereby submit their report together with the audited financial statements of the Company for the financial year ended 31 December 2010.

# **Principal Activities**

The Company is principally engaged in the business of providing educational facilities for teaching-learning and training in various fields of knowledge and skills.

There have been no significant changes in these activities during the financial year under review.

# **Financial Results**

Profit for the year

RM 18,060,911

# Dividend

During the year, the Company declared a dividend of 333.33% per share less tax of 25% amounting to RM2,500,000 in respect of the financial year ended 31 December 2010.

#### **Directors**

The directors who held office during the year since the date of the last report are:-

Professor Emeritus Tan Sri Anuwar Ali

Professor Tan Sri Dato' Dzulkifli Abdul Razak

Dato' Professor Dr Hassan Said

Tan Sri Dato' Seri Lee Lam Thye

Professor Dato' Dr. Ansary bin Ahmed (Alternate Director to Prof. Emeritus Tan Sri Anuwar Ali)

Ybhg Datuk Ir (Dr) Haji Ahmad Zaidee Laidin

Ybhg Brig Gen Professor Datuk Seri Panglima Dr Kamaruzaman Haji Ampon

Ybhg Professor Dr Rujhan bin Mustafa

(Appointed w.e.f. 26/01/2010)

Ybhg Professor Dato Sri Syed Arabi Syed Abdullah Idid

(Appointed w.e.f. 01/07/2010)

# Directors' Benefit

During and at the end of the financial year, no arrangements subsisted to which the Company is a party, with the object or objects of enabling the directors of the Company to acquire benefits by means of the acquisition of shares or debentures of the Company or any other body corporate.

No director has since the end of the previous financial year, received or become entitled to receive a benefit (other than a benefit included in the aggregate amount of emoluments received or due and receivable by the directors shown in the financial statement or the fixed salary of a full-time employee of the company) by reason of a contract made by the Company or a related corporation with the director or with a firm of which the director is a member, or with a company in which the director has a substantial financial interest.

# Directors' Interests

According to the register of directors' shareholdings, none of the directors in office at the end of the financial period had any interest in shares in the Company.

# Holding Company

The holding company is MULTIMEDIA TECHNOLOGY ENHANCEMENT OPERATIONS SDN. BHD., a company incorporated in Malaysia.

## **Reserves and Provisions**

There were no material transfers to and from reserves and provisions during the year.

# Issue of Shares and Debentures

The Company has not issued any new shares and debentures during the financial year.

# Bad and Doubtful Debts

Before the financial statements were made out, the directors took reasonable steps to ascertain that action has been taken in relation to the writing off of bad debts and the making of provision for doubtful debts, and have satisfied themselves that all known bad debts have been written off and that adequate provision has been made for doubtful debts.

At the date of this report, the directors are not aware of any circumstances which would render the amounts written off for bad debts or the amount of the provision for doubtful debts in the financial statements of the company inadequate to any substantial extent.

## **Current Assets**

Before the financial statements were made out, the directors took reasonable steps to ensure that any current assets, other than debts, which were unlikely to realise in the ordinary course of business their values as shown in the accounting records of the Company have been written down to an amount which they might be expected to realise.

At the date of this report, the directors are not aware of any circumstances which would render the values attributed to current assets in the financial statements of the Company misleading.

## Valuation Methods

At the date of this report, the directors are not aware of any circumstances which have arisen which render adherence to the existing method of valuation of assets or liabilities of the Company misleading or inappropriate.

# Contingent and Other Liabilities

At the date of this report, there does not exist:

- a) any charge on the assets of the Company which has arisen since the end of the financial year which secures the liabilities of any other person, or
- b) any contingent liability of the Company which has arisen since the end of the financial year.

No contingent or other liability has become enforceable or is likely to become enforceable within the period of twelve months after the end of the financial period which, in the opinion of the directors, will or may affect the ability of the Company to meet its obligations when they fall due.

#### Change of Circumstances

At the date of this report, the directors are not aware of any circumstances not otherwise dealt with in this report or the financial statements which would render any amounts stated in the financial statements misleading.

## Items of an Unusual Nature

The results of the operations of the Company for the period ended 31 DECEMBER 2010 were not, in the opinion of the directors, substantially affected by any item, transaction or event of a material and unusual nature.

# Events Subsequent to Balance Sheet Date

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, in the opinion of the directors, to affect substantially the results of the operations of the Company for the financial period in which this report is made.

# Options

No option has been granted during the year ended covered by the income statement to take up unissued shares of the Company.

# **Auditors**

The auditors, Messrs A. Razak & Co., have indicated their willingness to be re-appointed in accordance with Section 172(2) of the Companies Act, 1965.

Signed on behalf of the Board of Directors in accordance with a resolution of the Directors

8

PROFESSOR EMERITUS TAN SRI ANUWAR ALI Director

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DATUK IR (DR) HAJI AHMAD ZAIDEE BIN LAIDIN Director

Kuala Lumpur

Date: 0 8 APR 2011

# Statement by Directors Pursuant to Section 169(15) of the Companies Act 1965

We, PROF. EMERITUS TAN SRI ANUWAR ALI and DATUK IR. (DR.) HAJI AHMAD ZAIDEE BIN LAIDIN, being two of the directors of UNITEM SDN. BHD., do hereby state that on behalf of the directors that in our opinion, the financial statements as set out on pages 11 to 28 are drawn up in accordance with applicable approved accounting standards in Malaysia and the provision of the Companies Act, 1965 so as to give a true and fair view of the state of affairs of the Company as at 31 DECEMBER 2010 and of the results of their operations and of the cash flows of the Company for the year ended on that date.

Signed on behalf of the board of directors in accordance with a resolution of the directors.

PROFESSOR EMERITUS TAN SRI ANUWAR ALI Director

DATUK IR (DR) HAJI AHMAD ZAIDEE BIN LAIDIN Director

Kuala Lumpur

Date: 0 8 APR 2011

# **Statutory Declaration**

# Pursuant to Section 169(16) of the Companies Act 1965

I, PROFESOR RAMLI BIN BAHROOM, being the officer primarily responsible for the accounting records and financial management of UNITEM SDN. BHD. do solemnly and sincerely declare that the financial statements as set out on pages 11 to 28 are to the best of my knowledge and belief, correct and I make this solemn declaration conscientiously believing the same to be true, and by virtue of the provisions of the Statutory Declaration Act, 1960.

Subscribed and solemnly declared by PROFESOR RAMLI BIN BAHROOM, I/C No. 521010-02-5505 at Kuala Lumpur in the state of Wilayah Persekutuan on this **0 8 APR 2011** 

**PROFESOR RAMLI BIN BAHROOM** 

Before me,

Commissioner For Oaths Kuala Lumpur



16 - Tingkat Bawah Jalan Pudu, 55100 Kuala Lumpur.



51-2D, 2nd Floor, Jalan Pandan 3/10, Pandan Jaya, 55100 Kuala Lumpur.

- Tel : 03-92829032 (Hunting Line) 92819844, 92812044, 92859768
- Fax : 03-92853870, 92853871
- E-mail : arnd@tm.net.my
  - arazakco@streamvx.com

Website : www.arazaknco.com

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF UNITEM SDN. BHD. (508287 P) (Incorporated in Malaysia)

## Report on the Financial Statements

We have audited the financial statements of Unitem Sdn. Bhd., which comprise the balance sheet as at 31 December 2009, and the income statement, statement of changes in equity and cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory notes, as set out on pages 11 to 28.

Directors' Responsibility for the Financial Statements

The directors of the Company are responsible for the preparation and fair presentation of these financial statements in accordance with Private Entity Reporting Standards and the Companies Act 1965 in Malaysia. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with approved standards on auditing in Malaysia. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



51-2D, 2nd Floor, Jalan Pandan 3/10, Pandan Jaya, 55100 Kuala Lumpur. Tel : 03-92829032 (Hunting Line) 92819844, 92812044, 92859768 Fax : 03-92853870, 92853871 E-mail : arnd@tm.net.my arazakco@streamyx.com Website : www.arazaknco.com

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF UNITEM SDN. BHD. (508287 P) (Incorporated in Malaysia)

## Opinion

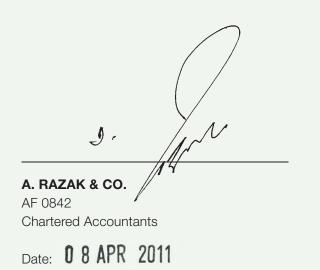
In our opinion, the financial statements have been properly drawn up in accordance with Private Entity Reporting Standards and the Companies Act 1965 in Malaysia so as to give a true and fair view of the financial position of the Company as of 31 DECEMBER 2010 and of its financial performance and cash flows for the year then ended.

# Report on Other Legal and Regulatory Requirements

In accordance with the requirements of the Companies Act 1965 in Malaysia, we also report that in our opinion the accounting and other records and the registers required by the Act to be kept by the Company have been properly kept in accordance with the provisions of the Act.

# Other Matters

This report is made solely to the members of the Company, as a body, in accordance with Section 174 of the Companies Act 1965 in Malaysia and for no other purpose. We do not assume responsibility to any other person for the content of this report.





#### **BALANCE SHEET AS AT 31 DECEMBER 2010**

|   | Note | 2010        | 2009        |
|---|------|-------------|-------------|
|   |      | RM          | RM          |
| ASSETS  |      |             |             |
| Non-Current Assets  |      |             |             |
| Property, plant and equipment   | 4    | 142,016,971 | 113,337,271 |
| Investment  | 5    | 1,231,890   | 17,025,741  |
| Amount due from holding company   | 6    | 3,321,214   | 5,289,469   |
| Amount due from related companies   | 7    | 12,443,371  | 8,250,267   |
|   |      | 159,013,446 | 143,902,748 |
| Current Assets  |      |             |             |
| Student receivables   | 8    | 77,080,284  | 92,132,568  |
| Other receivables   | 9    | 4,624,737   | 2,685,071   |
| Tax recoverable   |      | 1,911,050   | 922,576     |
| Deposit with licensed banks   | 10   | 20,616,311  | 20,047,335  |
| Cash and bank balances  |      | 7,743,169   | 5,736,503   |
|   |      | 111,975,551 | 121,524,053 |
|   |      |             |             |
| TOTAL ASSETS  |      | 270,988,997 | 265,426,801 |
| EQUITY AND LIABILITIES<br>Equity attributable to equity holders of the Company<br>Share capital | 11   | 1,000,000   | 1,000,000   |
| Retained profits  | 12   | 153,591,143 | 138,030,232 |
|   |      | 154,591,143 | 139,030,232 |
| Non-Current Liabilities   |      |             |             |
| Amount due to related companies   | 7    | 21,502,519  | 16,876,923  |
| Government grant  | 13   | 59,334,725  | 67,834,725  |
| Deferred taxation   | 14   | 3,997,130   | 3,997,130   |
|   |      | 84,834,374  | 88,708,778  |
| Current Liabilities   |      |             |             |
| Student payables  |      | 7,070,886   | 6,834,710   |
| Student welfare fund  |      | 4,574,457   | 4,856,615   |
| Other payables  | 15   | 17,418,137  | 22,496,466  |
| Dividend payable  |      | 2,500,000   | 3,500,000   |
|   |      | 31,563,480  | 37,687,791  |
| Total Liabilities   |      | 116,397,854 | 126,396,569 |
| TOTAL EQUITY AND LIABILITIES  |      | 270,988,997 | 265,426,801 |
|   |      |             |             |

The annexed notes form an integral part of these financial statements.

### **INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010**

|                                | Note | 2010         | 2009         |
|--------------------------------|------|--------------|--------------|
|                                |      | RM           | RM           |
|                                |      |              |              |
| Revenue                        | 16   | 152,010,520  | 166,512,183  |
| Direct cost                    |      | (55,430,583) | (55,779,092) |
|                                |      | (,           | ()           |
| Gross profit                   |      | 96,579,937   | 110,733,091  |
| Other income                   |      | 11,883,894   | 9,642,591    |
| Selling and distribution costs |      | (2,991,263)  | (3,292,323)  |
| Administrative expenses        |      | (52,176,323) | (49,855,661) |
| Other expenses                 |      | (27,423,808) | (24,018,378) |
| Profit from operations         | 17   | 25,872,437   | 43,209,320   |
| Taxation                       | 18   | (7,611,526)  | (11,085,654) |
| Profit after taxation          |      | 18,260,911   | 32,123,666   |
| Zakat                          |      | (200,000)    | (950,000)    |
| PROFIT FOR THE YEAR            |      | 18,060,911   | 31,173,666   |

The annexed notes form an integral part of these financial statements.

### FOR THE YEAR ENDED 31 DECEMBER 2010

|    | RM        | RM                          |   |
|----|-----------|-----------------------------|---|
|    |           | ואום                        |   |
|    |           |                             |   |
|    | 1,000,000 | 110,356,566                 | 111,356,566   |
|    |           | 01 170 000                  | 01 170 000  |
|    | -         | 31,173,000                  | 31,173,666  |
| 19 | -         | (3,500,000)                 | (3,500,000)   |
|    |           | (-,,)                       | (-,,,   |
|    | 1,000,000 | 138,030,232                 | 139,030,232   |
|    |           |                             |   |
|    | -         | 18,060,911                  | 18,060,911  |
|    |           |                             |   |
| 19 | -         | (2,500,000)                 | (2,500,000)   |
|    | 1 000 000 | 153 591 143                 | 154,591,143   |
|    | 19        | -<br>19 -<br>1,000,000<br>- | 19       31,173,666         19       (3,500,000)         1,000,000       138,030,232         19       18,060,911         19       (2,500,000) |

### CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

|   | Note | 2010         | 2009         |
|---|------|--------------|--------------|
|   |      | RM           | RM           |
| CASH FLOWS FROM OPERATING ACTIVITIES                  |      |              |              |
|   |      |              |              |
| Profit before taxation                                |      | 25,872,437   | 43,209,320   |
|   |      |              |              |
| Adjustment for:                                       |      |              |              |
| Amortisation of government grant                      |      | (8,500,000)  | (7,000,000)  |
| Provision for diminution in value in investment       |      | (702,425)    | (829,260)    |
| no longer required                                    |      |              |              |
| Provision for doubtful debts                          |      | 2,500,000    | 1,500,000    |
| Gain on disposal of property, plant and equipment     |      | (126,247)    | -            |
| Interest income                                       |      | (309,836)    | (107,814)    |
| Depreciation of property, plant and equipment         |      | 9,936,087    | 7,658,344    |
| (Gain)/Loss on disposal of investment                 |      | (826,415)    | 20,884       |
| Operating profit before working capital changes       |      | 27,843,601   | 44,451,474   |
|   |      |              |              |
| Decrease/(Increase) in receivables                    |      | 7,507,080    | 18,656,238   |
| Increase in payables                                  |      | (3,118,026)  | 2,656,703    |
| Cash generated from operating activities              |      | 32,232,655   | 65,764,415   |
| Tax paid  |      | (8,600,000)  | (12,000,000) |
| Zakat paid  |      | (200,000)    | (950,000)    |
| Net cash generated from operating activities          |      | 23,432,655   | 52,814,415   |
|   |      |              |              |
| CASH FLOWS FROM INVESTING ACTIVITIES                  |      |              |              |
| Proceeds from disposal of investment                  |      | 17,322,691   | 229,116      |
| Interest received                                     |      | 309,836      | 107,814      |
| Proceeds on disposal of property, plant and equipment |      | 242,477      | -            |
| Purchase of property, plant and equipment             | 4    | (38,732,017) | (27,294,791) |
| Purchase of investment                                |      | -            | (6,000,000)  |
| Net cash used in investing activities                 |      | (20,857,013) | (32,957,861) |
|   |      |              |              |
| CASH FLOWS FROM FINANCING ACTIVITIES                  |      |              |              |
| Dividends paid to shareholders                        |      | -            | (3,500,000)  |
| Net cash used in financing activities                 |      | -            | (3,500,000)  |
|   |      |              |              |
| NET INCREASE IN CASH AND CASH EQUIVALENTS             |      | 2,575,642    | 16,356,554   |
| CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR        | 00   | 25,783,838   | 9,427,284    |
| CASH AND CASH EQUIVALENTS AT END OF YEAR              | 20   | 28,359,480   | 25,783,838   |

The annexed notes form an integral part of these financial statements.

### 1. Corporate Information

The Company is a private limited company, incorporated and domiciled in Malaysia.

The registered office is located at Open University Malaysia, Blok B Jalan Tun Ismail, 55100 Kuala Lumpur.

The principal place at which business is carried out is located at 2nd Floor, Block B, Universiti Terbuka Malaysia, Jalan Tun Ismail, 50510 Kuala Lumpur.

The Company is principally engaged in the business of providing educational facilities for teachinglearning and training in various fields of knowledge and skills.

There have been no significant changes in these activities during the financial period under review.

The financial statement are expressed in Ringgit Malaysia.

The financial statements were authorised for issue by the Board of Directors in accordance with a resolution of the Directors on 08 April 2011.

### 2. Basis of Preparation

### (a) Statement of compliance

The financial statements of the Company have been prepared in accordance with applicable approved Private Entity Reporting Standards (PERS) issued by the Malaysian Accounting Standards Board (MASB), accounting principles generally accepted in Malaysia and the provisions of the Companies Act, 1965.

### (b) Basis of measurement

The financial statements have been prepared on the historical cost basis.

#### (c) Use of estimates and judgments

The preparation of financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised and in any future periods affected.

# 3. Significant Accounting Policies

### (a) Property, Plant and Equipment and Depreciation

Depreciation is calculated to write off the cost of plant and equipment assets on a straight line basis over their expected useful lives. The principal annual rates used for this purpose are as follows:-

| Furniture and fittings | 10%    |  |
|------------------------|--------|--|
| Renovation             | 10%    |  |
| Motor vehicles         | 20%    |  |
| Office equipment       | 10%    |  |
| Books                  | 20%    |  |
| Modules                | 25%    |  |
| Computer equipment     | 33.33% |  |

Leasehold land and buildings are amortised over the period between 99 to 999 years.

Upon the disposal of an item of property, plant or equipment, the difference between the net disposal proceeds and the carrying amount is charged or credited to the income statement.

### (b) Investment

Investment is stated at cost less provision for any permanent diminution in value. Such provision is made when there is a decline other than temporary in the value of investments and is recognised as an expense in the period in which the decline occurred.

On disposal of an investment, the difference between net disposal proceeds and its carrying amount is charged or credited to the income statement.

### (c) Inventories

Cost is determined on a first-in-first-out basis. Inventories are stated at the lower of cost and net realisable value. Inventories consist of stationeries.

### (d) Receivables

Trade and other receivables are carried at anticipated realisable value. Bad debts are written off in the period in which they are identified. Specific provisions are made for debts which have been identified as bad or doubtful based on review of all specific outstanding amounts at the period end. In addition, general provisions are made to cover possible losses which are not specifically identified.

### (e) Payables

Trade and other payables are carried at cost which is the fair value of the consideration to be paid in the future for goods and services received, whether or not billed to the Company.

#### (f) Provision for Liabilities

Provisions for liabilities are recognised when the Company has a present obligation as a result of a past event and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate of the amount can be made. Provisions are reviewed at each balance sheet date and adjusted to reflect the current best estimate. Where the effect of the time Value of money is material, the amount of a provision is the present value of the expenditure expected to be required to settle the obligation.

#### (g) Income Tax

Income tax on the profit or loss for the period comprises current and deferred tax. Current tax is the expected amount of income taxes payable in respect of the taxable profit for the period and is measured using the tax rates that have been enacted at the balance sheet date.

Deferred tax is provided for, using the liability method, on temporary differences at the balance sheet date between the tax bases of assets and liabilities and their carrying amounts in the financial statements. In principle, deferred tax liabilities are recognised for all taxable temporary differences and deferred tax assets are recognised for all deductible temporary differences, unused tax losses and unused tax credits to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, unused tax credits can be utilised. Deferred tax is not recognised if the temporary difference arises from goodwill or negative goodwill or from the initial recognition of an asset or liability in a transaction which is not a business combination and at the time of the transaction, affects neither accounting profit nor taxable profit.

Deferred tax is measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates that have been enacted or substantively enacted at the balance sheet date. Deferred tax is recognised in the income statement, except when it arises from a transaction which is recognised directly in equity, in which case the deferred tax is also charged or credited directly in equity, or when it arises from a business combination that is an acquisition, in which case the deferred tax is included in the resulting goodwill or negative goodwill.

#### (h) Impairment of Assets

At each balance sheet date, the Company reviews the carrying amounts of its assets, other than inventories to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, impairment is measured by comparing the carrying values of the assets with their recoverable amounts. Recoverable amount is the higher of net selling price and value in use, which is measured by reference to discounted future cash flows. Recoverable amounts are estimated for individual assets or, if it is not possible, for the cash-generating unit to which the asset belongs.

An impairment loss is charged to the income statement immediately, unless the asset is carried at revalued amount. Any impairment loss of a revalued asset is treated as a revaluation decrease to the extent of any available previously recognised revaluation surplus for the same asset.

Reversal of impairment losses recognised in prior years is recorded when there is an indication that the impairment losses recognised for the asset no longer exist or have decreased. The reversal is recognised to the extent of the carrying amount of the asset that would have been determined (net of amortisation and depreciation) had no impairment loss been recognised. The reversal is recognised in the income statement immediately.

#### (i) Contingent liabilities and contingent assets

The Company does not recognise a contingent liability but discloses its existence in the financial statements. A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognised because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in the extremely rare case where there is a liability that cannot be recognised because it cannot be measured reliably.

A contingent asset is a possible asset that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company. The Company does not recognize contingent assets but discloses its existence where inflows of economic benefits are probable, but not virtually certain.

### (j) Government Grant

- i. An asset-related grant initially be recorded as a deferred income which is subsequently amortised to income on a systematic basis, or be recorded as a deduction against the carrying amount of the related asset which is subsequently recognized in income by way of reduced depreciation charges.
- ii. An income-related grant recognized as an income item in the income statement with the related cost in the income statement.

### (k) Cash and Cash Equivalents

For the purposes of the Cash Flow Statement, cash and cash equivalents include cash on hand and at bank, and deposits with licensed bank.

Cash equivalents are short term, highly liquid investments with maturities of three months or less from the date of acquisition and are readily convertible to cash with insignificant risk of changes in value.

### (I) Revenue Recognition

Revenue is recognised upon performance of services and customer acceptance.

Interest income is recognised on a time proportion basis, taking into account the principal outstanding and the effective rate over the period to maturity, when it is determined that such income will accrue to the Company.

### (m) Employee Benefits

i) Short Term Benefits

Wages, salaries and bonuses are recognised as expenses in the period in which the associated services are rendered by employees of the Company. Short term accumulating compensated absences such as paid annual leave are recognised when services are rendered by employees that increase their entitlement to future compensated absences and short term non-accumulating compensated absences such as sick leave are recognised when absences occur.

#### ii) Defined Contribution Plans

Obligations for contributions to defined contribution plans are recognised as expenses in the income statement as incurred.

4. Property, Plant and Equipment

| 2010                                      | Leasehold Land<br>and Building | Furniture and<br>fittings | Renovation      | Motor<br>Vehicles      | Office<br>Equipment | Computer<br>Equipment | Books          | Modules      | Total                   |
|---|--------------------------------|---------------------------|-----------------|------------------------|---------------------|-----------------------|----------------|--------------|-------------------------|
| COST                                      | RM                             | RM                        | RM              | RM                     | RM                  | RM                    | RM             | RM           | RM                      |
| Balance at 01.01.10                       | 79,606,120                     | 9,295,205                 | 33,079,875      | 3,312,435              | 10,300,793          | 23,022,888            | 7,836,859      | 3,491,512    | 169,945,687             |
| Addition                                  | 23,436,508<br>-                | 1,197,553<br>(10,000)     | 10,431,008<br>- | 190,538<br>(953,440)   | 653,450<br>-        | 1,579,135<br>(1,846)  | 573,995<br>-   | 669,830<br>- | 38,732,017<br>(965,286) |
| Balance at 31.12.10                       | 103,042,628                    | 10,482,758                | 43,510,883      | 2,549,533              | 10,954,243          | 24,600,177            | 8,410,854      | 4,161,342    | 207,712,418             |
| <b>ACCUMULATED</b><br><b>DEPRECIATION</b> |                                |                           |                 |                        |                     |                       |                |              |                         |
| Balance at 01.01.09                       | 3,242,680                      | 4,212,866                 | 15,819,751      | 1,951,614              | 4,102,518           | 19,850,158            | 4,752,995      | 2,675,834    | 56,608,416              |
| Current depreciation                      | 740,011<br>-                   | 989,031<br>(5.750)        | 2,522,498<br>-  | 1,007,532<br>(842,229) | 1,017,861<br>-      | 1,952,290<br>(1,077)  | 1,186,200<br>- | 520,664<br>- | 9,936,087<br>(849,059)  |
| Balance at 31.12.10                       | 3,982,691                      | 5,196,147                 | 18,342,249      | 2,116,917              | 5,120,379           | 21,801,371            | 5,939,195      | 3,196,498    | 65,695,447              |
| NET BOOK VALUE                            |                                |                           |                 |                        |                     |                       |                |              |                         |
| As at 31.12.2010                          | 99,059,937                     | 5,286,611                 | 25,168,634      | 432,616                | 5,833,864           | 2,798,806             | 2,471,659      | 964,844      | 142,016,971             |
| As at 31.12.2009                          | 76,363,440                     | 5,082,339                 | 17,260,124      | 1,360,821              | 6,198,275           | 3,172,730             | 3,083,864      | 815,678      | 113,337,271             |
| Depreciation for 2009                     | 687,401                        | 590,116                   | 3,085,617       | 570,859                | 539,322             | 636,345               | 1,177,189      | 371,495      | 7,658,344               |

During the period, the Company acquired property, plant and equipment with the aggregate cost of RM38,732,017 (2009: RM27,294,791). Cash payments of RM38,732,017 (2009: RM27,294,791) were made to purchase these assets.

# 5. Investment

|   | 2010      | 2009       |
|---|-----------|------------|
|   | RM        | RM         |
| Cost                                    | 1,250,000 | 17,746,276 |
| Less: Provision for diminution in value | (18,110)  | (720,535)  |
|   | 1,231,890 | 17,025,741 |
|   |           |            |
| Market value                            | 1,231,890 | 17,025,741 |

## 6. Amount due from Holding Company

The holding company is MULTIMEDIA TECHNOLOGY ENHANCEMENT OPERATIONS SDN. BHD., a company incorporated in Malaysia.

The amount due from holding company is unsecured, interest-free and has no fixed terms of repayment.

# 7. Amount due from / (To) Related Companies

The amount due from/(to) related companies are unsecured, interest free and have no fixed term of repayment.

# 8. Student Receivables

|                                   | 2010        | 2009        |
|-----------------------------------|-------------|-------------|
|                                   | RM          | RM          |
| Student receivables               | 82,412,223  | 94,964,507  |
| Less: Provision for doubtful debt | (5,331,939) | (2,831,939) |
|                                   | 77,080,284  | 92,132,568  |

The Company's normal trade credit term ranges from 30 to 120 days. Other credit terms are assessed and approved on a case-by-case basis.

The Company has no significant concentration of credit risk that may arise from exposures to a single debtor or to groups of debtors.

## 9. Other Receivables

|                                   | 2010      | 2009      |
|-----------------------------------|-----------|-----------|
|                                   | RM        | RM        |
| Prepayment                        | 1,887,157 | 1,000,213 |
| Deposit                           | 875,945   | 693,547   |
| Other receivables                 | 1,869,635 | 999,311   |
|                                   | 4,632,737 | 2,693,071 |
|                                   |           |           |
| Less: Provision for doubtful debt | (8,000)   | (8,000)   |
|                                   | 4,624,737 | 2,685,071 |

The Company has no significant concentration of credit risk that may arise from exposures to a single debtor or to group of debtors.

# 10. Deposit with Licensed Banks

The weighted average interest rates during the financial year and the average maturities of deposits as at 31 December 2010 were 3.4% and one year respectively (2009: 3.4% and one year respectively).

# 11. Share Capital

|                                       | 2010      | 2009      |
|---------------------------------------|-----------|-----------|
|                                       | RM        | RM        |
| AUTHORISED CAPITAL                    |           |           |
| 1,000,000 ordinary shares of RM1 each | 1,000,000 | 1,000,000 |
|                                       |           |           |
| ISSUED AND FULLY PAID                 |           |           |
| 1,000,000 ordinary shares of RM1 each | 1,000,000 | 1,000,000 |

The Company has no significant concentration of credit risk that may arise from exposures to a single debtor or to group of debtors.

# 12. Retained Profits

The Malaysian Budget 2009 introduced a single tier company income tax system with effect from year of assessment 2009. As such, the Section 108 balance as at 31 DECEMBER 2009 will be available to the Company until such time the credit is fully utilized or upon expiry of the six-transitional period on 31 December 2013, whichever is earlier.

# 13. Government Grant

|                              | 2010        | 2009        |
|------------------------------|-------------|-------------|
|                              | RM          | RM          |
| At 1 January                 | 67,834,725  | 74,834,725  |
| Amortisation during the year | (8,500,000) | (7,000,000) |
| At 31 December               | 59,334,725  | 67,834,725  |

The government grants was obtained from the Ministry of Education, Malaysia.

The grant is recognised as income over the years necessary to match them with the related costs.

# 14. Deferred Taxation

|                              | 2010      | 2009      |
|------------------------------|-----------|-----------|
|                              | RM        | RM        |
| At 1 January                 | 3,997,130 | 2,952,025 |
| Transfer to income statement | -         | 1,045,105 |
| At 31 December               | 3,997,130 | 3,997,130 |

## 15. Other Payables

|                | 2010       | 2009       |
|----------------|------------|------------|
|                | RM         | RM         |
| Accruals       | 1,385,616  | 1,405,684  |
| Other payables | 16,032,521 | 21,090,782 |
|                | 17,418,137 | 22,496,466 |

### 16. Revenue

Revenue represents course fees earned.

# 17. Profit from Operations

The following items have been charged/(credited) in arriving at profit from operations:-

|  | 2010        | 2009        |
|--|-------------|-------------|
|  | RM          | RM          |
| Amortisation of government grant                     | (8,500,000) | (7,000,000) |
| Auditor's remuneration                               |             |             |
| - Current year                                       | 120,000     | 120,000     |
| - Underprovision in previous year                    | 4,000       | -           |
| Depreciation   | 9,936,087   | 7,658,344   |
| Directors' remuneration                              | 931,190     | 658,558     |
| Provision for doubtful debt                          | 2,500,000   | 1,500,000   |
| Interest income                                      | (309,836)   | (107,814)   |
| Rental income  | (261,093)   | (320,613)   |
| Lease line rental                                    | 1,382,258   | 128,594     |
| (Gain)/Loss on disposal of investment                | (826,415)   | 20,884      |
| Gain on disposal of property, plant and equipment    | (126,247)   | -           |
| Provision for diminution in value no longer required | (702,425)   | 829,260     |
| Rental of premises                                   | 3,504,975   | 4,963,656   |
| Staff cost (excluding directors)                     | 44,952,250  | 41,866,730  |
|  |             |             |
| Number of staff as at 31 December                    | 530         | 508         |

# 18. Taxation

|   | 2010      | 2009       |
|---|-----------|------------|
|   | RM        | RM         |
| Income tax:-                            |           |            |
| Current income tax                      | 7,611,526 | 10,762,916 |
| (Over)/Under provision in previous year | -         | (722,367)  |
| Deferred taxation                       | -         | 1,045,105  |
|   | 7,611,526 | 11,085,654 |

With effect from year of assessment 2008, the corporate tax rate is at 26%. The Malaysian Budget 2008 also announced the reduction of corporate tax rate to 26% in 2008 and 25% with effect from year of assessment 2009 respectively. Consequently, deferred tax assets and liabilities are measured using these tax rates.

A reconciliation of income tax expenses applicable to profit before taxation at the statutory income tax rate to income tax expenses at the effective income tax rate of the Company is as follows:-

|   | 2010       | 2009       |
|---|------------|------------|
|   | RM         | RM         |
| Profit before taxation  | 25,872,437 | 43,209,320 |
|   |            |            |
| Tax payable at tax rate of 25%                                  | 6,468,109  | 10,802,330 |
| Expenses not deductible for tax purpose                         | 1,168,417  | 1,030,691  |
| (Over)/Under provision in prior year                            | -          | (722,367)  |
| Tax effect of change in tax rate (RM500,000 X 0.05: 2009: 0.05) | (25,000)   | (25,000)   |
|   | 7,611,526  | 11,085,654 |

# 19. Dividend

|  | 2010      | 2009      |
|--|-----------|-----------|
|  | RM        | RM        |
| Dividend of 333.33% per share less tax at 25% in respect | 2,500,000 | 3,500,000 |
| of financial year (2009 : 466.67% less tax at 25%)       |           |           |
| Net dividend per share (sen)                             | 250       | 350       |

# 20. Cash and Cash Equivalents

Cash and cash equivalent consists of:-

|                             | 2010       | 2009       |
|-----------------------------|------------|------------|
|                             | RM         | RM         |
| Deposit with licensed banks | 20,616,311 | 20,047,335 |
| Cash and bank balances      | 7,743,169  | 5,736,503  |
|                             | 28,359,480 | 25,783,838 |

### 21. Basis of Preparation

### (a) Financial Risk Management Objectives and Policies

The Company's financial risk management policy seeks to ensure that adequate financial resources are available for the development of the Company's business whilst managing its foreign exchange, interest rate, credit, liquidity and cash flow risks.

### (b) Foreign Exchange Risk

The Company operates solely in Malaysia and therefore is not exposed to foreign exchange risk.

### (c) Interest Rate Risk

The Company is not exposed to interest rate risk as it has no long term interest-bearing assets or interest-bearing debts as at 31 DECEMBER 2010. The investment in financial assets are mainly short term in nature and they are not held for speculative purpose but have been placed in fixed deposits which yield better returns that cash at bank.

### (d) Credit Risk

The Company has a credit assessment in place and the exposure to credit risk is monitored on an ongoing basis. Credit evaluations are performed on all customers requiring credit over a certain amount.

### (e) Liquidity and Cash Flow Risk

The Company exercises prudent liquidity risk management to maintain adequate cash and short term investments to meet all its working capital requirements.

### (f) Fair Values

It is not practicable to determine the fair values of:

- (i) balances due from and to related companies and holding company principally due to a lack of fixed repayment terms; and
- (ii) contingent assets and liabilities due to the uncertainties of timing, costs and eventual outcome.

The fair values of all other financial assets and liabilities of the Company as at 31 DECEMBER 2010 are not materially different from their carrying values.

Lodged on behalf by:

#### UNITEM SDN. BHD. (508287-P)

Open University Malaysia Blok B Jalan Tun Ismail 55100 Kuala Lumpur Tel : 03-27732600

# www.oum.edu.my



**Open University Malaysia** Jalan Tun Ismail 50480 Kuala Lumpur

Tel: +603.2773.2002 Fax: +603.2697.8824 Email: enquiries@oum.edu.my

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